

## Franchisee Opportunity to own World's Biggest E-Mall



### Nextgen Franchisee Presentation Gold Model

## Nextgen Vakrangee Kendra

## Services Overview

Vakrangee Kendra offers a broad spectrum of services across different sectors to offer a “one-stop shop” solution for its customers.



ATM



Insurance



Logistics



E-commerce



E-governance



Banking & financial services



**NEXTGEN VAKRANGEE KENDRA – OUR PARTNERS**

<b>BANKING</b>	Union Bank of India ALLAHABAD BANK बैंक ऑफ बड़ौदा Bank of Baroda बैंक ऑफ इंडिया Bank of India पंजाब नैशनाल बैंक Punjab National Bank Other PSUs
<b>FINANCIAL SERVICES</b>	RELIANCE MUTUAL FUND ADITYA BIRLA CAPITAL EKO/- shubham India Shelter Home Loans LENDINGKART
<b>ATM</b>	भारतीय रिज़र्व बैंक Reserve Bank of India India's Central Bank (White Label ATM License) NPCI
<b>E-GOVERNANCE</b>	IRCTC BBPS RISL
<b>INSURANCE</b>	LIC TATA AIG INSURANCE HDFC Life HDFC ERGO RELIANCE GENERAL INSURANCE Cigna Pradhan Mantri Suraksha Bima Yojana Atal Pension Yojana
<b>E-COMMERCE</b>	amazon netmeds.com India Ki Pharmacy dish tv d2h AUGMONT Jio redBus ZEE5 CyberPlat (For Mobile/DTH Recharge)
<b>LOGISTICS</b>	FedEx Express aramex DELHIVERY Vichare Since 1996 SHREE MARUTI COURIER SERVICES PVT. LTD. We Value your Time

## Nextgen Vakrangee Kendra

Exclusive Offer

**1<sup>st</sup> Instalment**

Become a  
Nextgen Vakrangee Franchisee at

**Rs. 1,86,000\***

*Outlet will become operational with all services except ATM*



**2<sup>nd</sup> Instalment**

**Rs. 1,89,000\*\***

*Financing Option will also be available in future*

\* - Total First Installment of Rs.1,86,000 + 5,000 (Freight Charges) + 34,380 (GST) = Rs. 2,25,880

\*\* - Total Second Instalment of Rs. 1,89,000 + 10,000 (Freight Charges) + 35,820 (GST) = Rs. 2,34,820

## Gold Model

## Hardware Equipment Details



Gold Kendra has Four counters and one owners desk

Counter 1 Banking Related Equipment	Counter 2 E-Governance and other services	Counter 3 E-Commerce and Logistics Kit	Counter 4 Insurance & Financial Services	Common Infrastructure
<ul style="list-style-type: none"> <li>Laptop</li> <li>Display monitor</li> <li>Biometric Device</li> <li>POS Device</li> </ul>	<ul style="list-style-type: none"> <li>Laptop</li> <li>Display monitor</li> <li>Biometric Device</li> </ul>	<ul style="list-style-type: none"> <li>Laptop</li> <li>Display monitor</li> <li>Biometric Device</li> <li>Weighing Scale</li> </ul>	<ul style="list-style-type: none"> <li>Laptop</li> <li>Display monitor</li> <li>Biometric Device</li> </ul>	<ul style="list-style-type: none"> <li>Digital Signage</li> <li>CCTV camera with NVR</li> <li>UPS Set</li> <li>All in one Printer</li> <li>Fake Note Detector</li> <li>Safe with Lock</li> <li>Main Signage Flex</li> <li>Software licenses</li> </ul>

**Gold Model**

ATM Service

**FREE!!**



**HURRY UP!!**  
LIMITED TIME OFFER

**Huge Earning potential**

ATM will be provided on custodian basis and service will be started only after the full payment is received

## Nextgen Vakrangee Kendra

## Franchisee Earnings

### Expected Earnings of Nextgen franchisee

<i>Expected Monthly Revenue From Sales Of Services</i>	<i>Amount in Rs.</i>
E-governance services	13,000
Banking services	30,000
Financial and other services	35,000
Insurance services	25,000
ATM services	40,000
E-commerce services	50,000
Logistic services	10,000
<b>Total Monthly Earnings (A)</b>	<b>2,03,000</b>
<i>Expected Monthly Operating Expenses</i>	<i>Amount in Rs.</i>
Manpower Charges (For 4 operators)	60,000
Rent	25,000
Office expenses including electricity charges and connectivity charges	15,000
Maintenance charges to be paid to Vakrangee	5,000
Localised marketing cost	5,000
<b>Total Monthly Operating Expenses (B)</b>	<b>1,25,000</b>
<b>Net monthly earning for franchisee (A-B)</b>	<b>78,000</b>

Monthly Earning  
Potential of  
**Rs. 78,000+**

The above calculations are based on estimated working and actuals will differ based on the location, demography and capability of the franchisee. Please also refer to the disclaimer clause given in the Presentation.

**Future earning potential** - Advertising income and additional services income that might be added.

*Nextgen Vakrangee Kendra*

*Gold Model Look & Feel*

**Min. Area of 300 sq. ft**

**Four counters for services**



*The Interior and Branding of the outlet should be done by the franchisee as per the Design Manual provided by Vakrangee*

## About Vakrangee

## Our Profile

Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services. **"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."**



### 3,504 Nextgen Kendras\*

One of the large franchisee network companies with presence in 2,186 postal codes

### 25+ Years

Founded in the year 1990, Vakrangee has 25+ years of service excellence.

### Debt-free Company

A company with zero debt.

## Vakrangee Awards & Recognition



- Vakrangee makes history by setting **GUINNESS WORLD RECORDS™** title for the *Most stores launched simultaneously* on 14<sup>th</sup> January 2019
- Launched 1107 Nextgen Vakrangee kendra stores across the country at 11.07 Am on the same day
- Overall the Company launched 3,300+ stores on a Pan India basis
- This is the highest number of stores opened anywhere in the world

- Vakrangee has been awarded as the best 'FINANCIAL SERVICES RETAILER OF THE YEAR' at the Indian Retail Awards 2019.
- Award recognises company's 'Nextgen Vakrangee Kendras' growth and customer satisfaction in 2018-19.
- The objective of the Indian Retail Awards is to recognize the Retailers who are closing the gap between operational reality and consumer expectations with great retailing practices.

## NextGen Vakrangee Kendra

## Our Presence



**3504** OUTLETS

**19** STATES

**366** Districts Covered

**2186** Postal Code Covered

**68%** Presence in Tier V & VI Cities



**Nextgen Vakrangee Kendra Locator**

Sr. No.	State Name
1	Bihar
2	Chandigarh
3	Chhattisgarh
4	Delhi (NCR)
5	Goa
6	Gujarat
7	Haryana
8	Himachal Pradesh
9	Jharkhand
10	Karnataka
11	Kerala
12	Madhya Pradesh
13	Maharashtra
14	Odisha
15	Punjab
16	Rajasthan
17	Uttar Pradesh
18	Uttarakhand
19	West Bengal

## About Nextgen Vakrangee Kendra

## Key Features

<p><b>Store Exclusivity &amp; Consistent Branding</b></p>		<ul style="list-style-type: none"> <li>• Exclusive store model with same service level and same customer experience</li> <li>• Standardized layout and design by L&amp;H (Lewis &amp; Hickey)</li> <li>• Uniform and consistent branding for higher brand recall and visibility</li> </ul>
<p><b>ATM in Each Outlet</b></p>		<ul style="list-style-type: none"> <li>• ATM at each outlet located within the store</li> <li>• Potential to enhance the footfall significantly</li> <li>• Additional stream of revenues for the franchisee</li> </ul>
<p><b>Centralized Monitoring System</b></p>		<ul style="list-style-type: none"> <li>• Centralized CCTV system</li> <li>• Better security at the store</li> <li>• Full compliance with RBI guidelines to maintain more than 90 days video recording back up</li> </ul>
<p><b>Digital Advertising</b></p>		<ul style="list-style-type: none"> <li>• Digital signage to enable centrally monitored advertisement campaigns</li> <li>• To enhance the interaction between customers and partners</li> <li>• Focus to initiate advertising revenue</li> </ul>
<p><b>PIN-Pad Devices</b></p>		<ul style="list-style-type: none"> <li>• To enable various kinds of payment modes at any Vakrangee Kendra</li> <li>• Integration in process to start accepting RuPay/Debit/Credit card payments</li> </ul>

## Nextgen Vakrangee Kendra

### Unique Features & Advantages



**Own The World's  
Biggest E-mall\***



**Zero  
Franchisee Fees**



**Trust & Respect  
Within Your Community**



**Attractive ROI And  
Quick Payback Of Capex**



**Zero  
Inventory Model**



**Last Mile  
Infrastructure And  
Technology Support**

## Nextgen Vakrangee Kendra

## Franchisee Success Stories

### E-Commerce & E-Governance Services

Service Type	Highest Commission Earned
 <b>Assisted E-Shopping</b>	<b>Monthly commission earned: Rs. 1,49,576</b> <b>Location: Bhiwani, Haryana</b>
 <b>E-Governance</b>	<b>Monthly commission earned: Rs. 46,910</b> <b>Location: Daudnagar(NP), Bihar</b>

Source: Company

## Nextgen Vakrangee Kendra

## Franchisee Success Stories

### Banking & ATM Services

Service Type	Highest Commission Earned
 <b>Banking Services</b>	<b>Monthly commission earned: Rs. 1,27,083</b> <b>Location: Sanchore, Rajasthan</b>
 <b>ATM Services</b>	<b>Monthly commission earned: Rs. 1,13,830</b> <b>Location: Banswara, Rajasthan</b>

Source: Company

## Nextgen Vakrangee Kendra

## Franchisee Success Stories

### Logistics, Insurance & Financial Services

Service Type	Highest Commission Earned
 <b>Logistics Services</b>	<b>Monthly commission earned: Rs. 26,723</b> <b>Location: Chandrapur, Maharashtra</b>
 <b>Insurance Services</b>	<b>Monthly commission earned: Rs. 63,875</b> <b>Location: Jalna, Maharashtra</b>
 <b>Financial Services</b>	<b>Monthly commission earned: Rs. 35,020</b> <b>Location: Mumbai, Maharashtra</b>

## Contact Us

### **Apply For This Unmissable Opportunity\***



*Toll-free number - 1800 274 4427 | Available from - 8 AM to 8 PM*



*Mail us - [apply@vakrangee.in](mailto:apply@vakrangee.in)*



*Visit - [www.vakrangee.in](http://www.vakrangee.in)*



*Enquire at - <https://apply.vakrangeekendra.in>*

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**Vakrangee**  
Kendra



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***Thank You***