

**We Provide the Last Mile Connectivity**

**Vakrangee Limited**

**Q2 & H1 FY2016-17 Results Update  
& Investor Presentation**



November 7, 2016

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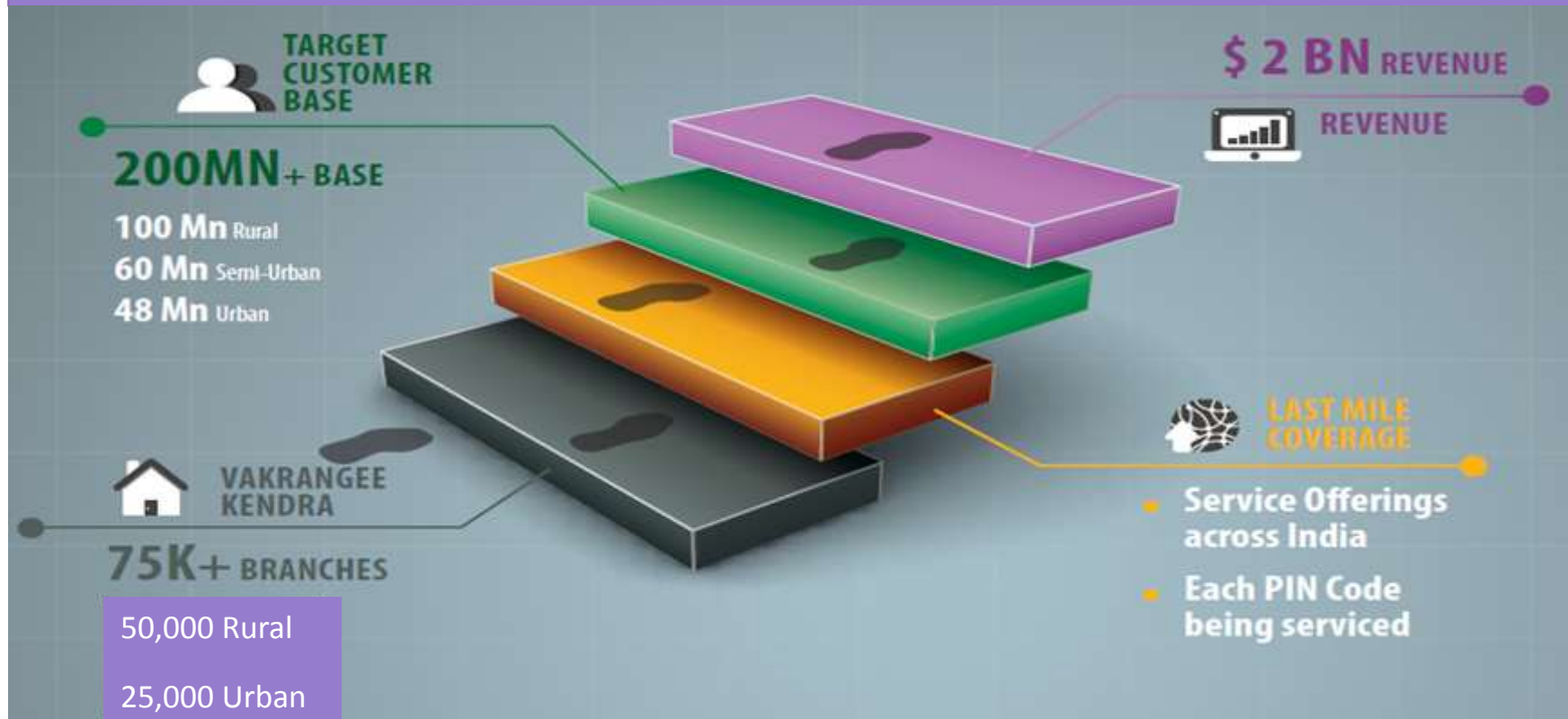
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# Our Vision 2020

- We are a Technology-driven company, focussing on creating India's largest network of last-mile retail points-of-sale.
- Our aim is to potentially enable every Indian to seamlessly benefit from Financial Inclusion, Social Inclusion, Digital India, Skill Development , Employment , Government programmes and a wider access to basic goods and services.
- Our Vision is to leverage our vast network of retail access points to deliver real-time Banking, Insurance Services, E-Governance Services (G2C), e-Commerce Services (B2C) & Logistics Services to the unserved rural, semi-urban and urban markets.



# Our Vision 2020 – Update on Expansion Plan



|               | FY2016        | FY2017        | FY2018        | FY2019        | FY2020        | Executed Till<br>Date –<br>September<br>16 |
|---------------|---------------|---------------|---------------|---------------|---------------|--|
| Rural Kendras | 15,000        | 25,000        | 35,000        | 45,000        | 50,000        | 19,339                                     |
| Urban Kendras | 5,000         | 10,000        | 15,000        | 20,000        | 25,000        | 6,849                                      |
| <b>Total</b>  | <b>20,000</b> | <b>35,000</b> | <b>50,000</b> | <b>65,000</b> | <b>75,000</b> | <b>26,188</b>                              |

**Set to rollout the Expansion Plan for FY2016-17.**

**Well on Track to deliver and achieve on the Planned Expansion Plan**

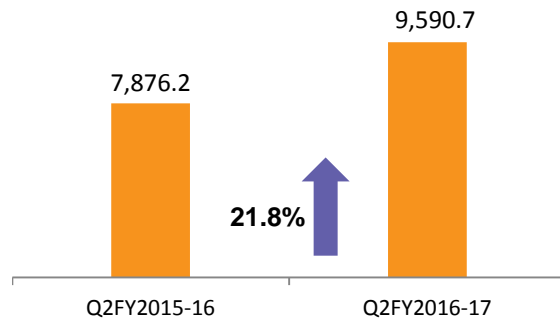
## Q2 & H1 FY2016-17 Results Update

# Q2 & H1 FY2016-17 Results Highlights *Vakrangee* संसाधन परिवर्तन

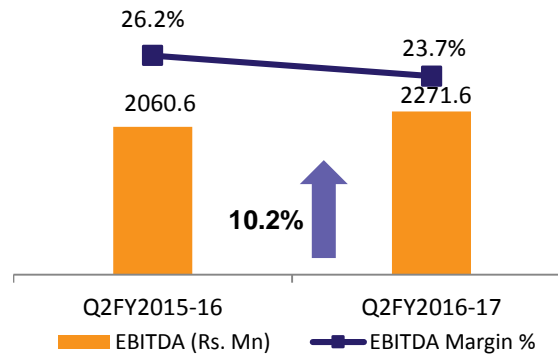
In Rs Mn

## Q2 FY2016-17 (Consolidated)

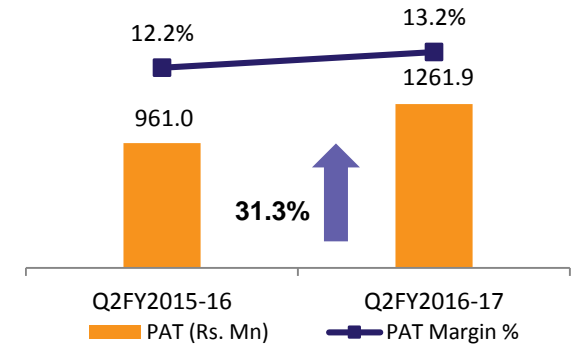
### REVENUES



### EBITDA & EBITDA Margin

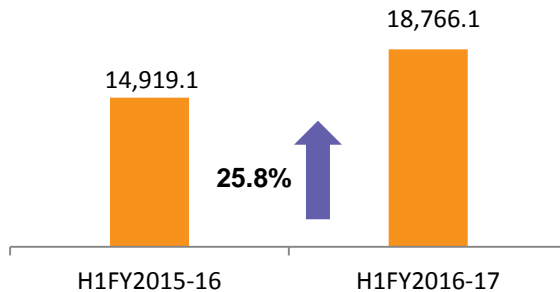


### PAT & PAT Margin

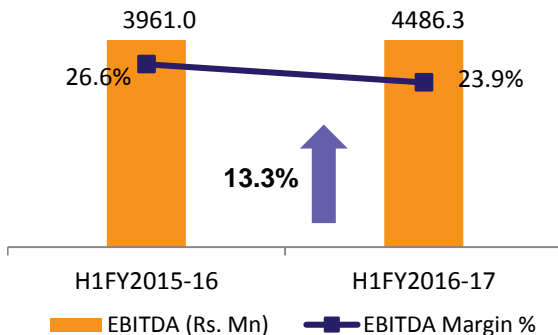


## H1 FY2016-17 (Consolidated)

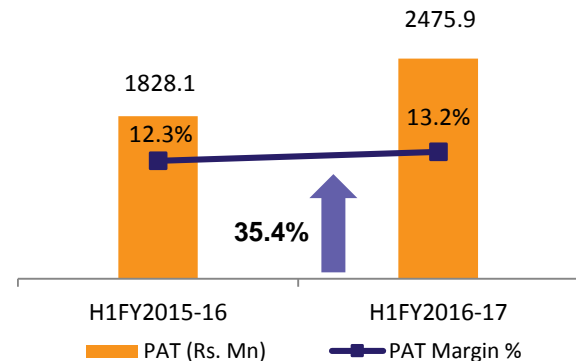
### REVENUES



### EBITDA & EBITDA Margin



### PAT & PAT Margin



# Q2 FY2016- 17 Key Highlights



## KEY OPERATIONAL UPDATES

- **Update on Expansion Plan –**
  - Currently 26,188 outlets are completed & operational across more than 16 states.
- **Update on Tie-Ups & Alliances –**
  - **Insurance Vertical** – New Tie ups announced in Life, Non Life & Health Segments
    - **Life** – Bajaj Allianz, HDFC Standard Life, **Non Life** – Tata AIG, Reliance General, **Health** – Religare, CIGNA TTK
  - **Logistics Vertical** – Aramex India Private Limited and Delhivery Pvt. Ltd. for Courier & logistics services
- **Update on Outlets at Indian Oil Corporate Limited (IOC) Filling/Gas Station –**
  - 15 outlets operational in the state of Maharashtra, Rajasthan and Uttar Pradesh.
- **Update on Tie-ups with Amazon** – Amazon has been launched and activated now in more than 1,000 outlets

## KEY INDUSTRY UPDATES

- **Update on Pradhan Mantri Jan Dhan Yojna Scheme** – Total 25.32 crore accounts opened so far with Rs. 44,867.28 crore in deposits, Total % of zero balance accounts have reduced to 23.44%.
- **Update on Direct Benefit Transfer Scheme (DBT)** – The Scope of DBT has been expanded and it has been universalised to cover all Central Sector and Centrally Sponsored Schemes. (Source - <http://cabsec.nic.in/dbt/cir31mar16.html>)
  - **Latest Update on DBT** - DBT Mission is monitoring data from 17 Ministries/Departments on 74 government schemes operational in the country. The number of DBT transactions in the financial year 2016-17 (Report as on September 7, 2016) stood at more than 63.15 crore.
  - Major contribution towards the transfers has been from cooking gas subsidy (PAHAL) and Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS). The total disbursed subsidies under PAHAL amounted to Rs.39,682.03 crore . Under MGNREGS, there were 10.88 crore transactions involving Rs.61,275.58 crore of payments to workers.(Source - <http://www.livemint.com/Politics/u9UnL8sBPKxmg2vNQAYrdI/Now-direct-benefit-transfer-scheme-updates-are-a-click-away.html>)



# STRONG CORPORATE GOVERNANCE



## BOARD OF DIRECTORS

- Fairly Independent Board with 6 out of Total 8 Directors being Independent. Led by Mr. Ramesh Joshi, Ex-ED at SEBI & over 3 decades of experience at RBI.
- Nominee Director on Board representing the Life Insurance Corporation of India

## REPUTED PARTNERS

- Company has received Licenses from Prominent authorities like UIDAI, RBI
- Tie-Up Alliance with Reputed Private Players such as Amazon, Tata AIG, Mahindra & Mahindra, Aramex, HDFC Standard Life, Bajaj Allianz etc

## TAX PAYMENT & DIVIDEND PAYOUT POLICY

- Company has a Tax rate at ~35% and adheres to Full tax payment.
- Formal dividend payout policy in place - Board has approved to maintain a dividend pay-out in the range of 15%-25% of profits after tax (pat) on consolidated financials.

## INDEPENDENT PROJECT MGMT AUDITORS, EXTERNAL RATNGS

- Grant Thornton & KPMG as Independent Project Management Auditors.
- Company has received external ratings from MSCI ESG. MSCI has initiated coverage on the company with a “BBB” Rating.

# UPDATE ON MSCI ESG RATING



MSCI HAS INITIATED COVERAGE OF VAKRANGEE WITH AN ESG RATING OF 'BBB'.

## Excerpts from the Report -

*"The company's access to finance initiatives include the provision of core banking, insurance, and financial services to underserved populations in rural, semi-rural, and urban populations in India, a country where the penetration of banking services is low. **Further, the company's corporate governance practices are well aligned with shareholder interests.**"*

**Corporate Governance Analysis – “Vakrangee falls into the highest scoring range for all the companies we assess relative to global peers,** indicating that the company's corporate governance practices are generally well aligned with shareholder interests.”

**Access to Finance Analysis – “The company's business lines and the geographic distribution of its revenues suggest moderate potential for growth through the expansion into underserved market segments. Our analysis finds robust initiatives in this area. The company therefore appears well positioned to capitalize on this opportunity. In the context of global industry peers, Vakrangee ranks above average.”**

Vakrangee Limited (VAKRANGEE)  
SOFTWARE & SERVICES | IN

ESG RATING **BBB**  
LAST UPDATE: July 28, 2016

TICKER: VAKRANGEE

GICS SUB-INDUSTRY: Data Processing & Outsourced Services

COUNTRY: IN

LAST UPDATE: Jul 14, 2016

MEDIA REVIEW: Conducted weekly; no new updates since date of Last Update \*

LOWEST SCORE

LOWEST FLAG

10/10

G

## PERFORMANCE DASHBOARD

### Significant Controversies by Indicator

|                                  | Flag | Score |
|----------------------------------|------|-------|
| Environment                      | G    | 10    |
| No controversies were uncovered. |      |       |
| Social                           | G    | 10    |
| Customers                        | G    | 10    |
| No controversies were uncovered. |      |       |
| Human Rights & Community         | G    | 10    |
| No controversies were uncovered. |      |       |
| Labor Rights & Supply Chain      | G    | 10    |
| No controversies were uncovered. |      |       |
| Governance                       | G    | 10    |
| No controversies were uncovered. |      |       |

### Summary

Vakrangee Limited does not face any ESG controversies.

Global Compact Compliance: Pass

# Q2 & H1 FY2016-17 Results – Business - Wise Vertical Analysis (Standalone)



| Particulars<br>(Rs Mn) | Q2 FY2016-17  |               | Q2 FY2015-16* |               | YoY<br>%    | H1 FY2016-17   |               | H1 FY2015-16*  |               | YoY<br>%    |
|------------------------|---------------|---------------|---------------|---------------|-------------|----------------|---------------|----------------|---------------|-------------|
|                        |               | % of<br>Total |               | % of<br>Total |             |                | % of<br>Total |                | % of<br>Total |             |
| <b>Total Revenues</b>  | <b>9435.2</b> | <b>100.0</b>  | <b>7838.6</b> | <b>100.0</b>  | <b>20.4</b> | <b>18551.7</b> | <b>100.0</b>  | <b>14848.2</b> | <b>100.0</b>  | <b>24.9</b> |
| Vakrangee Kendra       | 5957.7        | 63.1          | 3884.5        | 49.6          | 53.4        | 11463.6        | 61.8          | 7377.5         | 49.7          | 55.4        |
| E-Governance           | 3477.5        | 36.9          | 3954.1        | 50.4          | (12.1)      | 7088.1         | 38.2          | 7470.7         | 50.3          | (5.1)       |
| <b>Total EBITDA</b>    | <b>2272.7</b> | <b>100.0</b>  | <b>2049.8</b> | <b>100.0</b>  | <b>10.9</b> | <b>4477.6</b>  | <b>100.0</b>  | <b>3941.2</b>  | <b>100.0</b>  | <b>13.6</b> |
| Vakrangee Kendra       | 1267.5        | 55.8          | 929.2         | 45.3          | 36.4        | 2483.4         | 55.5          | 1811.0         | 46.0          | 37.1        |
| E-Governance           | 1005.3        | 44.2          | 1120.6        | 54.7          | (10.3)      | 1994.2         | 44.5          | 2130.2         | 54.0          | (6.4)       |
| <b>EBITDA Margin %</b> | <b>24.1</b>   |               | <b>26.2</b>   |               |             | <b>24.1</b>    |               | <b>26.5</b>    |               |             |
| Vakrangee Kendra       | 21.3          |               | 23.9          |               |             | 21.7           |               | 24.5           |               |             |
| E-Governance           | 28.9          |               | 28.3          |               |             | 28.1           |               | 28.5           |               |             |

Note: \* figures are as per IGAAP

# Consolidated Financial Statements



## Key Profit & Loss Statement Items

| Particulars (Rs. Mn.)   | Q2 FY2016-17   | Q2 FY2015-16   | YoY %           | H1 FY2016-17    | H1 FY2015-16*   | YoY %           | FY2015-16*      |
|---|----------------|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| <b>Total Income from Operations</b>                               | <b>9,590.7</b> | <b>7,876.2</b> | <b>21.8</b>     | <b>18,766.1</b> | <b>14,919.1</b> | <b>25.8</b>     | <b>31,907.4</b> |
| <b>Total Expenses (Excluding Depreciation &amp; Finance Cost)</b> | <b>7,331.5</b> | <b>5,833.1</b> | <b>25.7</b>     | <b>14,299.4</b> | <b>10,995.9</b> | <b>30.0</b>     | <b>23,680.8</b> |
| <b>EBIDTA</b>   | <b>2,271.6</b> | <b>2,060.6</b> | <b>10.2</b>     | <b>4,486.3</b>  | <b>3,961.0</b>  | <b>13.3</b>     | <b>8,282.9</b>  |
| <b>EBIDTA Margin %</b>  | <b>23.7</b>    | <b>26.2</b>    | <b>-250 bps</b> | <b>23.9</b>     | <b>26.6</b>     | <b>-270 bps</b> | <b>26.0</b>     |
| Depreciation Expense  | 199.4          | 423.0          | -52.9           | 411.7           | 860.9           | 52.2            | 1,640.4         |
| Finance Cost  | 133.7          | 141.0          | -5.2            | 269.7           | 284.7           | -5.3            | 563.2           |
| <b>Profit before Tax (PBT)</b>                                    | <b>1,938.5</b> | <b>1,496.5</b> | <b>29.5</b>     | <b>3,804.9</b>  | <b>2,815.4</b>  | <b>35.1</b>     | <b>6,079.3</b>  |
| Tax Expenses  | 675.0          | 534.5          | 26.3            | 1,326.4         | 985.5           | 34.6            | 2,111.8         |
| <b>Profit after Tax (PAT)</b>                                     | <b>1,261.9</b> | <b>961.0</b>   | <b>31.3</b>     | <b>2,475.9</b>  | <b>1,828.1</b>  | <b>35.4</b>     | <b>3,963.8</b>  |
| <b>PAT Margin %</b>   | <b>13.2</b>    | <b>12.2</b>    | <b>100 bps</b>  | <b>13.2</b>     | <b>12.3</b>     | <b>90 bps</b>   | <b>12.4</b>     |
| <b>Earnings per Share (EPS Basic)</b>                             | <b>2.38</b>    | <b>1.86</b>    | <b>28.0</b>     | <b>4.68</b>     | <b>3.58</b>     | <b>30.7</b>     | <b>7.62</b>     |

## Key Balance Sheet Items

| Particulars (Rs. Mn.)                        | H1 FY2016-17    | FY2015-16*      | Particulars (Rs. Mn.)             | H1 FY2016-17    | FY2015-16*      |
|--|-----------------|-----------------|-----------------------------------|-----------------|-----------------|
| <b>Net Worth</b>                             | <b>17,628.7</b> | <b>15,910.5</b> | <b>Fixed Assets</b>               | <b>1,253.4</b>  | <b>1,322.2</b>  |
| Share Capital                                | 5,29.2          | 529.2           | Other Non-Current Assets          | 682.8           | 305.9           |
| Other Equity                                 | 17,098.8        | 15,381.3        | Inventory                         | 5,039.7         | 5,070.6         |
| ESOP Application Money pending for allotment | 0.7             | 0.0             | Trade Receivables                 | 8,564.9         | 8,578.5         |
| <b>Total Debt</b>                            | <b>2,943.9</b>  | <b>3,199.1</b>  | Cash & Cash Equivalents           | 1,936.6         | 1,673.4         |
| Long Term Debt & Current Portion of LT Debt  | 245.9           | 371.6           | Other Current Assets              | 4,950.6         | 4,050.8         |
| Short Term Debt                              | 2,698.0         | 2,827.5         | Less: Trade Payables              | 784.2           | 1,509.1         |
| Other Non-Current Liabilities                | 116.1           | 169.4           | Less: Other Current Liabilities   | 955.1           | 213.3           |
| <b>Total Sources of Funds</b>                | <b>20,688.7</b> | <b>19,279.0</b> | <b>Net Current Assets</b>         | <b>18,752.5</b> | <b>17,650.9</b> |
|  |                 |                 | <b>Total Application of Funds</b> | <b>20,688.7</b> | <b>19,279.0</b> |

Note: 1) Fiscal Year (FY) is 12 months ending March

2) \*The Company's financial results for the quarter and half year ended September 30, 2016 are in accordance with Ind-AS notified by MCA under the Companies (Indian Accounting Standards) Rules, 2015. Ind-AS compliant comparative figures of corresponding quarter and half year ended September 30, 2015 and year ended March 31, 2016 have not been audited / reviewed by the Statutory Auditors of the Company. However, the Management has exercised due diligence to ensure that the financial results provide true and fair view of the Company's affairs.

# Consolidated Financial Statements



## Cash Flow Statement Summary

| Particulars (Rs. Mn.)                                    | For the period ended September 30, 2016 |
|--|---|
| <b>Profit Before Tax</b>                                 | <b>3,801.4</b>                          |
| Depreciation/Interest income/interest expense            | 668.5                                   |
| Operating profit before working capital changes          | 4,470.0                                 |
| <b>Pre-Tax Cash generated from /(used in) operations</b> | <b>2,408.2</b>                          |
| Direct taxes paid (net of refunds)                       | (1,423.0)                               |
| <b>Net Cash flow from/ used in operating activities</b>  | <b>985.2</b>                            |
| Net Cash flow from/ used investing activities            | (306.7)                                 |
| Net Cash flow from/ used in financing activities         | (415.3)                                 |
| <b>Cash &amp; Cash equivalents at end of Period</b>      | <b>1,936.6</b>                          |

| Understanding receivable days - indicative |        |        |
|--|--------|--------|
| In Rs mn.                                  | Mar-16 | Sep-16 |

Total receivables 8,578.5 8,564.9

Total Revenues \*\* 31,907.4 35,754.4

|   |             |             |
|---|-------------|-------------|
| <b>Number of Days Sales Outstanding</b> | <b>98.1</b> | <b>87.4</b> |
|---|-------------|-------------|

Days Sales Outstanding = (Total Receivables / Total revenues)\*365

\*\* Trailing 12 months

**Total Receivables include Rs. 2149.2 mn retention money related to E-Governance vertical which typically would get released over 18-24 months.**

# Dividend Pay-Out Policy



## DIVIDEND PAY-OUT POLICY

- FROM FY2016-17 ONWARDS, THE BOARD HAS APPROVED TO MAINTAIN A DIVIDEND PAY-OUT IN THE RANGE OF 15%-25% OF PROFITS AFTER TAX (PAT) ON CONSOLIDATED FINANCIALS.

## RATIONAL FOR DIVIDEND PAYOUT RANGE:

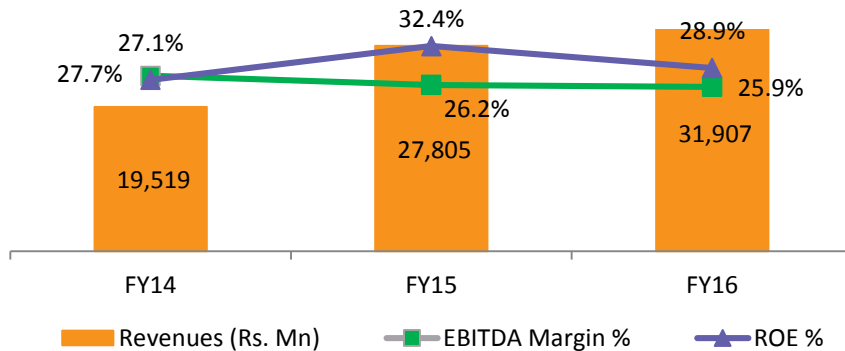
- The company stands committed to create sustainable shareholder wealth to all its shareholders. The company has agreed to distribute an optimal and appropriate level of the profits earned through its business to the shareholders, in the form of dividend.
- In FY2015-16 the Company has paid the Dividend of ₹1.25 Per Equity Share (125%) having face value of ₹1 each. The Dividend Pay out is 20.2%\* of Profit After Tax for FY16.
- Company's Legacy Business (E-Governance vertical) has been Capex Intensive as well as Working Capital Intensive, thus limiting the Free Cash Flow generation.
- Going forward, the Company's plans to focus on Vakrange Kendra outlet Business which currently contributes ~60% of the Total Revenues.
- Vakrangee Kendra business has Low Capex requirement and Low Working Capital requirement.

## Financial Overview & Shareholding Structure

# Financial Overview & Shareholding Structure

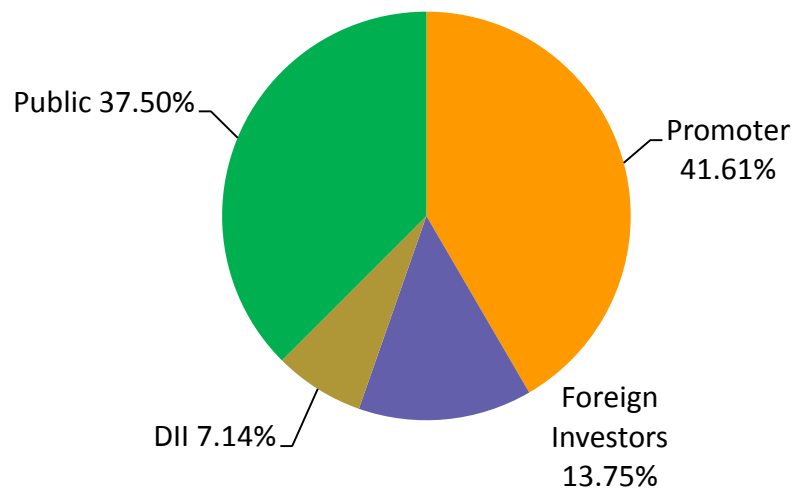


## Last 3 Year Financials



Note: ROE = PAT/Average Networkth

## Shareholding Pattern – October 31, 2016



## As on 30.10.16 (BSE)

|                                |               |
|--------------------------------|---------------|
| Market cap (Rs. Mn)            | 1,33,348.32   |
| Price (Rs.)                    | 252.00        |
| No. of shares outstanding (Mn) | 529.16        |
| Face Value (Rs.)               | 1.00          |
| 52 wk High-Low (Rs.)           | 255.75/114.10 |

- Vakrangee has been classified in the Specialty Retail industry by Bombay Stock Exchange (BSE).
- Vakrangee is included in BSE 200, BSE 500, NSE 200, NSE 500, Nifty Full Midcap 100, Nifty Free Float Midcap 100 index and is also included in MSCI Global Small Cap Index.
- Vakrangee is also got included in Group 'A' stocks of BSE.
- Group A classification is based on qualitative factors - Corporate Governance, Compliance track record, Responsible/Sustainable Investment etc. and quantitative factors - market capitalisation, public share holding, floating stock, trading volume etc.



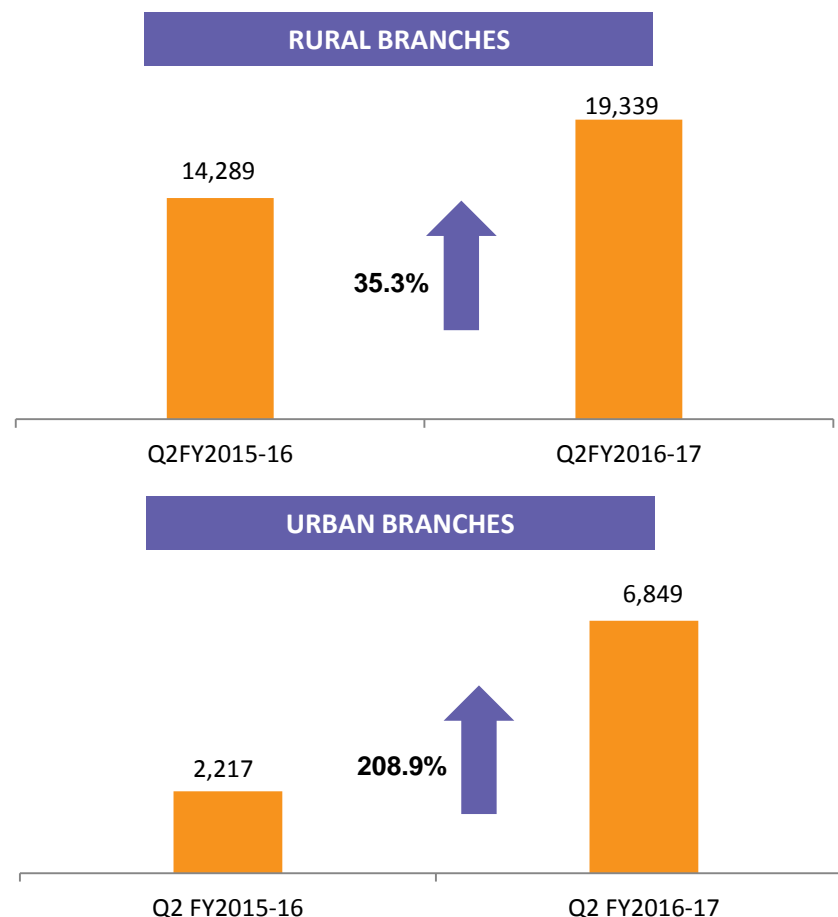
## Current Rollout Status

# Vakrangee Kendra:

## Rollout Status as on September 30, 2016



| States               | Rural Branches | Urban Branches | Total        |
|----------------------|----------------|----------------|--------------|
| Rajasthan            | 10312          | 2819           | 13131        |
| Maharashtra          | 3790           | 1986           | 5776         |
| Uttar Pradesh        | 3775           | 610            | 4385         |
| Madhya Pradesh       | 692            | 405            | 1097         |
| Gujarat              | 196            | 239            | 435          |
| Bihar                | 281            | 120            | 401          |
| Haryana              | 90             | 185            | 275          |
| Punjab               | 53             | 213            | 266          |
| Jharkhand            | 56             | 40             | 96           |
| Delhi                | 1              | 93             | 94           |
| Odisha               | 27             | 66             | 93           |
| Chhattisgarh         | 41             | 22             | 63           |
| Goa                  | 8              | 16             | 24           |
| Himachal Pradesh     | 9              | 15             | 24           |
| Uttarakhand          | 8              | 10             | 18           |
| Chandigarh           | 0              | 9              | 9            |
| Dadra & Nagar Haveli | 0              | 1              | 1            |
| <b>Total</b>         | <b>19339</b>   | <b>6849</b>    | <b>26188</b> |

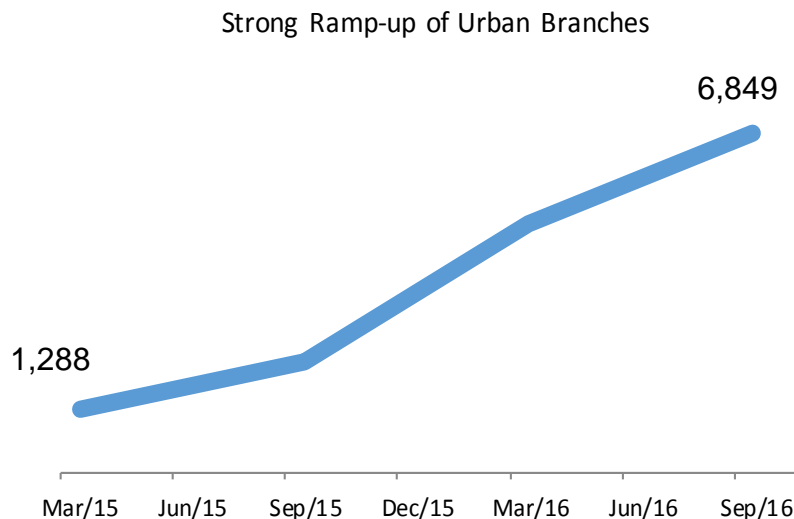


# Vakrangee Kendra:

## Strong Focus from Financial Inclusion to Financial Security



| Quarter Ending | Urban Branches |
|----------------|----------------|
| Mar-14         | 15             |
| Sep-14         | 478            |
| Mar-15         | 1,288          |
| Sep-15         | 2,217          |
| Mar-16         | 5,006          |
| Sep-16         | 6,849          |



### New Initiatives to promote Financial Security

**Pradhan Mantri  
Suraksha Bima Yojana**

**Atal  
Pension  
Yojana**

**Pradhan Mantri  
Jeevan Jyoti Bima Yojana**

**Financial Insurance Push to  
the bottom of the pyramid**

**Post the launch of PMJDY by government there has been a strong push from the banks to expand their BC network not only in rural but also in urban areas**

**Hence there has been a strong ramp-up in urban branches from around 1,288 urban branches in Mar-15 to 6849 branches by Sep-16**

# Vakrangee Kendra: Urban Branches in Mumbai



## BRANCHES UP & RUNNING ACROSS MUMBAI

|                              |                                |                    |                 |                            |
|------------------------------|--------------------------------|--------------------|-----------------|----------------------------|
| Sion                         | Kandivali West                 | Bandra East        | Santacruz East  | Govandi                    |
| Byculla West                 | Nehru Nagar, Kurla East        | Jogeshwari East    | Chembur         | Kurla West                 |
| Dr. G M Bhosale Marg, Worli  | Ghatkopar West                 | Bhandup West       | Ghatkopar West  | Bandra                     |
| Worli Koliwada, Worli        | Baiganwadi Govandi)            | Malad West         | Ghatkopar West  | Kannamwar Nagar            |
| Gopal Nagar, P.B Marg, Worli | Jogeshwari East                | Baiganwadi Govandi | Khar            | Kurla West                 |
| Shanti Nagar, Wadala East    | Ghatkopar East                 | Govandi            | Bandra West     | Kandivali East             |
| 90 Feet Road, Dharavi        | Asalpa Village, Ghatkopar West | Ghatkopar West     | Govandi         | Mira Road                  |
| Wadala East                  | Ghatkopar West                 | Santacruz East     | Panvel          | Bhayander West             |
| Jijamata Nagar, Worli        | Bhandup West                   | Ghatkopar West     | Malad West      | Vashi , Navi Mumbai        |
| Antophill, Wadala East       | Govandi West                   | Mankhurd           | Andheri East    | Koperkhairane, Navi Mumbai |
| Lbs Road , Sion              | Malad West                     | Kurla West         | Baiganwadi      | Mira Road East             |
| Salt Pan Road, Wadala East   | Baigan Wadi, Govandi           | Ghatkopar East     | Kurla West      | Mira-Bhayander             |
| Rey Road                     | Wadala East,                   | Andheri East       | Ambawadi        | Bhayander East             |
| Shivdi West                  | Goregaon East                  | Sakinaka           | Kandivali west  | Bhayandar West             |
| Bhoiwada                     | Malad East                     | Chandivali         | Kanjurmarg East | Vashi, Navi Mumbai         |
| M.V Road Andheri East        | Kandivali East                 | Santacruz West     | Goregaon East   | Sanpada, Navi Mumbai       |
| Karani Road, Ghatkopar West  | Chembur                        | Govandi            | Kurla East      | Airoli, Navi Mumbai        |
| Kurar Village, Malad East    | Vashi Naka, Chembur            | Kurla West         | Kurla East      | Seawoods, Navi Mumbai      |
| Vikhroli East                | Jogeshwari West                | Ghatkopar West     | Ghatkopar West  | Airoli, Navi Mumbai        |
| Marol, Andheri East          | Malad East                     | Goregaon West      | Kurla West      | Ghatkopar East             |
| Andheri- Kurla, Road         | Goregaon West                  | Andheri East       |                 |                            |

# Amazon in Vakrangee Kendra



**MALAD MUMBAI OUTLET**



**WADALA MUMBAI OUTLET**

**FIRST OF ITS KIND :  
EXCLUSIVE AMAZON RETAIL OUTLET**

**Plan to open such Exclusive Amazon Retail outlets at all the District Levels.**

## **ADVANTAGE CONSUMER :**

- Access to entire 65 mn Product range from Amazon
- Genuine Product at Competitive Prices.
- No Delivery Charges
- Ease of Pick up Delivery & Return service

## **ADVANTAGE AMAZON:**

- Access to entire New Customer Base (who are not the conventional e-commerce users)
- Ability to penetrate beyond Tier 1 & Tier 2 cities
- Cost Savings due to Leveraging Vakrangee's Last mile delivery network.



# Exclusive Amazon Store in Vakrangee Kendra





# Amazon in Vakrangee Kendra



**बाज़ार**  **घरेलू सामान बाजार दाम से सस्ता अब वक्रांगी केंद्र में उपलब्ध लाखों तरह के सामान आकर्षित डीलस में**



100% ऑरिजिनल प्रोडक्ट्स   डिस्काउन्ट्स   इसी रिटर्न   कैश ऑन डिलिवरी

**amazon.in**

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**वित्त**  **क्या आपका बैंक में खाता है ?**

- बैंक खाता खोलने की सुविधा
- किसी भी बैंक खाते द्वारा पैसे जमा, निकासी और अंतरण की सुविधा
- किसी भी बैंक के कार्ड से पैसे निकासी की सुविधा
- ATM पर सभी कार्ड से पैसा निकासी की सुविधा
- अन्य बैंकिंग सुविधाएं
- जनरल इश्योरेंस   • जीवन बीमा   • हेल्थ बीमा




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**नागरिक**  **अन्य सेवायें**

- सभी बिजली टेलीफोन बिल का भुगतान
- मोबाइल व डीटीएच रिचार्ज
- भ्रमराधार कार्ड • राशन कार्ड
- मूल निवास, जाति, जन्म प्रमाण पत्र



- नि: शुल्क आधार कार्ड
- आधार कार्ड अपडेट
- PVC आधार कार्ड प्रिंटिंग

**वक्रांगी केंद्र** 



**अब किजिए AMAZON पर शॉपिंग यहाँ पर दुकानदार से पुछिए कैसे**



**वक्रांगी केंद्र** 

**amazon.in**



# Marketing Campaign by Amazon near Vakrangee Kendra Outlets



## Marketing Campaign on Rickshaw



## Marketing Campaign on Mobile Van



## Marketing Campaign on Moving Poster





# Vakrangee Kendra:

## STRATEGIC TIE UP WITH INDIAN OIL CORPORATION LIMITED FOR PAN INDIA



- Strategic tie-up with Indian Oil Corporation Limited (IOC), India's largest commercial enterprise for setting up Vakrangee Kendra at its retail outlets (distribution network).
- To set up Vakrangee Kendra in more than 20,000 IOC Retail Outlets (Filling/Gas Station) located in Pan India.
- **Tie up to drastically increase the customer touch points at the Vakrangee Kendra and ensure a boost in its core objective i.e. Financial Inclusion, Digital Inclusion, Social Inclusion, Employment Generation and Skill Development.**



# Vakrangee Kendra:

## LAUNCH OF VAKRANGEE KENDRA AT INDIAN OIL CORPORATION BANDRA, MUMBAI OUTLET



- Vakrangee Kendra shall be set up in all IOC Filling/Gas station located across India.
- 15 Vakrangee Kendra outlets are operational in the state of Maharashtra, Rajasthan and Uttar Pradesh

### Photograph of Vakrangee Kendra at IOC Filling / Gas Station

Udaipur, Rajasthan



Nashik, Maharashtra



## Company Overview

# Business Evolution & Future Transformation

## BUSINESS EVOLUTION (E-GOVERNANCE)

|             |   |
|-------------|---|
| <b>1990</b> | Company Incorporation   |
| <b>1993</b> | Computerisation of Central Election Commission  |
| <b>2005</b> | MCA 21 Project - Ministry of Corporate Affairs  |
| <b>2007</b> | 1. Land Record Digitization in UP<br>2. RSBY (Smart Card Project) – UP, Haryana & Rajasthan |
| <b>2009</b> | Land Record Digitisation for Govt. of Philippines   |
| <b>2010</b> | 1. Passport Seva Kendra Project & CSC Project in Punjab<br>2. Sarva Shiksha Abhiyan         |
| <b>2011</b> | 1. UID Enrollments<br>2. UID linked Haryana PDS   |
| <b>2013</b> | 1. IGRS<br>2. National Population Register<br>3. CSC Project in Rajasthan                   |

### STRONG PROJECT EXECUTION CAPABILITIES

- Last mile infrastructure & grass root level footprint to deliver Mission Mode Projects at village level.
- Experience of on-ground complexities in rural regions – flexible timings, power & connectivity issues, manpower training.
- Expertise from data digitization to technology management.
- Deep understanding of rural consumer behavior and mindset.

## BUSINESS TRANSFORMATION (VAKRANGEE KENDRA)

|             |   |
|-------------|---|
| <b>2013</b> | Financial Inclusion Project – MoF & RBI   |
| <b>2014</b> | WLA License – RBI   |
| <b>2015</b> | Foray into E-Commerce   |
| <b>2016</b> | 1. Strategic tie-up with IOC<br>2. Insurance tie-up for Life, Non Life and Health<br>3. Logistic tie-up with Aramex and Delhivery |

### VAKRANGEE KENDRA BUSINESS

**EXPANSIVE DISTRIBUTION PLATFORM  
OF 75,000 LAST MILE RETAIL TOUCH POINTS  
ACROSS INDIA BY 2020**

**PROVIDING ONE-STOP SHOP FOR  
AVAILING BANKING, INSURANCE, E-GOVERNANCE,  
E-COMMERCE AND LOGISTIC SERVICES**

**VAKRANGEE'S BUSINESS IS FAST TRANSFORMING DRIVEN BY  
THE RISING SHARE OF VAKRANGEE KENDRA BUSINESS**

### VAKRANGEE KENDRA (% REVENUES)

| FY14 | FY15 | FY16 | FY20 E |
|------|------|------|--------|
| 39%  | 43%  | 53%  | 100%   |

# Our Businesses



## E-GOVERNANCE

Systems Integrator & End-to-End Services Provider

- More than 20 years of consistent execution experience.
- **Business Evolution:** Sub-contractor to Consortium Partner to Prime / Independent Bidder.
- **Current Projects: (under NeGP)**
  - UID - Unique Identification Project
  - SSA - Sarva Siksha Abhiyan
  - RSBY - Rashtriya Swasthya Bima Yojana
  - PMS / DMS - Electoral Data



## VAKRANGEE KENDRA

Banking (Business Correspondent) & ATM, Insurance, E-Governance, E-Commerce & Logistics

- Setup & manage 75,000 Vakrangee Kendra Outlets and covering the presence in 100% Pin code of India by 2020.
- **Banking:** Offering robust technology, real time, interoperability and paper less banking.
- **ATM:** RBI license to setup and manage 15,000 WLA across India.
- **Insurance:** Corporate agent of Life Insurance Corporation of India (LIC); TATA AIG General Insurance Company Limited; Bajaj Allianz Life Insurance Company Limited; Schemes HDFC Standard Life Insurance Company Limited; Reliance General Insurance Company Limited; CIGNA TTK Health Insurance Company Limited; Religare Health Insurance Company Limited and Provide Insurance under Atal Pension Yojna, Jeevan Jyoti Bima Yojna, Pradhan Mantri Suraksha Bima Yojna.
- **E-Governance:** Offer various Government-to-Citizen services from Vakrangee Kendra.
- **E-Commerce:** Offer various Business-to-Customer services like mobile and DTH recharges and education. Alliance with various partners like Amazon India to facilitate sale of various products; Redbus for offering bus ticketing services; Mahindra for promoting and booking automobile products
- **Logistics :** Aramex India Private Limited and Delhivery Pvt. Ltd. for Courier & logistics services using the last-mile distribution network of Vakrangee Kendra outlets.





# Business Transformation –

## Unique Opportunity, Expansive Growth Potential



### UNIQUE CAPABILITIES

- **Robust Technology** - seamless real-time VSAT connectivity (transaction time < 45 sec) and backend integration with banks' CBS, e-Commerce & e-Governance partner systems.
- **Real-time Interoperability** with CBS of various banks.
- **Biometric authentication** at Vakrangee Kendra & White Label ATM (first time across the globe), requiring no paperwork / card-handling.
- **Deep understanding of rural India** from grass root level execution experience.

### UNIQUE OPPORTUNITIES

- **Financial Inclusion** - i) underpenetrated banking access with only 35.2% bank accounts per population, ii) underpenetrated ATM market with only 112 ATMs per million of population.
- **Government Initiative “Jan Dhan Yojana”** - To provide at least 1 bank account per household.
- **Digital India Programme - Rs. 1.13 Trillion** - New CSC establishment across India, E-health at Panchayat Health Community Centers, E-education at Panchayat schools, etc.
- **“Common BC” & “National BC” agreements** with banks to open 75,000 by 2020 BC bank branches.
- **RBI WLA license** to setup & manage minimum 15,000 WLA across India.
- **Alliance** with Amazon India, Redbus; Mahindra, for E-Commerce product and services.
- **Alliance** with Axa and Delhivery for courier & logistics services.
- **Corporate agency tie-up** with Life Insurance Corporation of India (LIC); TATA AIG General Insurance Company Ltd.; Bajaj Allianz Life Insurance Company Ltd.; HDFC Standard Life Insurance Company Ltd.; Reliance General Insurance Company Ltd.; CIGNA TTK Health Insurance Company Ltd. and Religare Health Insurance Company Ltd. for Insurance product and services.

### EXPANSIVE GROWTH POTENTIAL

Access to more than 250 mn potential customers across underserved rural and urban India

- **Exclusivity** - i) Exclusive BC in SSA under Financial Inclusion Project, ii) Government empanelled agency to offer e-Governance services, iii) key E-Commerce partner alliances with Amazon India.
- **Operational Scalability** - Entire execution through the **asset light franchise model** requiring minimal capex and working capital.
- **Economies of Scale & Scope** - Long Term Growth using the network to offer wide range of services and products to more than **250 mn potential customers across underserved rural and urban India**.

SSA: Sub-service Area with minimum 1000 households or 5000 population

## Vakrangee Kendra – Business Overview



# Financial Inclusion Opportunity: India is Still Largely Under-Banked



## SIGNIFICANT UNDER-PENETRATION OF FINANCIAL SERVICES IN INDIA

- India is still largely under-banked, with only 35.2% of population having bank accounts.
- There are only 11.4 bank branches per 100k population in India, of which only 30% are located in rural areas.
- Around 70% of population lives in rural areas, of which 46% does not have banking access. Further, even in urban areas ~32% population does not have banking access.

## STRONG GOVERNMENT FOCUS ON FINANCIAL INCLUSION IN INDIA

- The current government has taken cognizance of the banking access problem in India, and has launched a comprehensive financial inclusion initiative – “Pradhan Mantri Jan Dhan Yojana”
- This initiative aims to ensure at least one bank account per household, followed by rollout of various financial services like bank overdraft, insurance and pension schemes.
- **Vakrangee is at forefront to leverage this growth opportunity and is set to become one of the leading players in implementation of financial inclusion in India.**
- **Vakrangee has signed Common BC and National BC agreements with various banks under the financial inclusion initiative.**



# Vakrangee Kendra: Scope of Services



Technology Intensive Retail Distribution Platform for last mile touch points delivering services across

Banking & ATM, Insurance, e-Governance, e-Commerce and Logistic services to domains on a real-time basis to potential 250 mn customers across underserved rural and urban India

## VAKRANGEE KENDRA

• Vakrangee has been appointed as **Business Correspondent (BC)** by various banks under the “**Common BC**” and “**National BC**” agreements, with a contract period of 5 + 2 years.

• Vakrangee will set up & manage 75,000 by 2020 Vakrangee Kendra across India

• Vakrangee will act as an **Exclusive BC to banks** in any allocated SSA – Sub Service Area (catchment area with minimum 1,000-1,500 households or 5,000 population).

• Further, in addition to Banking services, Vakrangee Kendra is allowed to also offer various e-Governance, Insurance and e-Commerce services & products.



| BANKING / ATM   | INSURANCE   | E-GOVERNANCE  | E-COMMERCE   | LOGISTICS   |
|---|---|---|--|---|
| <ul style="list-style-type: none"> <li>Bank A/C Opening - Savings, Current, SHG etc.</li> <li>Cash Deposits, Withdrawals, Money Transfer.</li> <li>Fixed/ Recurring Deposits.</li> <li>Retail Loans.</li> <li>Balance Enquiry, Statement of Accounts</li> <li>Disbursement of money under Direct Benefit Transfer</li> </ul> <p>ATM Services -</p> <ul style="list-style-type: none"> <li>Real time cash withdrawals from all banks through WLA (White Label ATM).</li> <li>Co-located ATM in urban/semi-urban branches to cater to holistic banking needs of customers while optimizing cost of operations.</li> </ul> | <ul style="list-style-type: none"> <li>Corporate agency tie-up for Life / Non Life, Health Insurance.</li> <li>Micro Insurance schemes under Atal Pension Yojna, Jeevan Jyoti Bima Yojna &amp; Pradhan Mantri Suraksha Bima Yojna.</li> </ul> | <ul style="list-style-type: none"> <li>Enrolments-UID Card, NREGA job Card, Election Card</li> <li>Land Record Digitization, Electoral Rolls</li> <li>Payment of Utility Bills, Taxes, Levies</li> <li>Railway Tickets, Certificates, Hall tickets</li> <li>Exam Fee Payments.</li> <li>Online Form Filling.</li> <li>Partnered with MMPL for rendering bill payment collection solution</li> </ul> | <ul style="list-style-type: none"> <li>Telecom - Mobile recharge</li> <li>DTH service - Recharge, bill payments</li> <li><b>Assisted E-Commerce Model</b> - Alliance with Amazon India to facilitate sale of products.</li> <li><b>Alliance with Redbus</b> for offering bus ticketing services.</li> <li><b>Alliance with “Mahindra eMarket Limited”</b>, a subsidiary of M&amp;M, for promoting and booking automobile products</li> </ul> | <ul style="list-style-type: none"> <li><b>Alliance with Aramex India Private Limited and Delhivery Private Limited</b> for courier and logistics services (Forward Delivery as well as Reverse Pick Up services)</li> </ul> |

# Vakrangee Kendra:

## BC Agreements with Banks



### National BC Agreements

| Sr No | Bank Tie-Ups                     |
|-------|----------------------------------|
| 1     | Bank of India                    |
| 2     | Punjab National Bank             |
| 3     | Union Bank of India              |
| 4     | Allahabad Bank                   |
| 5     | State Bank of India              |
| 6     | Bank of Baroda                   |
| 7     | Baroda Gujarat Gramin Bank       |
| 8     | Baroda Uttar Pradesh Gramin Bank |

**BC Bank branches to be opened under Common BC and National BC Agreements with public sector banks**

### Common BC Agreements

| Sr No | Bank Tie-Ups                          |
|-------|---------------------------------------|
| 1     | Bank of Baroda                        |
| 2     | Bank of India                         |
| 3     | Baroda Rajasthan Gramin Bank          |
| 4     | Indian Bank                           |
| 5     | Indian Overseas Bank                  |
| 6     | Jaipur The Gramin Bank                |
| 7     | Oriental Bank of Commerce             |
| 8     | Punjab National Bank                  |
| 9     | Rajasthan Gramin Bank                 |
| 10    | Union Bank of India                   |
| 11    | UCO Bank                              |
| 12    | Vijaya Bank                           |
| 13    | State Bank of Bikaner & Jaipur        |
| 14    | Bank Of Maharashtra                   |
| 15    | Dena Bank                             |
| 16    | Syndicate Bank                        |
| 17    | Canara Bank                           |
| 18    | Allahabad Bank                        |
| 19    | Andhra Bank                           |
| 20    | Corporation Bank                      |
| 21    | Punjab & Sind Bank                    |
| 22    | Central Bank of India                 |
| 23    | Hadoti Kshetriya Gramin bank          |
| 24    | Marwar Ganganagar Bikaner Gramin Bank |
| 25    | State Bank of India                   |
| 26    | United Bank of India                  |
| 27    | Maharashtra Gramin Bank (MGB)         |
| 28    | State Bank of Hyderabad (SBH)         |
| 29    | Vidarbha Kshetriya Gramin Bank        |
| 30    | Waiganga Krishna Gramin Bank          |
| 31    | IDBI bank                             |

# Vakrangee Kendra: Key Business Alliances



## BANKING



## E-GOVERNANCE



## INSURANCE



## E-COMMERCE



## LOGISTICS



# Vakrangee Kendra: Business Model



## OPERATING MODEL

- All the Vakrangee Kendras operate on **FRANCHISEE MODEL**.
- Franchisee manages day-to-day operations.
- All operational costs are borne by the Franchisee.
- Vakrangee is responsible for project management, quality assurance on behalf of clients, infrastructure set up, Franchisee training and access to new services & content at the Vakrangee Kendra.

## REVENUE MODEL (Revenue shared between Franchisee & Vakrangee)

### Fixed Revenue Stream

- Banking - Fixed monthly remuneration from banks .

### Variable Revenue Stream - Transaction fee earned from banks, E-Governance, Insurance, E-Commerce and ATM services

- One Time Transactions - E.g. Account Opening, UID generation.
- On Going Transactions - E.g. Banking, UID Updation (Deposit/Withdrawal/remittances), e-Governance (utility bills), e-Commerce (mobile & DTH recharges and sale of products), Insurance and ATM (Financial and Non financial transactions)

## EVOLVED BC MODEL BENEFITS

Exclusive Brick & Mortar BC per Sales Service Area(SSA)

Real-time & Interoperable banking

Biometric Authentication enabling paper less banking, providing cost efficiency and ease of use

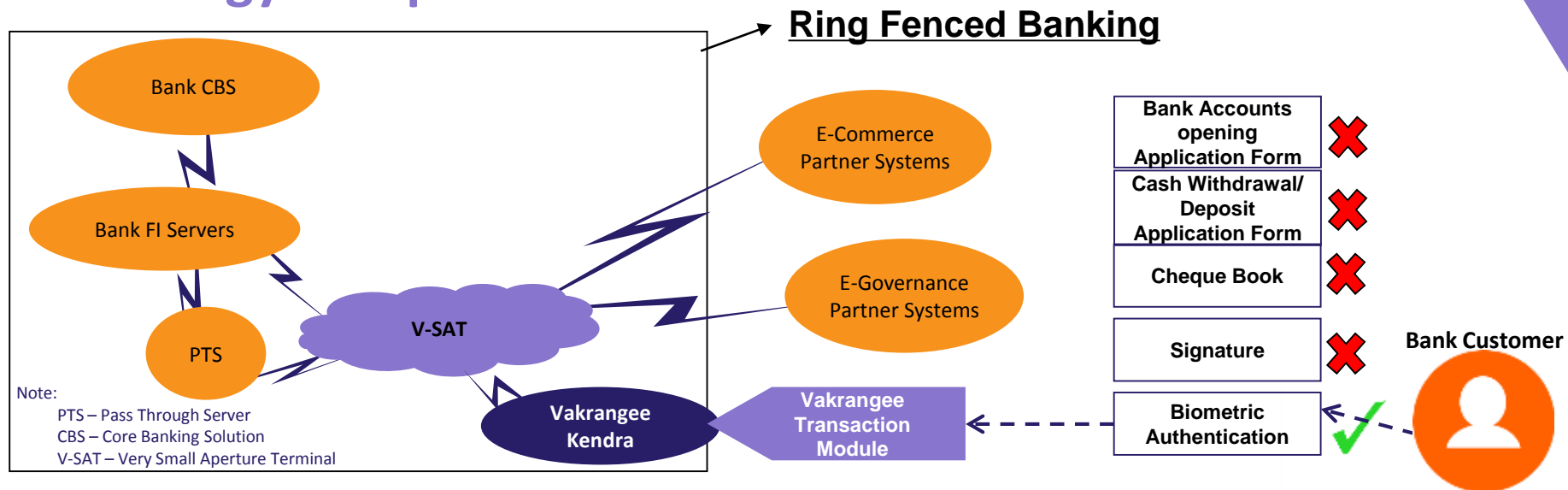
Parent bank brand display enhances trust

Locals manning at each branch enhances customer trust

Economies of Scope from other value added services (E-Governance & E-Commerce services)

Franchise mode of operations resulting in minimal capex and working capital requirement from Vakrangee

# Vakrangee Kendra: Technology Setup



## Technology

- Technology platform integrated with CBS of various banks, delivering real-time & interoperable banking access.
- Biometric authentication enabling quick KYC and paper less banking.
- Backend integration with various E-Governance and E-Commerce partner systems.
- Technical resources at district level trained to handle day-to-day IT glitches and troubleshooting.

## Internet Connectivity

- Seamless connectivity
- Designed to operate 4 hours on battery backup in case of power failure

## Power Supply

- Diesel + LPG Gas based DG Sets/ UPS

## Security Specifications

- Defined User Policy -Authentication required for each and every user of the server; Secured and safe transactions
- SSL Certification, licenses digital certificate
- Quarterly security audit including vulnerability and penetration testing
- Information security audit by link bank before go-live certificate

# Vakrangee Kendra: Risk-Free Banking by Pre-Paid Deposit in the Settlement Account



## REAL-TIME SETTLEMENT WITHOUT ANY RECONCILIATION ERROR RISK AND CASH MISAPPROPRIATION RISK

- Each Vakrangee Kendra Franchisee is required to maintain a current settlement account with the parent bank.
- This current settlement account of Franchisee is used for real-time settlement of the cash withdrawal/deposit transactions.
- At any time, the deposit accepted at any Vakrangee Kendra cannot exceed the deposit lying in the settlement account.

|                                  | Customer's Savings A/C | Franchisee Settlement A/C | Franchisee Cash in Hand |
|----------------------------------|------------------------|---------------------------|-------------------------|
| <b>Initial A/C Balance</b>       | --> Rs 50,000          | Rs 50,000                 | Rs 50,000               |
| <b>Cash Deposit Rs 10,000</b>    | ---> Credit Rs 10,000  | Debit Rs 10,000           | + Rs 10,000             |
| <b>Cash Withdrawal Rs 20,000</b> | ---> Debit Rs 20,000   | Credit Rs 20,000          | - Rs 20,000             |
| <b>Final A/C Balance</b>         | --> Rs 40,000          | Rs 60,000                 | Rs 40,000               |

- When Franchisee receives cash deposit from customer, Franchisee's settlement A/C gets debited and customer's A/C gets credited.
- When Franchisee provides cash for withdrawal to customer, Franchisee's settlement A/C gets credited and customer's A/C gets debited.
- Thus cash in hand of Franchisee becomes his own cash, and neither the customer nor the bank is at risk of any cash misappropriation.

# Vakrangee Kendra: White Label ATM – Comparative Analysis



| ATM OPERATING COSTS    | PEERS | VAKRANGEE |
|------------------------|-------|-----------|
| Rent Expense           | ✓     | ✗         |
| Civil Work & Interiors | ✓     | ✗         |
| VSAT                   | ✓     | ✗         |
| ATM                    | ✓     | ✓         |
| Cash Management        | ✓     | ✓         |
| ATM Operational Costs  | ✓     | ✓         |
| Security Guards        | ✓     | ✗         |

## COMPETITIVE ADVANTAGES URBAN BRANCH + ATM MODEL

### COST SYNERGIES

- No requirement of security guard as the ATM is located inside the urban BC branch
- Sharing of Civil Work, VSAT, Rent and Electricity expenses.

### REVENUE SYNERGIES

- Urban BC branch helps create account/card base, thus resulting in faster ramp-up in transaction intensity at WLA.
- WLA benefits from urban BC branch customer footfalls.

**VAKRANGEE'S WLA ACHIEVES BREAK-EVEN AT ONLY  
35-45 TRANSACTIONS/DAY COMPARED TO 100-120  
TRANSACTIONS/DAY REQUIRED FOR COMPETITORS**

## Vakrangee Kendra – E-Commerce

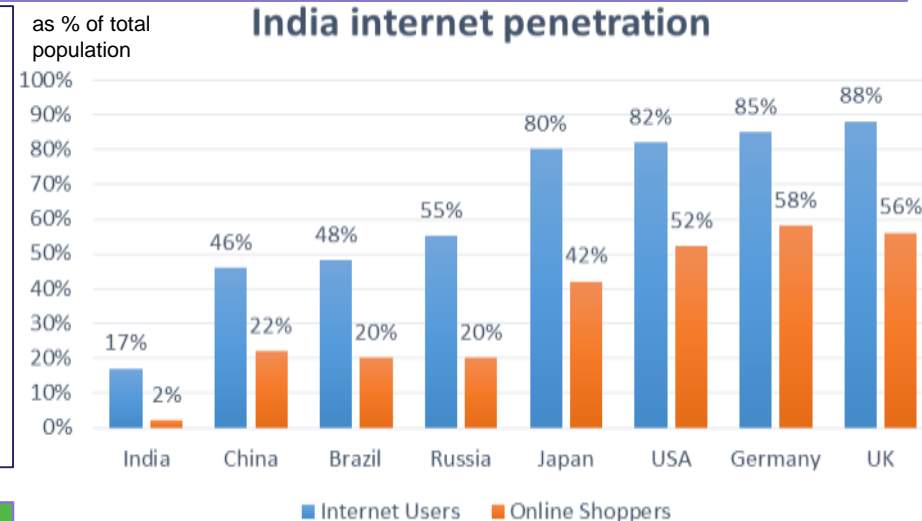


# E-Commerce Opportunity: India to be the fastest growing Market



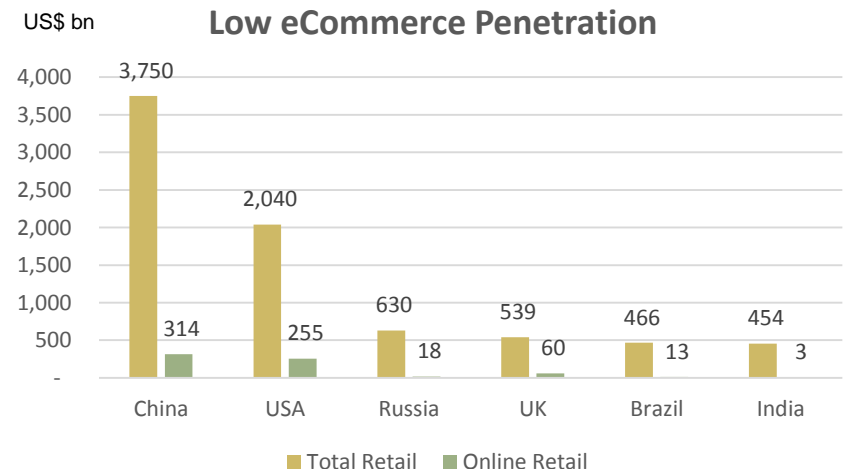
## E-COMMERCE PENETRATION IN INDIA

- India, has low internet penetration of 17% of the total population in comparison to 46% in China and more than 80% in Japan and US
- India e-commerce is expected to increase sharply from current US\$ 16 bn to US\$ 101.9 bn (CAGR of 34%) by 2020.** (Source - IAMAI, Deloitte analysis)
- Vakrangee Kendras are equipped with un-interrupted connectivity even at the most rural locations, regularly conducting real-time banking transactions



## VAKRANGEE E-COMMERCE STRATEGY

- Vakrangee Kendras are a hub for availing a bouquet of real-time services in a secure manner
- The footfalls for various services would translate into awareness and marketing of allied Marketplace
- Handholding to ensure trust and adoption of Marketplace is greatly achieved at Kendras
- Penetration in under served markets across most populous states while allowing Cash on Delivery

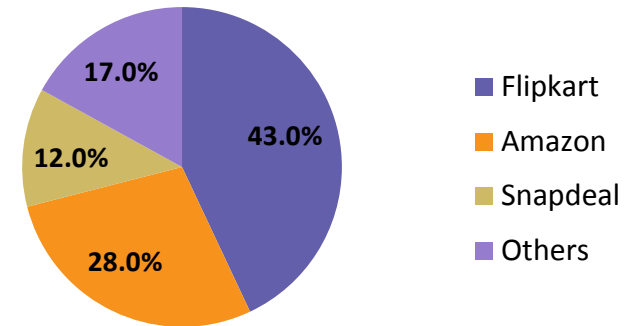


# E-Commerce: Amazon India Tie-up

## MARKET SHARE AMONG E-COMMERCE SPACE

- Amazon has acquired **28% market share** over 3 years after starting its ecommerce operations in India (June 2013)
- Amazon India had **23.6 million unique visitors** in May, edging past Flipkart narrowly. Flipkart saw 23.5 million unique visitors, Snapdeal had 17.9 million in May this year

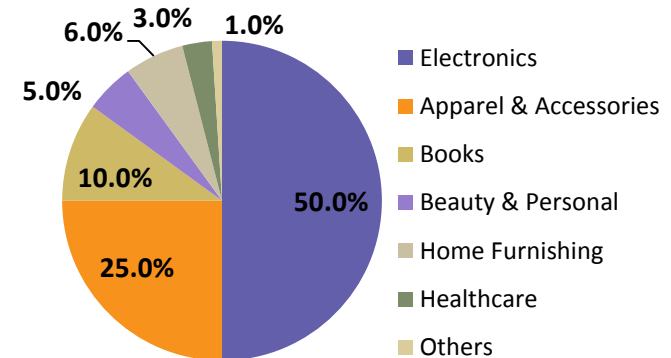
Market Share %



## VAKRANGEE and AMAZON E-COMMERCE STRATEGY

- Amazon's is now seen to be the biggest online store in India with more than **65 million products** for sale
- Amazon to have the largest storage space for an e-commerce company in India with its 27 FCs operational across 10 states with storage capacity which is 7.5 million cubic feet of space. Amazon has committed to open 6 new fulfilment centre by year end. Location such as Mumbai, Delhi, Jaipur, Chennai & Coimbatore are the planned location for the same.
- Vakrangee shall provide marketing, ordering, payment and pick up services to Amazon through the "Vakrangee Kendras"

Category wise Share %



Source: Amazon.in and Economics times

## Vakrangee Kendra – Logistics

# Business Update – To Provide the Logistic Services through last mile delivery



**Incorporate a Company, Vakrangee Logistics Private Limited, subsidiary of Vakrangee Limited to primarily provide logistic services such as last mile delivery to various business partners and business verticals.**

**To Leverage Company's Well Established Last Mile Infrastructure**

**Asset Light Model with Low Capex**

**Focussed Expansion through Franchise Route**

# Logistics – Why Vakrangee ?

## FY2016 – CURRENT PRESENCE

NO OF OUTLETS

26,188

NO OF STATES

16+

NO OF DISTRICTS

300+

NO OF POSTAL CODES

4,000+



## FY2020 – TARGETED PRESENCE

NO OF OUTLETS

75,000

NO OF STATES

PAN INDIA

NO OF DISTRICTS

650+

NO OF POSTAL CODES

19,000+

### KEY CHALLENGES FOR CURRENT PLAYERS -

- Current players – Average reach up to 5000-6000 Postal codes - COD offerings is in even fewer Postal codes
- High cost associated with last and first mile legs of logistics
- Reverse logistics – cost could be 1.5 to 2 times the cost of forward logistics

## ADVANTAGE VAKRANGEE

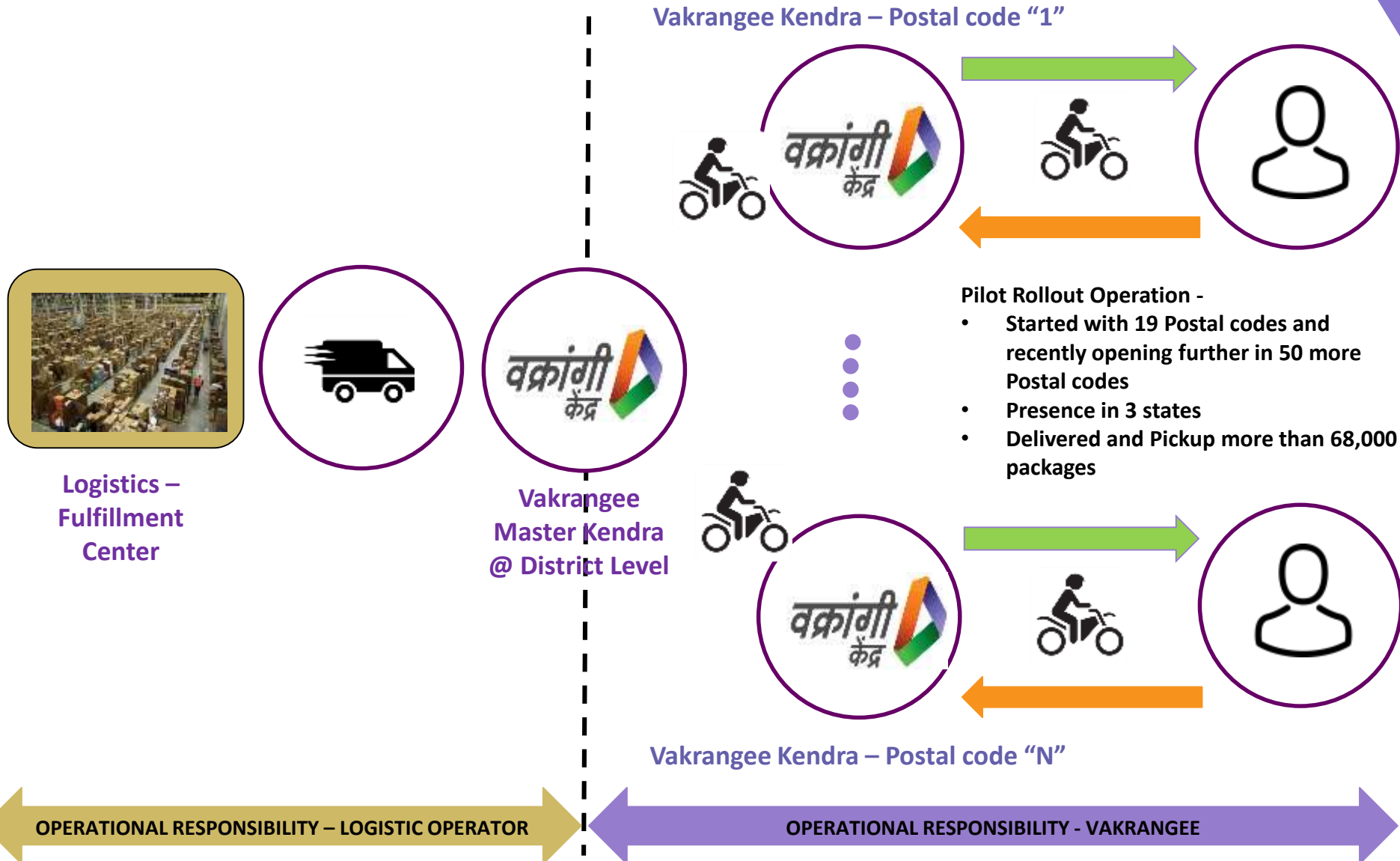
**WELL ESTABLISHED  
LAST MILE REACH**

**ENABLE CASH-ON-  
DELIVERY SERVICE  
ACROSS ALL POSTAL  
CODES**

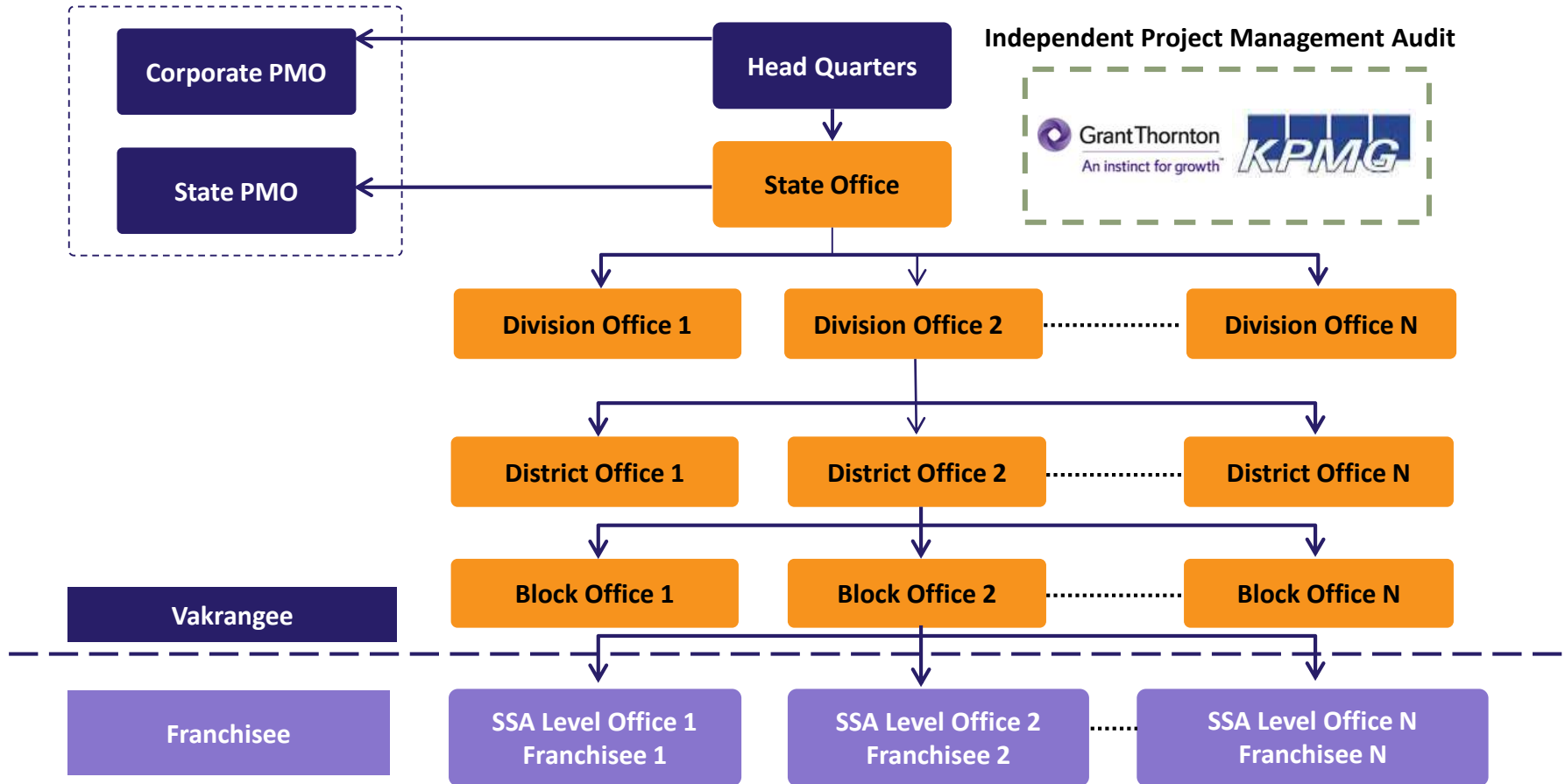
**IMMEDIATE CASH  
REMITTANCE  
SYSTEM USING  
INTERNAL WALLET**

**DEDICATED  
RESOURCES FOR  
PROVIDING  
DELIVERY SERVICES**

# Logistics – Service Offering



# Vakrangee Kendra: Well Established Last Mile Infrastructure



Vakrangee requires minimal additional human resources for incremental setup of Vakrangee Kendras through franchise route

## E-Governance Projects



# E-Governance Projects



Vakrangee undertakes only **Mission Mode Projects** under the **National E-Governance Plan (NEGP)** which continue to be **implemented regardless of the changing political parties and bureaucrats**.

There is **strict compliance** in the NEGP project tendering process, which is **governed by the World Bank Procurement Standards**, and takes place through **E-Procurement Auction** without any human intervention.

## Current E-Governance Projects under Implementation

### UID (Unique Identification Project)

- Issue UID to all residents, which shall help in efficient delivery of all government benefit schemes.
- Vakrangee is one of the leading enrolment agencies empanelled with UIDAI on pan India basis under highest T3F4 category.
- Services include deployment of UID Client software, capturing demographic & biometric data of residents and setup data center for storing data.

### SSA Sarva Shiksha Abhiyan

- Provide universal access to elementary education for children between the ages of 6 and 14.
- Services include distribution of books for children and setting up computer aided learning systems in schools.

### RSBY Rashtriya Swasthya Bima Yojana

- Provide Health Insurance Scheme for Below Poverty Line (BPL) families.
- Services include collection of biometric data from different villages, centre management, system integration, issue & renewal of Smart Cards and printing of RSBY booklets.

### PMS / DMS Computerisation of Election Commission

- Generated election voter ID cards and managed citizen facilitation centers across Maharashtra, Rajasthan, Gujarat and UP.
- Completed collection of electoral roll data across 38,450 gram panchayats in UP.
- Scope of services includes – i) Design Multi-lingual software, ii) Publish Draft List in local language & English twice in a year, iii) Provide updated List to Electoral Commission to update central database, iv) Print and distribute Voters Slip for political parties.

## Directors & Leadership Team

# Independent / Nominee Directors on the Board

## Strong Board of Directors



**RAMESH JOSHI**  
*Non Executive  
Independent  
Director*

- Has about 40 years of business experience in the banking industry.
- Has worked with RBI for over 3 decades and a former ED of SEBI
- Holds a Bachelor's degree in Arts from the University of Nagpur and a Bachelor's degree in Law from the University of Nagpur.



**SUNIL AGARWAL**  
*Non Executive  
Independent  
Director*

- Has over 25 years of experience in business administration. He is an entrepreneur with varied business interests in the mining industry in Rajasthan.
- Holds a Bachelor's degree in Commerce from the University of Rajasthan.



**B. L. MEENA**  
*Non Executive  
Independent  
Director*

- Has about 28 years of experience, having served in various Government departments. A former Chief Commercial Manager, North Western Railways.
- Holds a Master's degree in Arts from the University of Rajasthan and a Bachelor's degree in Law from the University of Rajasthan



**AVINASH VYAS**  
*Additional Director  
(Independent)*

- Has wide experience in Audit Certification for externally aided projects funded by foreign agencies such as World Bank and its extended arms
- Holds a Bachelor's Degree in Commerce and is LL.B (professional) which adds to his business acumen.



**T. SITHARTHAN**  
*Nominee Director  
(Independent)*

- Nominee Director (representing the Life Insurance Corporation of India) of our Company.
- Holds a Bachelor's degree in Law from the University of Madras and a Master's degree in Sociology from Annamalai University.



**SUJATA CHATTOPADHYAY**  
*Additional Director  
(Independent)*

- Fellow member of the Institute of Cost Accountants of India and the Associate member of the Institute of Company Secretaries of India.
- Has over 26 years of experience across various industries and geographies - Choice Capital Advisors Private Ltd, Polygenta Technologies Ltd, Arysta LifeScience India Ltd, Steel Exchange India Limited.

# Leadership Team



## STRONG MANAGEMENT TEAM IN PLACE TO DRIVE NEXT PHASE OF GROWTH ACROSS ALL BUSINESSES



**DINESH  
NANDWANA**  
Managing Director  
and CEO

- Has about 25 years of business experience. Main functions and areas of responsibilities in the Company include policy formulation and decision making.
- Has received a memento from the former Honorable President of India, Late Shri Shankar Dayal Sharma in 1996.
- Recipient of the 'CA Business Leader - SME (3rd Rank)' award by the Institute of Chartered Accountants of India for the year 1997.
- Holds a Bachelor's degree in Commerce from Rajasthan University & is a certified Chartered Accountant from the Institute of Chartered Accountants of India.



**SUMIT JAIN**  
CEO - eCommerce

- Mr. Sumit Jain joined Vakrangee as Sr. Vice President and is heading the eCommerce vertical.
- He joined Vakrangee Limited from Barclays. Prior to Barclays, he worked with Credit Suisse and Intel Corporation in USA for over a span of 6 years.
- Holds a MBA Degree from Stern School of Business at New York University and has completed B. Tech degree in Computer Science from Indian institute of Technology (IIT) Bombay.



**RAJEEV RANJAN**  
CEO - eGovernance

- Mr. Rajeev Ranjan was a former Chief Executive Officer, with Vakrangee e-Solutions INC. at Manila, Philippines, he has led 8500 strong team of professionals and technical resources to deliver world-class and high-quality Land Registration project for Government of Philippines.
- Mr. Ranjan is a Post-graduate and former Tata group senior executive, having vast experience with excellent record of delivering simultaneous National level, large scale and mission-critical projects, on time and within budget.



**RAHUL DEV PAL**  
CEO – Banking  
Business

- Mr. Rahul Dev Pal an economics graduate with a rich experience of almost 26 years in the field of sales and marketing. He has an in-depth knowledge of the banking vertical and from the very beginning of his career, he has dealt with different Government departments and has done a lot of work in the BFSI vertical.
- Starting his career with HCL he worked with companies like Xerox, Pertech Computers, BPL and Godrej. His last assignment in Godrej was as a National Head.



**NITIN SHARMA**  
CEO – ATM Business

- Mr. Nitin Sharma is a competent professional with over 17 years of cross-cultural experience in Operations, Implementation, Retail and Project Management. Former to this, during the period 2009-12, he worked as a Chief Operational Officer with Vakrangee's Foreign Subsidiary Vakrangee e-Solutions INC., Manila, Philippines.
- He holds an Executive MBA Degree from IIM Kolkata and Masters in Operations, IR and Social Work from Premier Institute, Udaipur.



**DR NISHIKANT  
HAYATNAGARKAR**  
Director – R&D

- Has about 24 years of business experience in the information technology sector. Main areas of responsibility in the Company include software development, information technology compliance and technical support. Holds a Doctorate in Computer Science from the Indian Institute of Technology, Mumbai

## Annexure

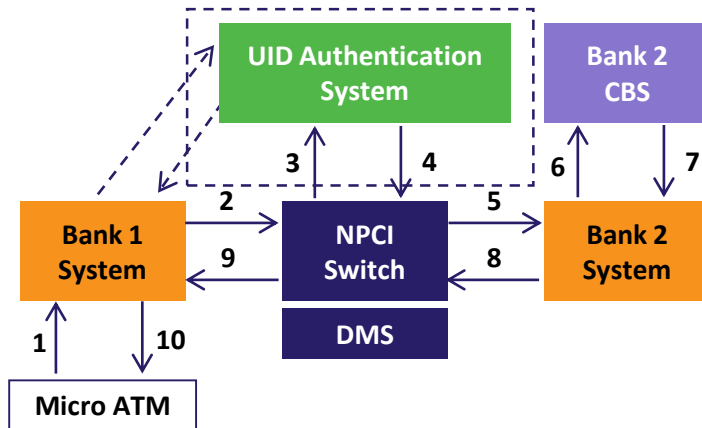
# Vakrangee Kendra:

## Banking Transaction – Process Flow

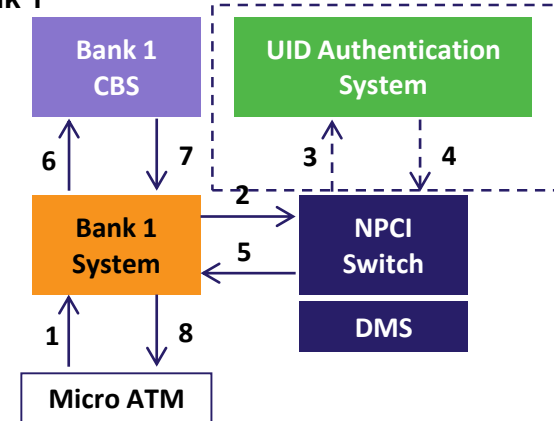


### Transaction flow for AEPS balance enquiry/cash deposit/withdrawal

OFF US: Interoperable - Vakrangee Kendra - Bank 1, Customer - Bank 2



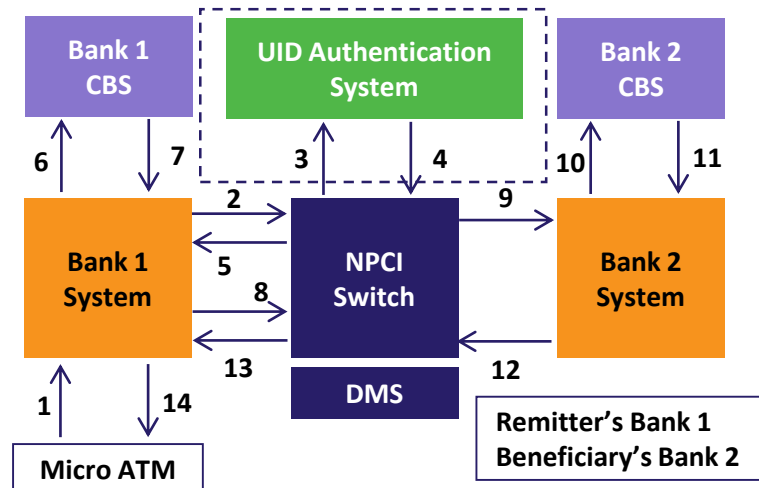
ON US: Vakrangee Kendra - Bank 1, Customer - Bank 1



In case of  
AEPS  
transaction

Note: AEPS – Aadhaar Enabled  
Payment System

### Transaction flow for AEPS Fund Transfer





# Financial Inclusion

## Evolution of Financial Inclusion Models in India

2004

- RBI sets up Khan Commission to look into financial inclusion

2005

- RBI introduces “No Frill” accounts concept

- RBI permits Branch Free Banking
  - Commercial Banks allowed to enlist NGOs, Self Help Groups, Micro Finance Institutions to provide banking activities

2006

- Agencies to provide services through Business Correspondent (“BC”) and Business Facilitator (“BF”) model
  - Cash in-cash out services allowed without branch presence

2009

- Banks advised to provide Board Approved 3 yr Financial Inclusion Plans starting Apr '10
  - Focus on villages with population > 2k
  - Outcome Monitoring
    - # of BC outlets, Savings A/c opened, # of KCC/GCC provided
  - Branch Opening norms relaxed for areas with less than < 0.1mm population

2011

- Finance Ministry and RBI advise banks to open Brick and Mortar branches vs. mobile BC model earlier
  - Lead bank designated for each gram panchayat
- Services to be provided through Ultra Small Branch Model
  - Also allowed to provide other Business-to-Consumer (“B2C”) and Government-to-Citizen (“G2C”) services

2013

- Banks advised to provide Board Approved 3 yr Financial Inclusion Plans starting Apr '13
  - Focus on villages with population < 2k
  - Uniformity in reporting structure
  - Focus on the volume of transactions in new accounts opened
  - Use of Information and Communication Technology (“ICT”)

|                        | Mobile BC  | Fixed BC  |
|------------------------|--|---|
| Model                  | <ul style="list-style-type: none"> <li>■ BCs visited villages periodically with PoS machines to enable deposit/withdrawal transactions</li> </ul>                      | <ul style="list-style-type: none"> <li>■ Brick &amp; Motor Bank branch opened in each Gram Panchayat by BC</li> <li>■ 1 branch per gram panchayat: flexibility to club Panchayats in case of sparsely populated panchayats</li> <li>■ 24x7 Banking &amp; Paper less banking run by localites</li> </ul>   |
| Coverage / Exclusivity | <ul style="list-style-type: none"> <li>✗ No limit on no. of BC firms</li> <li>✗ No area/region based exclusivity to BC</li> </ul>                                      | <ul style="list-style-type: none"> <li>✓ Country divided into 20 clusters</li> <li>✓ BC given exclusive mandate for each cluster</li> </ul>   |
| Inter-operability      | <ul style="list-style-type: none"> <li>✗ No interoperability</li> </ul>  | <ul style="list-style-type: none"> <li>✓ Interoperable across different platforms</li> </ul>  |
| Technology             | <ul style="list-style-type: none"> <li>✗ Offline, sKendra card-based</li> </ul>  | <ul style="list-style-type: none"> <li>✓ Real time</li> <li>✓ Biometric + sKendra card enabled identity verification linked to Aadhar accounts</li> </ul>   |
| Trust                  | <ul style="list-style-type: none"> <li>✗ Lack of trust as BCs don't have permanent presence</li> </ul>   | <ul style="list-style-type: none"> <li>✓ Higher trust due to presence of permanent Bank Branch with the signage of the bank at the front</li> </ul>   |
| Cost                   | <ul style="list-style-type: none"> <li>✗ Higher cost of delivery – sKendra cards, dispatch, travel costs for BC agent</li> </ul>                                       | <ul style="list-style-type: none"> <li>✓ Biometric authentication eliminates reliance on expensive sKendra cards</li> </ul>   |
| Other                  | <ul style="list-style-type: none"> <li>✗ Offline transactions - led to discrepancies during subsequent reconciliations</li> <li>✗ Significant cash handling</li> </ul> | <ul style="list-style-type: none"> <li>✓ Online/real time processing resulting in zero discrepancies</li> <li>✓ Optimized cash requirement as working capital</li> <li>✓ Faster A/c opening as applications processed by link branch at real time</li> <li>✓ 33 Banking services coupled with other E-Governance &amp; E-Commerce Services</li> </ul> |

# Financial Inclusion

## RBI's Recent Initiative



Uttar Pradesh  
SREI SAHAJ - @0.28%  
(Part 1) & FINO -@  
0.35% (Part 2)

Rajasthan and Delhi  
Vakrangee - @ 0.37%

Gujarat, Dadra & Nagar  
Haveli and Daman & Diu  
Vakrangee - @ 1.12%  
(Later Cancelled)

Madhya Pradesh &  
Chattisgarh  
MPCON - @ 0.18%

Maharashtra  
Vakrangee - @ 0.48%

Karnataka and Goa  
FINO -@ 0.03%

Tamil Nadu, Kerala and  
Pondicherry  
FINO -@ 0.46%

North Eastern States  
**RFP cancelled**

Bihar  
FINO - @0.05% (Part 1)  
&@0.11% (Part 2)

West Bengal, Sikkim&  
Andaman  
Srei Sahaj - @0.45%

West Bengal (Part-1)  
FINO -@ 0.35%

Jharkhand and Part of  
Bihar  
FINO -@ 0.35%

Chattisgarh  
**FINO - @ 0.19%** (Later  
Cancelled)

Orissa and Part of  
Chattisgarh  
**@0.11%** (Later  
Cancelled)

Andhra Pradesh  
FINO -@ 0.22%(Part – 1)  
& @ 0.54% (Part-2)

Vakrangee & MPCON are the only players to roll out branches post successful integration of IT systems with banks

# Vakrangee Kendra: Franchisee On-Boarding Process



3 - 6 MONTHS

**Compliance Exams to be cleared and Franchisee background check -**

- Indian Institute of Banking & Finance (IIBF – For Financial Inclusion)
- Concerned Bank Certification (for Financial Inclusion) National Stock Exchange Information Technology (NSEIT – for Aadhaar)
- Financial Competence
- Required Educational qualification
- CIBIL verification
- Police Verification of Franchisee owner
- Approval from link bank branch Manager
- Background check through Gram Panchayat and Sarpanch at the local level

## Vakrangee On-boarding

- Campaigning to generate awareness and invite applications by circulating leaflets at gram panchayats, banks, haats etc.
- Scrutinizing the applications received
- Conduct online written test (if required) & interview
- Verify KYC documents of Franchisee & Sign Franchisee Agreement with Franchisee

## Franchisee On-boarding

- Dedicated Settlement Account opening with the Franchisee branch
- Submission of KYC documents along with account number details to Alliance Partners like Banks, Business Partners and Government, etc.
- CIBIL and Police Verification
- Branch Code generation and Device ID generation

## Go Live

- Deployment of IT infrastructure like hardware, software and VSAT
- Commissioning of non IT infrastructure like generator, furniture and fixtures
- Training and Capacity Building by Vakrangee and Alliance Partners
- Transaction / Enrolment testing of the IT system
- Go Live Certificate

# Awards and Certifications

## Awards and Accolades

- Vakrangee has been featured in 11 Indian companies, up from an all-time low of eight last year by Forbes Asia's Best Under a Billion list for 2015
- MSCI ESG Research Inc. has scored Vakrangee 10 out of 10 for the research conducted for the assessment of performance across the three pillars i.e. environmental, social and governance.
- ET-500 Companies for 2013 as published by ET
- Nominated (top 5) for the best CEO (IT & ITes) by Business Today in January 2014
- 26<sup>th</sup> in the Deloitte Technology Fast 50 companies in India, 2012
- 18<sup>th</sup> in the Deloitte Technology Fast 50 companies in India, 2011
- 226<sup>th</sup> rank in Deloitte Fastest 500 growing Asia Pacific companies in 2011
- CA. Business Leader - SME (3rd Rank) of the Year Award, 2008 to the Chairman by Institute of Chartered Accountants of India
- Economic Times ET 500 best companies in India in 2006-07

## Certifications



# Vakrangee Kendra





# Vakrangee Kendra



Urban Kendra



Rural Kendra







# Thank You