

# Vakrangee is here to make your Summer Prosperous!

Summer Offer like  
Never before



**Vakrangee**  
Kendra  
AB POORI DUNIYA PADOS MEIN

**SUMMER  
SPECIAL  
OFFER!**

*"Only Used ATM  
Business Model"*

**AT JUST**

**₹ 1.21 LAKHS\***



**Offer valid only for First Application! Apply Now!**

# Earn Between ₹ 50,000 to ₹ 1,00,000\* per month with our 'Only Used ATM' Model



- ★ No Monthly Charges
- ★ No Maintenance Charges (AMC)
- ★ Cash & ATM Insurance included

**INSTALL VAKRANGEE'S ATM & GROW YOUR EXISTING STORE BUSINESS BY ATTRACTING HIGHER FOOTFALL**

**Minimum Investment High Returns Business Model**

## EARNING COMPARISON WITH COMPETITORS

VAKRANGEE'S  
ATM MODEL

₹ 10 / ₹ 11  
Per Transaction



OTHER PEER'S  
ATM MODEL

₹ 8 / ₹ 9  
Per Transaction

**Best in Class Equipment included in the package along with Used ATM Machine**

- CCTV Camera with NVR
- VPN Connectivity

**High ROI model, you can Recover your Complete Investment In just 6 to 12 months\***

**SUMMER  
SPECIAL  
OFFER!**

Only Used 'ATM'  
Business Model



at just

**₹ 1,21,000\***

**Limited Period offer for 1st 500 applicants only !!**

\* - GST shall be charged extra. Kindly refer to our franchisee presentation for more details.  
\* - Actual earnings may vary based on shop location, demography & franchisee ambition.

## ***Vakrangee : Only ATM Model***

***Minimum Investment, High Return Business Model !!***

***Set-Up Only ATM at your Existing Store & Attract Higher Footfalls !!***

***Highest Commission Structure : Best in the Industry !!***

***No Monthly Charges, Zero Maintenance !!***

***Peace of Mind : Cash & ATM Insurance included !!***



## ATM Service



**HURRY UP!!**  
**LIMITED TIME OFFER**

**HUGE EARNING  
POTENTIAL,  
ATTRACT HIGHER  
FOOTFALLS TO  
KENDRA !!**

**Opportunity to Earn Rs.  
25,000-50,000 per Month !!**

**ATM and VPN device will be provided on custodian basis**

## SUMMER SPECIAL OFFER : USED ATM MODEL

Single  
Instalment :  
All Inclusive

**Rs. 1,21,000\***  
+ 15,000 (Freight Charges)  
+ 24,480 (GST)  
= **Rs. 1,60,480**

**EQUIPMENT LIST**

AGREEMENT SIGNING &  
VAKRANGEE KENDRA ID  
GENERATION

CCTV CAMERA

SOFTWARE LICENSES  
(INCLUDING ATM)

VPN DEVICE

**Offer Prices Valid  
Only for First 500  
ATMs !!**

**HURRY UP!**  
LIMITED TIME OFFER

**ADDITIONAL BEST-IN CLASS EQUIPMENTS LIKE CCTV & VPN INCLUDED IN THE PACKAGE**

ATM & VPN device will be provided on Custodian basis

All ATMs are in good working conditions & quality check & Health Check up will be undertaken, before sending it to franchisee location

\*Amount is Non Refundable

## ATM OFFERING DETAILS : VAKRANGEE VS. PEERS

ATM Players	Vakrangee	Peer 1	Peer 2	Peer 3	Peer 4	Peer 5
<b>Upfront Investment*</b>	Used ATM : Rs. 1,21,000	Rs. 2,00,000	Rs. 50,000	Rs. 1,25,000	Rs. 2,10,000	Rs. 2,60,000
<b>Fixed Monthly Charges</b>	<b>ZERO</b>	ZERO	<b>Rs. 12,500/-</b>	<b>Rs. 8,500</b>	ZERO	ZERO
<b>Commission : Financial Transaction</b>	Rs. 10/- till 2500 Txn Rs. 11/-from 2501	Rs. 8/- per Txn	Rs. 14 till 1080 Txn, Rs. 11 from 1081 Txn	Rs. 9/- per Txn	Rs. 8.5/- per Txn	Rs. 8.5/- per Txn
<b>Commission : Non-financial Transaction</b>	Rs. 3/- per Txn	Rs. 2/- per Txn	Rs. 4 till 1080 Txn, Rs. 2 from 1081 Txn	Rs. 2/- per Txn	Rs. 2/- per Txn	Rs. 2/- per Txn
<b>AMC &amp; Insurance Included</b>	<b>YES</b>					
<b>Additional Equipment's</b>	ATM machine <b>Additional Equipment Included in the Package price</b> 1 - CCTV camera with NVR 2 - VPN connectivity	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN
<b>Additional Earning Potential through Advertisement</b>	<b>YES (ATM SCREENS)</b>	NO	NO	NO	NO	NO

## EARNING COMPARISON : VAKRANGEE VS. PEERS

ATM Players	Vakrangee	Peer 1	Peer 2	Peer 3	Peer 4	Peer 5
<b>ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 1 (100 Transactions per Day)</b>						
No of Financial Transaction per Day	100	100	100	100	100	100
No of Days per Month	30	30	30	30	30	30
<b>Total No of Transactions</b>	<b>3000</b>	<b>3000</b>	<b>3000</b>	<b>3000</b>	<b>3000</b>	<b>3000</b>
<b>Total Earning</b>	<b>30500</b>	<b>24000</b>	<b>36240</b>	<b>27000</b>	<b>25500</b>	<b>25500</b>
Fixed Monthly Charges if any	0	0	12500	8500	0	0
<b>Net Earning Per Month</b>	<b>Rs. 30,500</b>	<b>Rs. 24,000</b>	<b>Rs. 23,740</b>	<b>Rs. 18,500</b>	<b>Rs. 25,500</b>	<b>Rs. 25,500</b>

<b>ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 2 (50 Transactions per Day)</b>						
No of Financial Transaction per Day	50	50	50	50	50	50
No of Days per Month	25	25	25	25	25	25
<b>Total No of Transactions</b>	<b>1250</b>	<b>1250</b>	<b>1250</b>	<b>1250</b>	<b>1250</b>	<b>1250</b>
<b>Total Earning</b>	<b>12500</b>	<b>10000</b>	<b>17500</b>	<b>11250</b>	<b>10625</b>	<b>10625</b>
Fixed Monthly Charges if any	0	0	12500	8500	0	0
<b>Net Earning Per Month</b>	<b>Rs. 12,500</b>	<b>Rs.10,000</b>	<b>Rs.5,000</b>	<b>Rs,2,750</b>	<b>Rs.10,625</b>	<b>Rs.10,625</b>

<b>ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 3 (25 Transactions per Day)</b>						
No of Financial Transaction per Day	25	25	25	25	25	25
No of Days per Month	25	25	25	25	25	25
<b>Total No of Transactions</b>	<b>625</b>	<b>625</b>	<b>625</b>	<b>625</b>	<b>625</b>	<b>625</b>
<b>Total Earning</b>	<b>6250</b>	<b>5000</b>	<b>8750</b>	<b>5625</b>	<b>5312.5</b>	<b>5312.5</b>
Fixed Monthly Charges if any	0	0	12500	8500	0	0
<b>Net Earning Per Month</b>	<b>Rs. 6,250</b>	<b>Rs.5,000</b>	<b>Rs. -3,750</b>	<b>Rs. -2,875</b>	<b>Rs. 5,312.5</b>	<b>Rs.5,312.5</b>

**VAKRANGEE OFFERS LOW RISK, MINIMAL INVESTMENT & HIGH RETURN POTENTIAL !!**

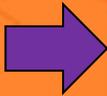
## Responsibility Matrix : Vakrangee & Franchisee

Activity	Vakrangee	Franchisee
Payment		✓
Equipment to be provided (as specified in the presentation)	✓	
ATM to be provided on custodian basis	✓	
Equipment – 1 : UPS 2 : Currency Counting Fake Note detector Machine		✓
Outlet location to be finalized		✓
Working Capital required (for daily transactions)		✓
Local level Marketing and awareness	Marketing artwork to be provided	✓
Cash loading in ATM		✓
ATM First Level Maintenance		✓
ATM Second Level Maintenance	✓	
Transaction Settlement	✓	
Cash and ATM Insurance	✓	
Monthly Maintenance including ATM parts repair / replacement	✓	

## **Equipment Specification: Franchisee**

<b>Sr. No.</b>	<b>Equipment</b>	<b>Specification</b>
1	UPS	1 KVA UPS with battery backup of minimum of 1 hour (Backup should be decided depending on the power situation in the Kendra location)
2	Cash Counting and Fake Currency Machine	Currency Counting & Fake note Detector: UV/MG/IR Detection, Feeder & Holder capacity-100 note or higher

## RBI Compliances : Key Regulatory Requirements



01

Cash loaded in the ATMs should be sourced **ONLY** from any scheduled Bank, including Cooperative Banks and Regional Rural Banks

02

Dedicated ATM settlement account should be opened for ATM cash filling purpose. Cash withdrawn from account should be used **ONLY** for the purpose of loading in the ATM

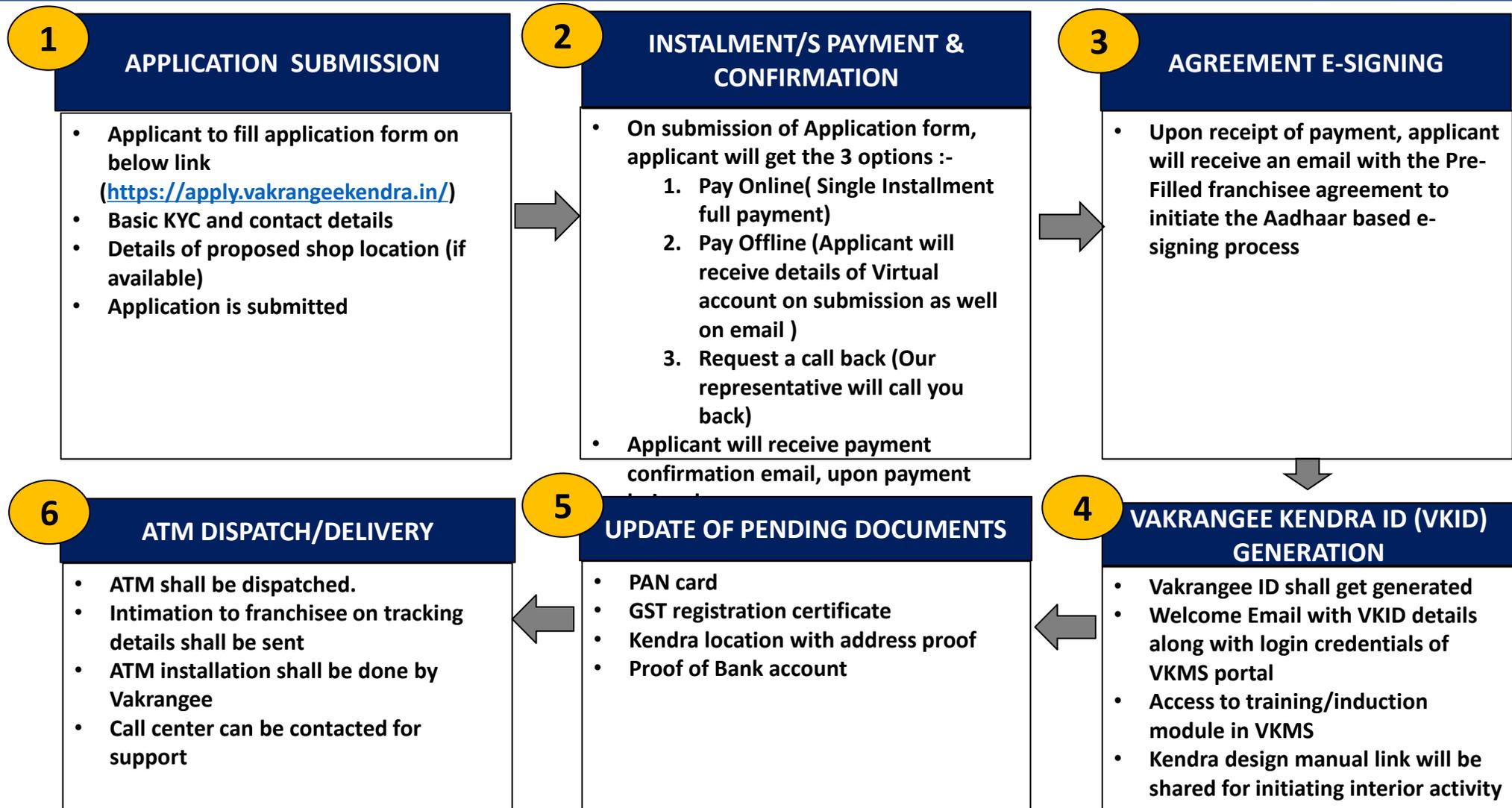
In case of cash out of more than 10 hours in a month, RBI has decided to put penalty of Rs. 10,000 per month !! Best practice is to keep 3 days working capital in your ATM to ensure 100% cash availability !!



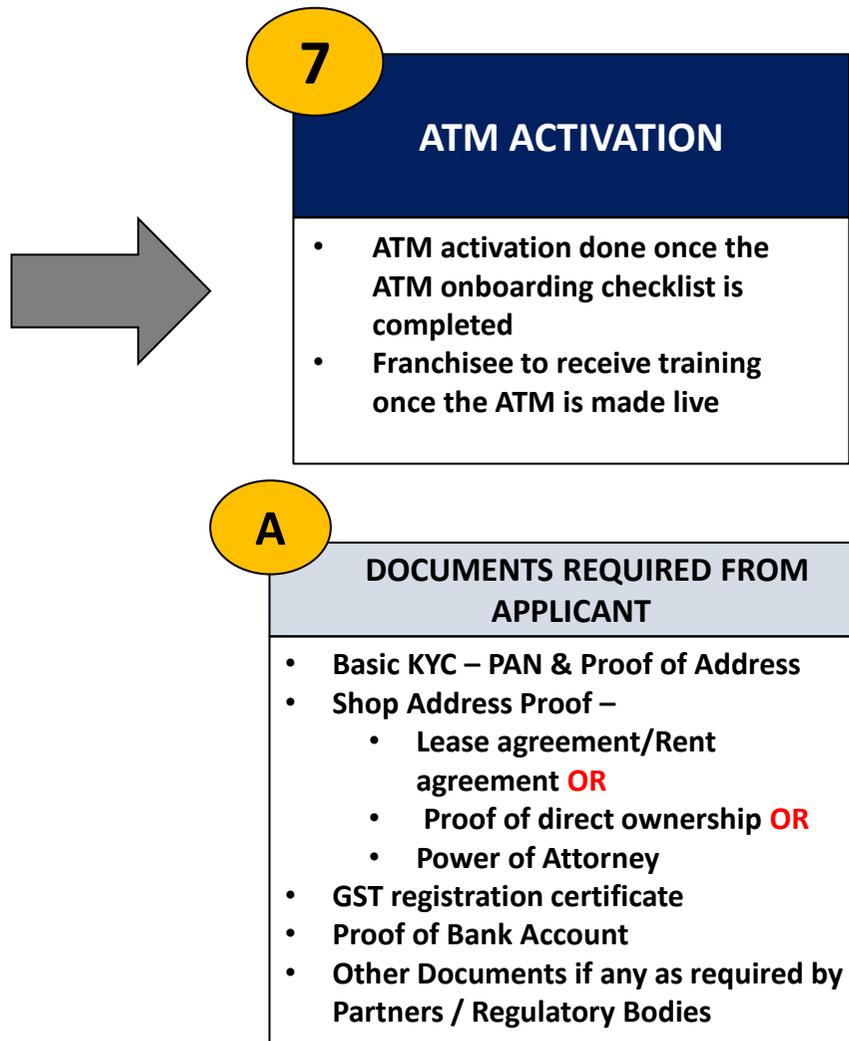
03

CCTV should be installed correctly and should be always functional with the right settings for 90 days backup. Franchisee should provide access of CCTV to Vakrangee HO Team for Centralized monitoring. This will be done while onboarding the ATM and Vakrangee team will monitor the ATM using CCTV on regular basis.

## Understanding Franchisee On-Boarding Process



## Understanding Franchisee On-Boarding Process



## Case Studies : Our Shining Franchisees



**SAITAN  
DARA**

Franchisee – **SAITAN DARA** from a **Tier-2** location of Rajasthan has earned **Rs. 1,09,836** in just one month from **ATM Services**

**Number of Financial  
Transaction-10,932**

**Total Transaction Value-  
56,48,000**



**PREM JAT**

Franchisee – **PREM JAT** from a **Tier-4** location of Rajasthan has earned **Rs. 96,885** in just one month from **ATM Services**

**Number of Financial  
Transaction-8627**

**Total Transaction Value-  
1,02,78,500**



**RAKESH  
KHATIK**

Franchisee – **RAKESH KHATIK** from a **Tier-6** location of Rajasthan has earned **Rs. 88,323** in just one month from **ATM Services**

**Number of Financial  
Transaction-6,399**

**Total Transaction 6,91,400**

# ***NextGen Vakrangee Kendra : Committed to ESG & UN SDGs***

## Sustainability ESG Performance Update

*Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.*

Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.

Sr. No.	ESG Assessment & Rating platform	Vakrangee Ranking	
1	Sustainalytics ESG Risk Assessment Rating	Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 816 companies assessed in the Software and Services industry across worldwide	
2	SAM Corporate Sustainability Assessment (CSA) –S&P Global	Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score	 Now a Part of <b>S&amp;P Global</b>
3	Bloomberg Gender Equality Index (BGEI)	Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors	

# ***About Vakrangee***

## About Vakrangee

Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.

*"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."*



### 19,230+ Nextgen Kendras\*

One of the large franchisee network companies with presence in 5,430+ postal codes

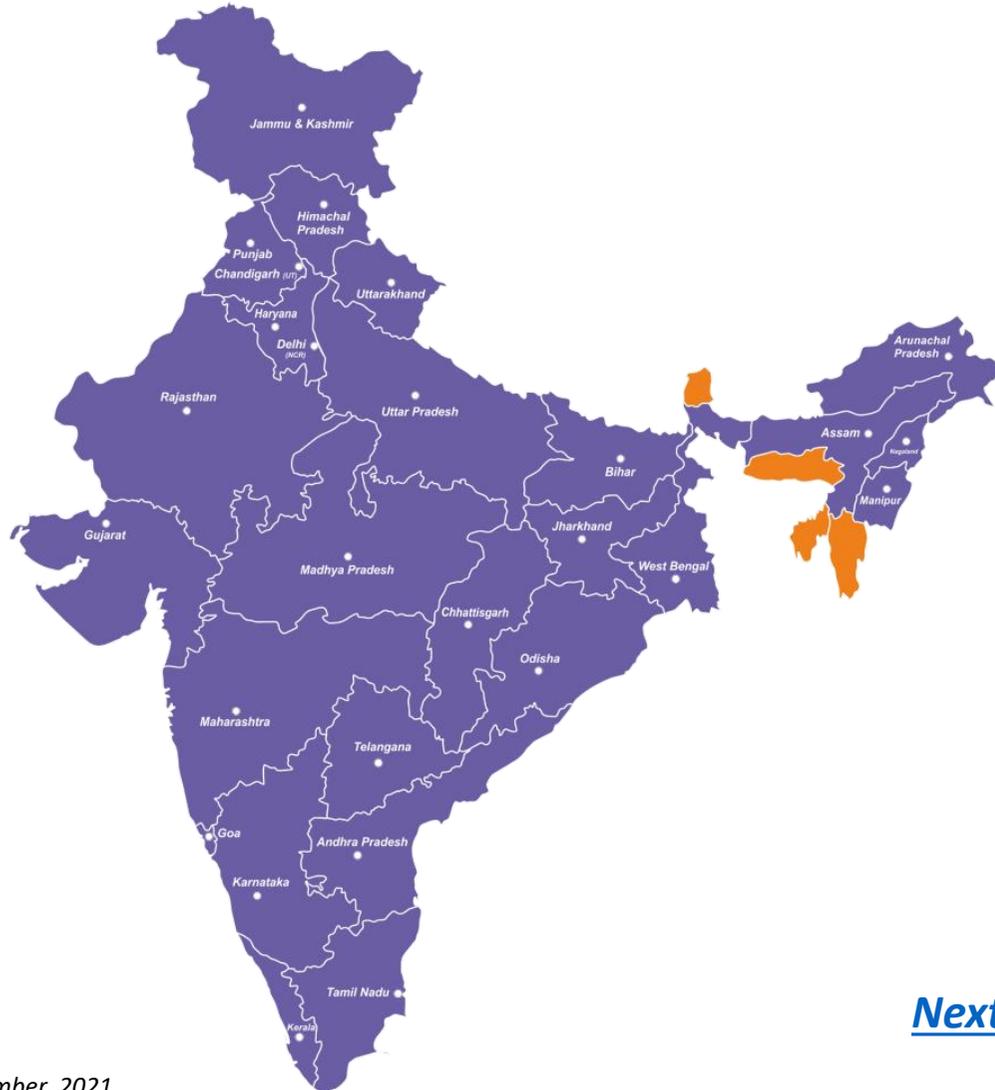
### 30+ Years

Founded in the year 1990, Vakrangee has 30+ years of service excellence.

### Debt-free Company

A company with zero debt

## Our Presence



**19,230+** OUTLETS\*

**33** STATES & UTs

**560+** Districts Covered

**5,430+** Postal Code Covered

**80%** Presence in Tier IV & VI  
Cities

[Nextgen Vakrangee Kendra Locator](#)



- As of 31<sup>st</sup> December, 2021
- No of Outlets 13,610+ fully Operational outlets and 5,620+ Outlets are under Service Activation stage

## Contact Us

**Apply For This Unmissable Opportunity\***



**Apply Now at - <https://apply.vakrangeekendra.in>**



**For more details:**

- Please give a miss call on – 9355133599 or call on - 022-69001726  
(10 am to 7 pm - Monday to Saturday)**



**Visit - [www.vakrangee.in](http://www.vakrangee.in)**

*\*Above stated details are the only official channels to contact Vakrangee Limited.*

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