

Franchisee Opportunity to own World's Biggest E-Mall



Nextgen Franchisee Presentation **Gold Model**

Nextgen Vakrangee Kendra

Services Overview

Vakrangee Kendra offers a broad spectrum of services across different sectors to offer a “one-stop shop” solution for its customers.



ATM



Insurance



Logistics



E-commerce



E-governance



Banking & financial services



NEXTGEN VAKRANGEE KENDRA – OUR PARTNERS



Nextgen Vakrangee Kendra

Exclusive Offer

1st Instalment

Become a
Nextgen Vakrangee Franchisee at
Rs. 1,86,000*

Outlet will become operational with all services except ATM



2nd Instalment

Rs. 1,89,000**

Financing Option will also be available in future

* - Total First Installment of Rs.1,86,000 + 5,000 (Freight Charges) + 34,380 (GST) = Rs. 2,25,880

** - Total Second Instalment of Rs. 1,89,000 + 10,000 (Freight Charges) + 35,820 (GST) = Rs. 2,34,820

Gold Model

Hardware Equipment Details



Gold Kendra has Four counters and one owners desk

Counter 1 *Banking Related Equipment*

- Laptop
- Display monitor
- Biometric Device
- POS Device

Counter 2 *E-Governance and other services*

- Laptop
- Display monitor
- Biometric Device

Counter 3 *E-Commerce and Logistics Kit*

- Laptop
- Display monitor
- Biometric Device
- Weighing Scale

Counter 4 *Insurance & Financial Services*

- Laptop
- Display monitor
- Biometric Device

Common Infrastructure

- Digital Signage
- CCTV camera with NVR
- UPS Set
- All in one Printer
- Fake Note Detector
- Safe with Lock
- Main Signage Flex
- Software licenses

Gold Model

ATM Service

FREE!!



HURRY UP!!
LIMITED TIME OFFER

Huge Earning potential

ATM will be provided on custodian basis and service will be started only after the full payment is received

Nextgen Vakrangee Kendra

Franchisee Earnings

Expected Earnings of Nextgen franchisee

<i>Expected Monthly Revenue From Sales Of Services</i>	<i>Amount in Rs.</i>
E-governance services	13,000
Banking services	30,000
Financial and other services	35,000
Insurance services	25,000
ATM services	40,000
E-commerce services	50,000
Logistic services	10,000
Total Monthly Earnings (A)	2,03,000
<i>Expected Monthly Operating Expenses</i>	<i>Amount in Rs.</i>
Manpower Charges (For 4 operators)	60,000
Rent	25,000
Office expenses including electricity charges and connectivity charges	15,000
Maintenance charges to be paid to Vakrangee	5,000
Localised marketing cost	5,000
Total Monthly Operating Expenses (B)	1,25,000
Net monthly earning for franchisee (A-B)	78,000

Monthly Earning
Potential of
Rs. 78,000+

The above calculations are based on estimated working and actuals will differ based on the location, demography and capability of the franchisee. Please also refer to the disclaimer clause given in the Presentation.

Future earning potential - Advertising income and additional services income that might be added.

Nextgen Vakrangee Kendra

Gold Model Look & Feel

Min. Area of 300 sq. ft

Four counters for services



The Interior and Branding of the outlet should be done by the franchisee as per the Design Manual provided by Vakrangee

About Vakrangee

Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services. **"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."**



3,504 Nextgen Kendras*

One of the large franchisee network companies with presence in 2,186 postal codes

25+ Years

Founded in the year 1990, Vakrangee has 25+ years of service excellence.

Debt-free Company

A company with zero debt.

Vakrangee Awards & Recognition



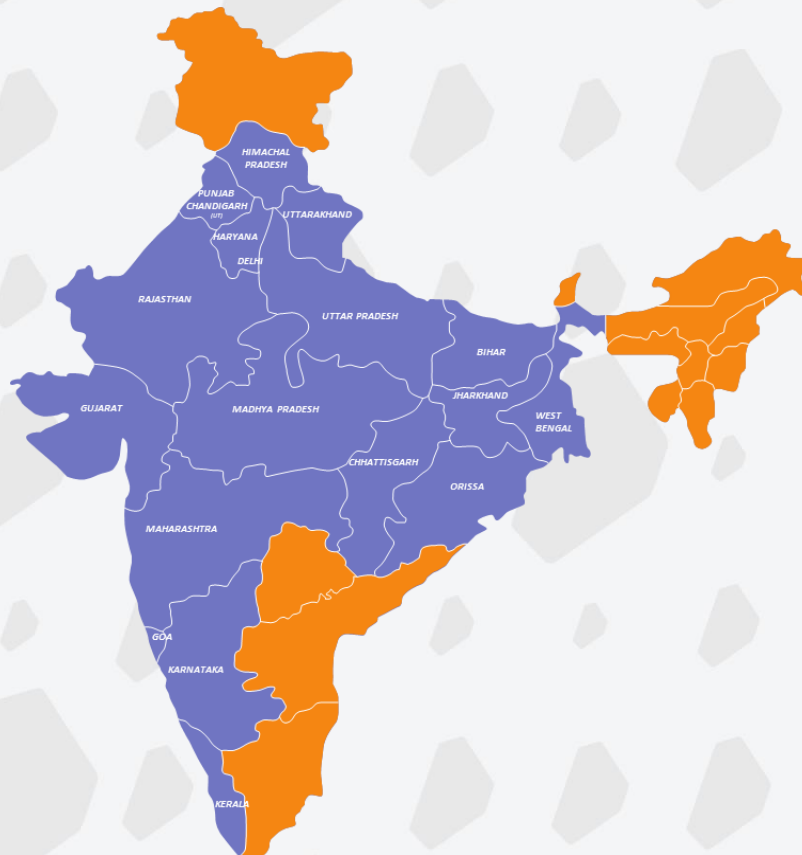
- Vakrangee makes history by setting GUINNESS WORLD RECORDS™ title for the *Most stores launched simultaneously* on 14th January 2019
- Launched 1107 Nextgen Vakrangee kendra stores across the country at 11.07 Am on the same day
- Overall the Company launched 3,300+ stores on a Pan India basis
- This is the highest number of stores opened anywhere in the world



- Vakrangee has been awarded as the best 'FINANCIAL SERVICES RETAILER OF THE YEAR' at the Indian Retail Awards 2019.
- Award recognises company's 'Nextgen Vakrangee Kendras' growth and customer satisfaction in 2018-19.
- The objective of the Indian Retail Awards is to recognize the Retailers who are closing the gap between operational reality and consumer expectations with great retailing practices.

NextGen Vakrangee Kendra

Our Presence



3504 OUTLETS

19 STATES

366 Districts Covered

2186 Postal Code Covered

68% Presence in Tier V & VI Cities



Nextgen Vakrangee Kendra Locator






Sr. No.	State Name
1	Bihar
2	Chandigarh
3	Chhattisgarh
4	Delhi (NCR)
5	Goa
6	Gujarat
7	Haryana
8	Himachal Pradesh
9	Jharkhand
10	Karnataka
11	Kerala
12	Madhya Pradesh
13	Maharashtra
14	Odisha
15	Punjab
16	Rajasthan
17	Uttar Pradesh
18	Uttarakhand
19	West Bengal

Source: Company

*As on 31st March 2019

About Nextgen Vakrangee Kendra

Key Features

Store Exclusivity & Consistent Branding		<ul style="list-style-type: none"> • Exclusive store model with same service level and same customer experience • Standardized layout and design by L&H (Lewis & Hickey) • Uniform and consistent branding for higher brand recall and visibility
ATM in Each Outlet		<ul style="list-style-type: none"> • ATM at each outlet located within the store • Potential to enhance the footfall significantly • Additional stream of revenues for the franchisee
Centralized Monitoring System		<ul style="list-style-type: none"> • Centralized CCTV system • Better security at the store • Full compliance with RBI guidelines to maintain more than 90 days video recording back up
Digital Advertising		<ul style="list-style-type: none"> • Digital signage to enable centrally monitored advertisement campaigns • To enhance the interaction between customers and partners • Focus to initiate advertising revenue
PIN-Pad Devices		<ul style="list-style-type: none"> • To enable various kinds of payment modes at any Vakrangee Kendra • Integration in process to start accepting RuPay/Debit/Credit card payments

Nextgen Vakrangee Kendra

Unique Features & Advantages



***Own The World's
Biggest E-mall****



***Zero
Franchisee Fees***



***Trust & Respect
Within Your Community***



***Attractive ROI And
Quick Payback Of Capex***



***Zero
Inventory Model***





***Last Mile
Infrastructure And
Technology Support***

Nextgen Vakrangee Kendra

Franchisee Success Stories

E-Commerce & E-Governance Services



Service Type	Highest Commission Earned
 <p>Assisted E-Shopping</p>	<p>Monthly commission earned: Rs. 1,49,576 Location: Bhiwani, Haryana</p>
 <p>E-Governance</p>	<p>Monthly commission earned: Rs. 46,910 Location: Daudnagar(NP), Bihar</p>

Source: Company

Nextgen Vakrangee Kendra

Franchisee Success Stories

Banking & ATM Services




Service Type	Highest Commission Earned
 Banking Services	Monthly commission earned: Rs. 1,27,083 Location: Sanchore, Rajasthan
 ATM Services	Monthly commission earned: Rs. 1,13,830 Location: Banswara, Rajasthan

Source: Company

Nextgen Vakrangee Kendra

Franchisee Success Stories

Logistics, Insurance & Financial Services

Service Type	Highest Commission Earned
 <p>Logistics Services</p>	<p>Monthly commission earned: Rs. 26,723 Location: Chandrapur, Maharashtra</p>
 <p>Insurance Services</p>	<p>Monthly commission earned: Rs. 63, 875 Location: Jalna, Maharashtra</p>
 <p>Financial Services</p>	<p>Monthly commission earned: Rs. 35,020 Location: Mumbai, Maharashtra</p>

Contact Us

Apply For This Unmissable Opportunity*



Toll-free number - 1800 274 4427 | Available from - 8 AM to 8 PM



Mail us - apply@vakrangee.in



Visit - www.vakrangee.in



Enquire at - <https://apply.vakrangeekendra.in>

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