

**VAKRANGEE IS HERE TO MAKE YOUR
DIWALI MORE PROSPEROUS!**



**A DIWALI OFFER LIKE
NEVER BEFORE**



**ONLY 'ATM'
BUSINESS MODEL**

**AT JUST
₹2 LAKHS***

GET RICHER THIS DIWALI!



OFFER VALID FOR THE FIRST 500 APPLICANTS ONLY! APPLY NOW!

***T&C APPLIED: Excluding Freight & GST Charges**

Earn Between ₹ 25,000 to ₹ 50,000* per month
with our 'Only ATM' Model



- ★ No Monthly Charges
- ★ No Maintenance Charges (AMC)
- ★ Cash & ATM Insurance included

Install Vakrangee's ATM & Grow your Existing Business in the Store
by Attracting Higher Footfall

Minimum Investment High Returns Business Model

Highest Per Transaction Commission

Vakrangee's ATM
Model

₹ 10/ ₹ 11
Per Transaction

Other Peer's
ATM Model

₹ 5/ ₹ 8
Per Transaction

Best in Class Equipment included in the package along with
NEW ATM Machine

- CCTV Camera with NVR
- VPN Connectivity



at just
₹ 2,00,000*

Limited Period offer for
1st 500 applicants only!!

With our High ROI model, you can Recover your Complete Investment in just 6 to 12 months*

* - GST & Freight Charges shall be extra. Kindly refer to presentation for more details.
* - Actual earnings may vary based on shop location, demography & franchisee ambition.

For more details, give us a call on 022 4521 4888

To Apply : apply.vakrangeekendra.in

Vakrangee : Only ATM Model

Minimum Investment, High Return Business Model !!

Set-Up Only ATM at your Existing Store & Attract Higher Footfalls !!

Highest Commission Structure : Best in the Industry !!

No Monthly Charges, Zero Maintenance !!

Peace of Mind : Cash & ATM Insurance included !!



ATM Service



HURRY UP!!
LIMITED TIME OFFER

**HUGE EARNING
POTENTIAL,
ATTRACT HIGHER
FOOTFALLS TO
KENDRA !!**

***Opportunity to Earn Rs.
25,000-50,000 per Month !!***

ATM and VPN device will be provided on custodian basis

EXCLUSIVE DIWALI DHAMAKA OFFER : NEW ATM MODEL

**Single
Instalment :
All Inclusive**

Rs. 2,00,000 + 15,000
(Freight Charges) +
38,700 (GST)
= Rs. 2,53,700

EQUIPMENT LIST

AGREEMENT SIGNING &
VAKRANGEE KENDRA ID
GENERATION

CCTV CAMERA

SOFTWARE LICENSES
(INCLUDING ATM)

VPN DEVICE

**Offer Prices Valid
Only for First 500
ATMs !!**



ADDITIONAL BEST-IN CLASS EQUIPMENTS LIKE CCTV & VPN INCLUDED IN THE PACKAGE

ATM & VPN device will be provided on Custodian basis

ATM OFFERING DETAILS : VAKRANGEE VS. PEERS

ATM Players	Vakrangee	Peer 1	Peer 2	Peer 3	Peer 4	Peer 5
Upfront Investment*	New ATM : Rs. 2,00,000	Rs. 2,00,000	Rs. 50,000	Rs. 1,25,000	Rs. 2,10,000	Rs. 2,60,000
Fixed Monthly Charges	ZERO	ZERO	Rs. 12,500/-	Rs. 8,500	ZERO	ZERO
Commission : Financial Transaction	Rs. 10/- till 2500 Txn Rs. 11/-from 2501	Rs. 8/- per Txn	Rs. 14 till 1080 Txn, Rs. 11 from 1081 Txn	Rs. 9/- per Txn	Rs. 8.5/- per Txn	Rs. 8.5/- per Txn
Commission : Non-financial Transaction	Rs. 3/- per Txn	Rs. 2/- per Txn	Rs. 4 till 1080 Txn, Rs. 2 from 1081 Txn	Rs. 2/- per Txn	Rs. 2/- per Txn	Rs. 2/- per Txn
AMC & Insurance Included	YES					
Additional Equipment's	ATM machine Additional Equipment Included in the Package price 1 - CCTV camera with NVR 2 - VPN connectivity	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN
Additional Earning Potential through Advertisement	YES (ATM SCREENS)	NO	NO	NO	NO	NO

EARNING COMPARISON : VAKRANGEE VS. PEERS

ATM Players

Vakrangee

Peer 1

Peer 2

Peer 3

Peer 4

Peer 5

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 1 (100 Transactions per Day)

No of Financial Transaction per Day	100	100	100	100	100	100
No of Days per Month	30	30	30	30	30	30
Total No of Transactions	3000	3000	3000	3000	3000	3000
Total Earning	30500	24000	36240	27000	25500	25500
Fixed Monthly Charges if any	0	0	12500	8500	0	0
Net Earning Per Month	Rs. 30,500	Rs. 24,000	Rs. 23,740	Rs. 18,500	Rs. 25,500	Rs. 25,500

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 2 (50 Transactions per Day)

No of Financial Transaction per Day	50	50	50	50	50	50
No of Days per Month	25	25	25	25	25	25
Total No of Transactions	1250	1250	1250	1250	1250	1250
Total Earning	12500	10000	17500	11250	10625	10625
Fixed Monthly Charges if any	0	0	12500	8500	0	0
Net Earning Per Month	Rs. 12,500	Rs.10,000	Rs.5,000	Rs,2,750	Rs.10,625	Rs.10,625

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 3 (25 Transactions per Day)

No of Financial Transaction per Day	25	25	25	25	25	25
No of Days per Month	25	25	25	25	25	25
Total No of Transactions	625	625	625	625	625	625
Total Earning	6250	5000	8750	5625	5312.5	5312.5
Fixed Monthly Charges if any	0	0	12500	8500	0	0
Net Earning Per Month	Rs. 6,250	Rs.5,000	Rs. -3,750	Rs. -2,875	Rs. 5,312.5	Rs.5,312.5

VAKRANGEE OFFERS LOW RISK, MINIMAL INVESTMENT & HIGH RETURN POTENTIAL !!

Responsibility Matrix : Vakrangee & Franchisee

Activity	Vakrangee	Franchisee
Payment		✓
Equipment to be provided (as specified in the presentation)	✓	
ATM to be provided on custodian basis	✓	
Equipment – 1 : UPS 2 : Currency Counting Fake Note detector Machine		✓
Outlet location to be finalized		✓
Working Capital required (for daily transactions)		✓
Local level Marketing and awareness	Marketing artwork to be provided	✓
Cash loading in ATM		✓
ATM First Level Maintenance		✓
ATM Second Level Maintenance	✓	
Transaction Settlement	✓	
Cash and ATM Insurance	✓	
Monthly Maintenance including ATM parts repair / replacement	✓	

RBI Compliances : Key Regulatory Requirements



01

Cash loaded in the ATMs should be sourced **ONLY** from any scheduled Bank, including Cooperative Banks and Regional Rural Banks

02

Dedicated ATM settlement account should be opened for ATM cash filling purpose. Cash withdrawn from account should be used **ONLY** for the purpose of loading in the ATM

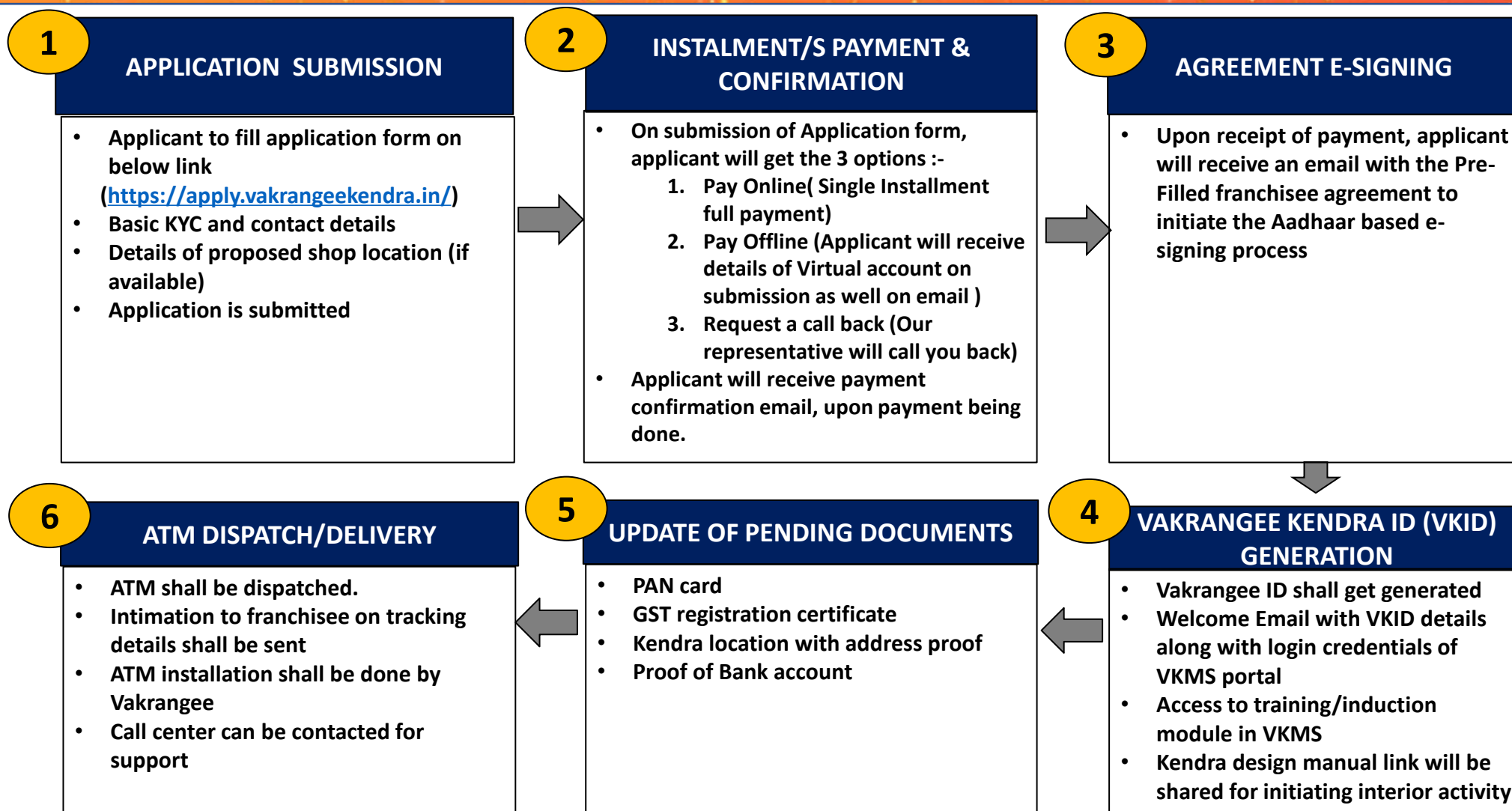
In case of cash out of more than 10 hours in a month, RBI has decided to put penalty of Rs. 10,000 per month !! Best practice is to keep 3 days working capital in your ATM to ensure 100% cash availability !!



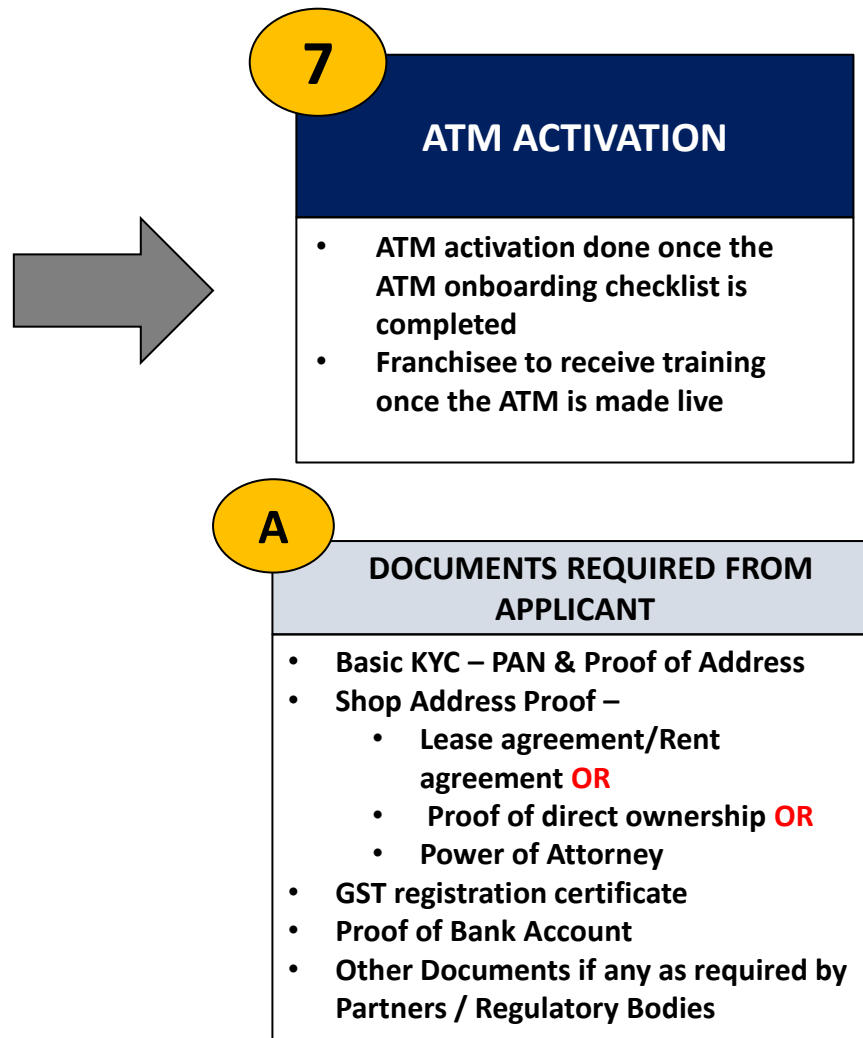
03

CCTV should be installed correctly and should be always functional with the right settings for 90 days backup. Franchisee should provide access of CCTV to Vakrangee HO Team for Centralized monitoring. This will be done while onboarding the ATM and Vakrangee team will monitor the ATM using CCTV on regular basis.

Understanding Franchisee On-Boarding Process



Understanding Franchisee On-Boarding Process



Case Studies : Our Shining Franchisees

SHASHI JAIN

Franchisee -**SHASHI JAIN** from a **Tier-3** location of Rajasthan has earned **Rs. 1,45,460** in just month from **ATM Services**

Number of Financial Transaction-11,591

Total Transaction Value- 96,78,600

RUSHIKESH BANKATRAO

Franchisee -**RUSHIKESH BANKATRAO** from a **Tier-6** location of Maharashtra has earned **Rs. 1,10,693** in one month from **ATM Services**

Number of Financial Transaction-10,001

Total Transaction Value- 2,21,35,300

TARUN FILLING STATION

Franchisee – **TARUN FILLING STATION** from a **Tier-6** location of Punjab has earned **Rs. 1,30,207** in one month from **ATM Services**

Number of Financial Transaction-11,952

Total Transaction Value- 65,45,300

NextGen Vakrangee Kendra : Committed to ESG & UN SDGs

Sustainability ESG Performance Update

Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.

Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.

Sr. No.	ESG Assessment & Rating platform	Vakrangee Ranking	
1	Sustainalytics ESG Risk Assessment Rating	Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 816 companies assessed in the Software and Services industry across worldwide	
2	CDP Score - Climate Change 2020	Achieved "B" Score from CDP for Environmental Practices, Better than the Industry's Average (Asia regional average of D, Global Average of C)	
3	CDP Score - Supplier Engagement Rating 2020	Achieved "A-" Score from CDP for Suppliers Engagement, Better than the Industry's Average (Asia regional average of B-, Global Average of C)	
4	SAM Corporate Sustainability Assessment (CSA) –S&P Global	Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score.	 Now a Part of 
5	Bloomberg Gender Equality Index (BGEI)	Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors.	



About Vakrangee

About Vakrangee

Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.

"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."



13,200+ Nextgen Kendras*

One of the large franchisee network companies with presence in 4,860 postal codes

30+ Years

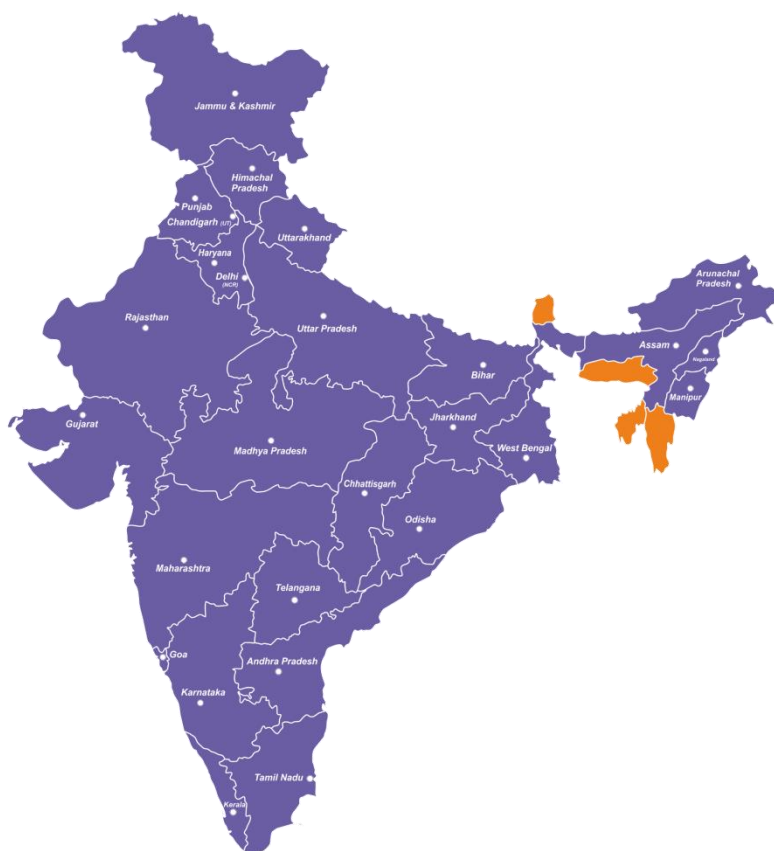
Founded in the year 1990, Vakrangee has 30+ years of service excellence.

Debt-free Company

A company with zero debt

- * As of 30th September 2021,
- Source: Company

Our Presence



13,200+ OUTLETS*

28 STATES & UTs

560+ Districts Covered

4,860+ Postal Code Covered

70% Presence in Tier V & VI Cities

[Nextgen Vakrangee Kendra Locator](#)



Contact Us

Apply For This Unmissable Opportunity*



Apply Now at - <https://apply.vakrangeekendra.in>



**For more details please call on - 022 4521 4888
(9 am to 8 pm - Monday to Saturday)**



Visit - www.vakrangee.in

**Above stated details are the only official channels to contact Vakrangee Limited.*

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