

Own India's biggest mall and provide essential services in your neighbourhood

Special pricing at just

₹ 9999/-

inclusive of all taxes

**Assured Banking
BC Point**



**Total Healthcare
Services**



Vakrangee
Kendra
AB POORI DUNIYA PADOS MEIN
**SUMMER
SPECIAL
OFFER**



Micro ATM



**Assisted
Online Shopping &
Travel Services**



VAKRANGEE KENDRA : WITH MICRO ATM

AMAZING PRODUCTS & SERVICES...

ATTRACTIVE PRICING & HIGH EARNINGS !!



Become the Banker & Essential Service Provider of your Neighbourhood!!



EARNING COMPARISON WITH COMPETITORS

VAKRANGEE'S BC & ATM MODEL

₹ 40*

Per Bank Account Opening



WITH OTHER PEER'S MODEL

₹ 16

Per Bank Account Opening

0.35%*

of the Fixed Deposit Amt (Banking)



₹ 4 to ₹ 20

Fixed Fee per Fixed Deposit

Special Price at just ₹ 9,999 !!

inclusive of taxes

ESSENTIAL SERVICES



Banking BC Point Service



Micro ATM Service



Online Demat & Trade Account Opening



Assisted Online Shopping



Total Healthcare Service



Bill Payments & recharges



Assisted Online Travel Services

& many more...

* Terms & Conditions applied

AMAZING PRODUCTS & SERVICES...

ATTRACTIVE PRICING & HIGH EARNINGS !!

DID YOU KNOW

YOU CAN EASILY MAKE ENOUGH IN
2 - 3 MONTHS TO COVER THE
COMPLETE INVESTMENT:

1. STORE INTERIORS
2. ATM & OTHER EQUIPMENT
3. WORKING CAPITAL FOR BANK & ATM

AMAZING PRODUCTS
& SERVICES...
ATTRACTIVE PRICING
& HIGH EARNINGS

01

NEWLY LAUNCHED SERVICES

1. HEALTHCARE SERVICES
2. ONLINE DEMAT & TRADING ACCOUNT
OPENING SERVICES

02

HUGE DISCOUNTED PRICING
ON HEALTHCARE & FREE DEMAT
ACCOUNT OPENING

03

HIGHEST
COMMISSION IN THE
INDUSTRY

04

OPPORTUNITY TO EARN
₹ 3 TO ₹ 5 LAKHS IN LESS
THAN 3 MONTHS

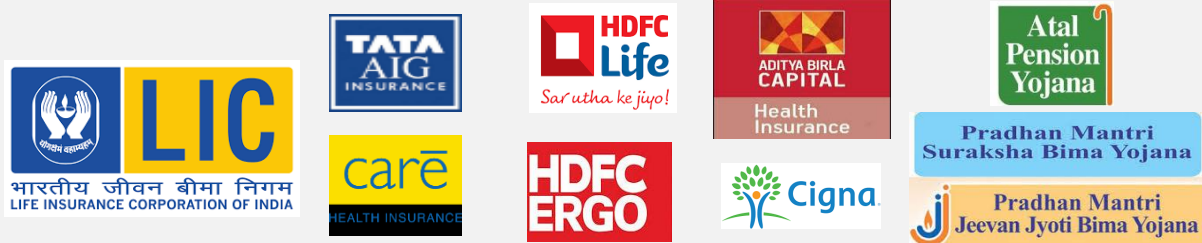
BFSI Services available at your kendra



- Account Opening
- Cash Withdrawal/ Deposit services
- Other Banking services



- Opening of Online Demat & Trading Account
- Money Transfer
- Lead Generations of Personal / Home / Business Loans
- Pan Card Service
- CIBIL Score Service



- Life Insurance
- General Insurance
- Health Insurance

Assisted E-Commerce services available at your kendra



amazon

AUGMONT

- Online Shopping of Goods
- Online Shopping of Jewellery



vHealth
by aetna

MediBuddy

Take it easy
PharmEasy

- Telemedicine services
- Online Shopping of Medicines



BHARAT
BILLPAY

Jio

CyberPlat



(Only for Rajasthan)

- Mobile/DTH Recharge
- Bill Payments
- E-Mitra services in Rajasthan



tsi yatra
Partners in Travel
& Hospitality

redBus

- Bus Ticket Booking
- Flight/Hotel Ticket Booking



BigHaat.com
ONE STOP AGRO STORE

- Online Agriculture Product & Services

Assured Banking BC Point – Key Benefits To Franchisees

FREE ASSURED BANKING BC POINT WITHOUT ANY EXTRA CHARGES / FEES / DEPOSITS

NO EXTERNAL DEPENDENCY ON BANK FOR BC POINT ACTIVATION

HASSLE FREE BC POINT ACTIVATION WITHIN A WEEK

REAL-TIME DIGITAL ACCOUNT OPENING FACILITY WITHOUT PHYSICAL DOCUMENTATION

HIGHEST COMMISSIONS IN THE INDUSTRY !!

INTEROPERABLE BANKING FACILITY : CASH WITHDRAWAL FROM ALL BANK ACCOUNTS



Particulars	Vakrangee*	Other Banks
Account Opening	Rs. 40	Rs. 16 – Rs. 20
Fixed Deposit	0.35% of the Amount	Rs. 4 – 20 Fixed Fee
Commission for Cash Deposit / Cash Withdrawal till transaction size of Rs. 4000	↑	↓

Benefits of SBM Banking BC Point

Particulars	SBM BC Point	Other Bank BC Point
Time to activate a BC Point	Less than a week	3 – 6 months
Physical Branch Inspection Required		
External Dependency on the Bank		
Distance travelled to Bank Branch for Cash Withdrawal / Cash Deposit	Less distance as Bank Branch of any Bank will work	More distance as Bank Branch of only particular tied up Bank
Account Opening - Commission to Franchisee	Rs. 40	Rs. 16 – Rs. 20
Commission for Cash Deposit / Cash Withdrawal till transaction size of Rs. 4000		

SBM BC Point :
Attractive Commissions & Monopolistic Position for Customer transactions

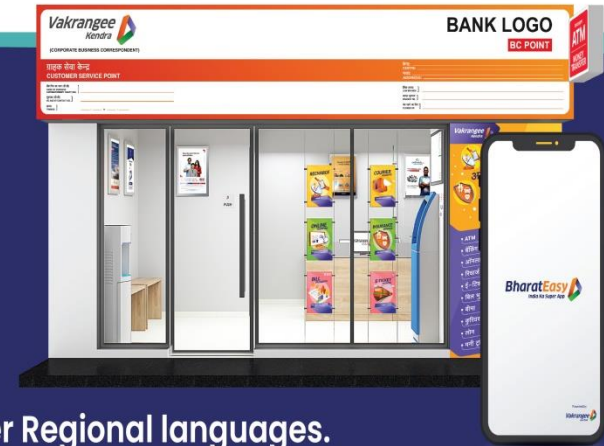
QUICK PAYBACK & STRONG PROFITABILITY

Illustration : If Franchisee opens 5000 accounts in the first 3 months, then the Income commission from the same is

Rs. 2,00,000 !!
(5000 accounts at Rs.40)



Your Complete Health Package



- No need to travel to Clinics or Hospitals for any Medical need.
- Unlimited Tele consultation with the Best Doctors available in English, Hindi & many other Regional languages.

Variant - 1

Option - 1

3 Blood Test Vouchers
(61 Parameters)



Unlimited 24/7 availability*
Tele / Video Consultation from the best doctors for 2 Members



FREE Medicines

Vouchers worth upto
₹ 1500/-
of Netmeds.com



Option - 2

3 Blood Test Vouchers
(61 Parameters)

Unlimited 24/7 availability*
Tele / Video Consultation from the best doctors for 2 Members

FREE Medicines

Vouchers worth upto
₹ 1500/-
of easymedico

FREE MEDICINES



netmeds.com
India Ki Pharmacy

- OR -

easymedico
Pharmacy. Health. Wellness

Variant - 2

Option - 1

Upto 20% off
On more than 16500 Hospitals



Unlimited 24/7 availability*
Tele / Video Consultation from the best doctors for 2 Members



FREE Medicines

Vouchers worth upto
₹ 2000/-
of Netmeds.com



Option - 2

Upto 20% off
On more than 16500 Hospitals

Unlimited 24/7 availability*
Tele / Video Consultation from the best doctors for 2 Members

FREE Medicines

Vouchers worth upto
₹ 2000/-
of easymedico

MRP ₹. 19,900/-
FOR JUST ₹ 999/- INC. GST
LIMITED TIME OFFER

MRP ₹. 10,600/-
FOR JUST ₹ 1000/- INC. GST
LIMITED TIME OFFER

VISIT YOUR NEAREST VAKRANGEE KENDRA

DOWNLOAD **BharatEasy** ON



NEW ATTRACTIVE HEALTHCARE SERVICES ACTIVATED AT YOUR KENDRA

TOTAL HEALTHCARE SERVICES AT HUGE DISCOUNTED PRICING

01

EXCITING BENEFITS WITH NEW
COMPREHENSIVE HEALTH PLANS
AT JUST ₹ 999 & ₹ 1000

02

FREE MEDICINES WORTH
₹ 1500 (PLAN ₹ 999) &
₹ 2000 (PLAN ₹ 1000)

03

FULL BODY HEALTH CHECKUP -
2-3 VOUCHERS OF 61 TESTS
(INCLUDED WITH PLAN ₹ 999)

04

UNLIMITED 24x7
TELE/ VIDEO CONSULTATION
WITH EXPERT DOCTORS

 **TOTAL HEALTHCARE PACKAGE**



 Get Medicines Worth
₹1500
Online Prescription Available

 Full Body Health
Checkup*
2 Vouchers of 61 tests

 Unlimited tele-video
doctor consultation
24/7 Availability

ONLY @
~~₹8000/-~~ **₹999**

YOU ALSO GET

 Free Lab Test facility
2 Voucher of 61 tests

 Specialist consultation
For 2 Members

 Free Medicine +
Online prescription
Worth Rs. 1500



Available at your nearest Vakrangee kendra or
through BharatEasy mobile app

NEW LAUNCHED DEMAT ACCOUNT SERVICE

UNIQUE FEATURES OF DEMAT & TRADING ACCOUNT



**FREE DEMAT/
TRADING
ACCOUNT
ONLINE**

**INSTANT
PAPERLESS
ACCOUNT
OPENING**

**IPO
INVESTMENTS**

**LOW
BROKERAGE**

**MUTUAL
FUNDS
INVESTMENTS**

HUGE EARNING POTENTIAL!!

Invest Today, Secure Your Tomorrow

QUICK PAYBACK
WITH HIGH
COMMISSIONS !!

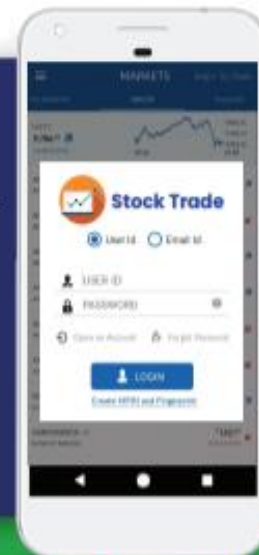
Open Demat And Trading Account

For Trading In Share Market For **FREE!**

Trade **NOW**
Secure **FUTURE**

Services of Demat Account

- Equity Trading
- Derivative Trading
- Currency Trading
- Commodity Trading



Key Features/ Benefits

- Zero account opening fee
- Instant paperless account opening
- Quick apply for IPO
- Live market data and Easy Trade
- Tips on stock and expert consultation

Enjoy lifetime free delivery trade*



Mutual Fund



IPO



Trading



Basic documents needed
(Aadhar card, Bank account & PAN Card)



Get a digital PAN Card
made in just **30 minutes!**

Unique Features of Assisted E-Commerce

**Own The World's
Biggest E-mall : More than
6 Crore+ products**



**Monopolistic
Offering of Marketplace &
Assisted Healthcare**

**Complete Healthcare Package :
Tele medicine services and
doorstep delivery of Medicines**



**POTENTIAL EARNING OF
Rs. 1,00,000+
per month**



**High Quality Products &
Services at Competitive Prices**

**Zero Working Capital
Requirement***



**Zero
Inventory Model**

Bronze Model Look & Feel

Min. Area of 65 sq. ft



<i>Store Exclusivity & Consistent Branding</i>		• Exclusive store model with same service level and same customer experience. • Standardized layout and design by L&H (Lewis & Hickey)
<i>Micro ATM in Outlet</i>		• Micro ATM located within the store • Potential to enhance the footfall significantly
<i>Centralized Monitoring System</i>		• Centralized CCTV system. Better security at the store . • Full compliance with RBI guidelines
<i>Digital Advertising</i>		• Digital signage to enable centrally monitored advertisement campaigns • Focus to initiate advertising revenue
<i>PIN-Pad Devices</i>		• To enable various kinds of payment modes at any Vakrangee Kendra

The Interior and Branding of the outlet should be done by the franchisee as per the Design Manual provided by Vakrangee

Franchisee Financials

SUMMER SPECIAL OFFER : BRONZE MODEL WITH MICRO ATM

Single
Instalment :
All Inclusive

Rs. 9,999*
(Rs. 8,474 + 1,525
(GST) = Rs. 9,999)

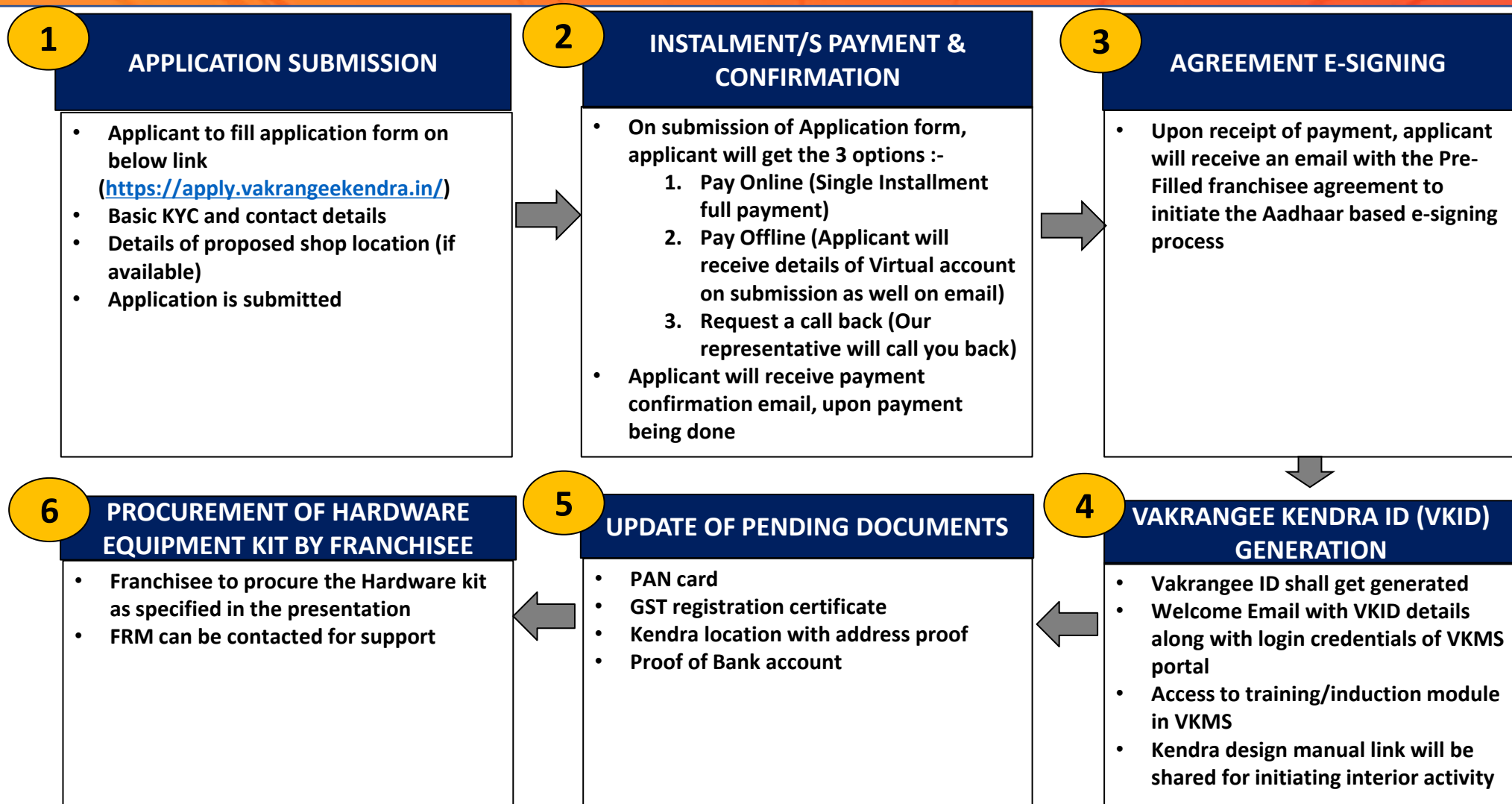
AGREEMENT SIGNING &
VAKRANGEE KENDRA ID
GENERATION



**Offer Prices Valid
Only for First 1000
Applicants !!**

**ASSURED BC POINT WITH MICRO ATM SERVICES ALONG WITH OTHER ESSENTIAL SERVICES
FOR YOUR NEIGHBOURHOOD**

Understanding Franchisee On-Boarding Process



Understanding Franchisee On-Boarding Process

7 ACTIVATION / INSTALLATION OF HARWARE EQUIPMENTS

- Franchisee to Install the Hardware Equipment's
- FRM can be contacted for support

8 KENDRA INTERIOR DESIGN

- Franchisee to complete Kendra interior work as per design manual
- Franchisee to upload of photos by franchisee for Go-Live readiness
- FRM can be contacted for any query resolution

9 SERVICE ACTIVATION

- All services will be activated as per applicability in the franchisee location with one transaction in each service
- Training material and videos will be provided in VKMS Training Module
- FRM can be contacted for support

A

DOCUMENTS REQUIRED FROM APPLICANT

- Basic KYC – PAN & Proof of Address
- Shop Address Proof –
 - Lease agreement/Rent agreement **OR**
 - Proof of direct ownership **OR**
 - Power of Attorney
- GST registration certificate
- Proof of Bank Account
- Other Documents if any as required by Partners / Regulatory Bodies



KENDRA INAGURATION & LAUNCH

- Franchisee to plan Kendra inauguration activity for creating visibility

CONGRATULATIONS & BEST WISHES !!

Responsibility Matrix : Vakrangee & Franchisee

Activity	Vakrangee	Franchisee
Payment		✓
Equipment – Laptop , POS Device, Biometric Device, Display Monitor, All in one printer, Safe with Lock, CCTV Camera with NVR, Currency Counting Fake Note detector Machine Optional Equipment - Digital Signage, Weighing Scale		✓
Service Activation - Assured Banking BC Point with Micro ATM services	✓	
Service Activation - Other Services such as Online Shopping, Travel, Telecom, Mobile Recharge etc.	✓	
Outlet location to be finalized		✓
Working Capital required (for daily transactions)		✓
Local level Marketing and awareness	Marketing artwork to be provided	✓

Equipment Specification: Franchisee

Sr. No.	Equipment	Specification
1	Laptop	Laptop: Essential : 4GB RAM, 128/256 GB SSD Drive, Micro SD Card Slot, Windows 10 Home, 1HDMI Port, 2 USB 2.0
2	Single Finger Biometric Device	Mantra Model #MFS 100 or Morpho Model MSO1300 E3 USB
3	Pin Pad Device with Card Swipe-Secrecy	PAX POS : D180S PCI X3 Mpos
4	Display Monitor	LCD / LED Monitor: TFT-LCD / LED Panel
5	Multi Function Device	Multi Function Color Printer, Scanner and Copier
6	Cash Counting and Fake Currency Machine	Currency Counting & Fake note Detector: UV/MG/IR Detection, Feeder & Holder capacity-100 note or higher
7	Digital Signage (Optional)	Android Display 32": Resolution-1366x768, Android Operating System, 1GB RAM, 8GB ROM, 2 HDMI Ports, 2 USB Ports, 1 Lan Port, Wall Mount – Included
8	CC TV Camera	2 MP Dome IP Camera , 4 Channel NVR 2 TB surveillance HDD:- 01 Nos.4. 4 Port POE Switch (HIKVISION, Dlink, TPlink)
9	UPS	1 KVA UPS with battery backup of minimum of 1 hour (Backup should be decided depending on the power situation in the Kendra location)

Case Studies : Nextgen Top Performers



**SHAWAN
ALI**

Franchisee – **SHAWAN ALI** from a **Tier-3** location of Uttar Pradesh have Earned **1,30,483** in just one month from **BFSI – Banking Services**

**Number of Accounts
Opened-39**

**Total Transaction Value-
2,57,16,790**



**KAJALBEN
PATEL**

Franchisee – **KAJALBEN PATEL** from a **Tier-2** location of Gujarat have Earned **28,065** in just one month from **BFSI-DMT Services**

**Number of Transaction-
1,266**

**Total Transaction Value-
43,56,847**



**DEEPAK
KUMAR**

Franchisee – **DEEPAK KUMAR** from a **Tier-3** location of Haryana have Earned **4,13,400** in just one month from **Healthcare Services**

**Number of Transaction-
2067**

**Total Transaction Value-
20,67,000**

NextGen Vakrangee Kendra : Committed to ESG & UN SDGs

Sustainability ESG Performance Update

Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.

Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.

Sr. No.	ESG Assessment & Rating platform	Vakrangee Ranking	
1	Sustainalytics ESG Risk Assessment Rating	Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 816 companies assessed in the Software and Services industry across worldwide	
2	SAM Corporate Sustainability Assessment (CSA) –S&P Global	Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score	 Now a Part of S&P Global
3	Bloomberg Gender Equality Index (BGEI)	Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors	

About Vakrangee

About Vakrangee

Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.

"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."



19,230+ Nextgen Kendras*

One of the large franchisee network companies with presence in 5,430+ postal codes

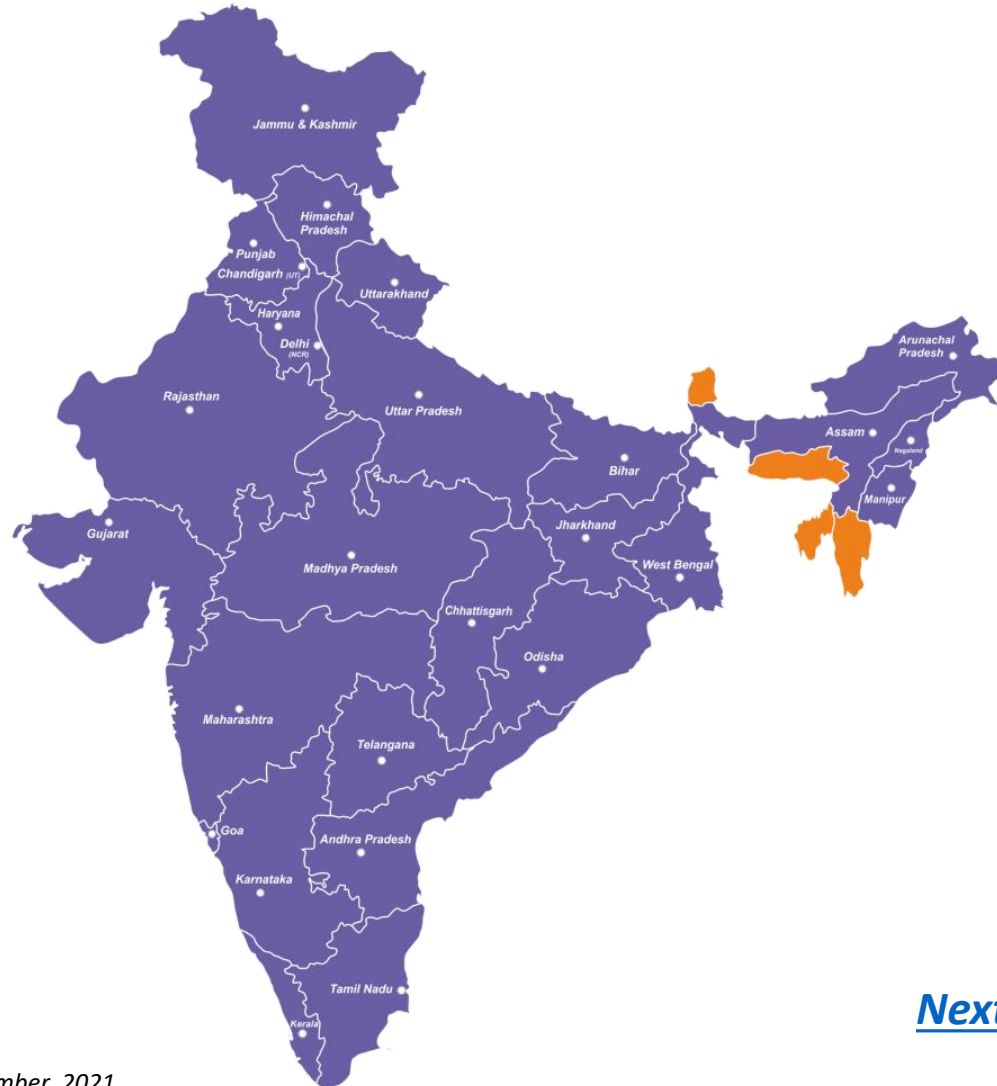
30+ Years

Founded in the year 1990, Vakrangee has 30+ years of service excellence

Debt-free Company

A company with zero debt

Our Presence



19,230+ OUTLETS*

33 STATES & UTs

560+ Districts Covered

5,430+ Postal Code Covered

80% Presence in Tier IV & VI
Cities

[Nextgen Vakrangee Kendra Locator](#)



- As of 31st December, 2021
- No of Outlets 13,610+ fully Operational outlets and 5,620+ Outlets are under Service Activation stage

Contact Us

Apply For This Unmissable Opportunity*



Apply Now at - <https://apply.vakrangeekendra.in>



For more details:

- Please give a miss call on – 9355133599 or call on - 022-69001726
(10 am to 7 pm - Monday to Saturday)**



Visit - www.vakrangee.in

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