Vakrangee Kendra
AB POORI DUNIYA PADOS MEIN

VAKRANGEE IS HERE TO MAKE YOUR DIWALI MORE PROSPEROUS!

Vakrangee Kendra
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DIWALI DHAMAKA OFFER!

ONLY 'ATM' BUSINESS MODEL

AT JUST ₹2 LAKHS*

A DIWALI OFFER LIKE NEVER BEFORE

GET RICHER THIS DIWALI!

OFFER VALID FOR THE FIRST 500 APPLICANTS ONLY! APPLY NOW!

*T&C APPLIED: Excluding Freight & GST Charges

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Earn Between ₹ 25,000 to ₹ 50,000* per month with our 'Only ATM' Model

FRANCHISE

★ No Monthly Charges

★ No Maintenance Charges (AMC)

★ Cash & ATM Insurance included

Install Vakrangee's ATM & Grow your Existing Business in the Store by Attracting Higher Footfall

DIWALI
DHAMAKA OFFER!

Only 'ATM' Business Model

at just

₹ 2,00,000*

Minimum Investment High Returns Business Model

Highest Per Transaction Commission

Vakrangee's ATM Model	Other Peer's ATM Model
₹ 10/ ₹ 11 Per Transaction	₹ 5/ ₹ 8 Per Transaction

Best in Class Equipment included in the package along with NEW ATM Machine

- CCTV Camera with NVR
- VPN Connectivity

* Terms & Conditions applied

With our High ROI model, you can Recover your Complete Investment in just 6 to 12 months*

Limited Period offer for 1st 500 applicants only!!

To Apply: apply.vakrangeekendra.in

* - GST & Freight Charges shall be extra. Kindly refer to presentation for more details.
* - Actual earnings may vary based on shop location, demography & franchisee ambition.

Vakrangee : Only ATM Model

Minimum Investment, High Return Business Model !!

Set-Up Only ATM at your Existing Store & Attract Higher Footfalls !!

Highest Commission Structure : Best in the Industry !!

No Monthly Charges, Zero Maintenance !!

Peace of Mind : Cash & ATM Insurance included !!

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ATM Service

HURRY UP!!
LIMITED TIME OFFER

HUGE EARNING POTENTIAL, ATTRACT HIGHER FOOTFALLS TO KENDRA !!

Opportunity to Earn Rs. 25,000-50,000 per Month !!

ATM and VPN device will be provided on custodian basis

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EXCLUSIVE DIWALI DHAMAKA OFFER : NEW ATM MODEL

Single Instalment : All Inclusive

Rs. 2,00,000 + 15,000 (Freight Charges) + 38,700 (GST)
= **Rs. 2,53,700**

EQUIPMENT LIST

- **AGREEMENT SIGNING & VAKRANGEE KENDRA ID GENERATION**
- **CCTV CAMERA**
- **SOFTWARE LICENSES (INCLUDING ATM)**
- **VPN DEVICE**

Offer Prices Valid Only for First 500 ATMs !!

ADDITIONAL BEST-IN CLASS EQUIPMENTS LIKE CCTV & VPN INCLUDED IN THE PACKAGE

ATM & VPN device will be provided on Custodian basis

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ATM OFFERING DETAILS : VAKRANGEE VS. PEERS

ATM Players	Vakrangee	Peer 1	Peer 2	Peer 3	Peer 4	Peer 5
Upfront Investment*	New ATM : Rs. 2,00,000	Rs. 2,00,000	Rs. 50,000	Rs. 1,25,000	Rs. 2,10,000	Rs. 2,60,000
Fixed Monthly Charges	**ZERO**	ZERO	**Rs. 12,500/-**	**Rs. 8,500**	ZERO	ZERO
Commission : Financial Transaction	Rs, 10/- till 2500 Txn Rs. 11/-from 2501	Rs. 8/- per Txn	Rs. 14 till 1080 Txn, Rs. 11 from 1081 Txn	Rs. 9/- per Txn	Rs. 8.5/- per Txn	Rs. 8.5/- per Txn
Commission : Non-financial Transaction	Rs. 3/- per Txn	Rs. 2/- per Txn	Rs. 4 till 1080 Txn, Rs. 2 from 1081 Txn	Rs. 2/- per Txn	Rs. 2/- per Txn	Rs. 2/- per Txn
AMC & Insurance Included	**YES**					
Additional Equipment's	ATM machine **Additional Equipment Included in the Package price** 1 - CCTV camera with NVR 2 - VPN connectivity	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN
Additional Earning Potential through Advertisement	**YES (ATM SCREENS)**	NO	NO	NO	NO	NO

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EARNING COMPARISON : VAKRANGEE VS. PEERS

ATM Players	Vakrangee	Peer 1	Peer 2	Peer 3	Peer 4	Peer 5
ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 1 (100 Transactions per Day)						
No of Financial Transaction per Day	**100**	**100**	**100**	**100**	**100**	**100**
No of Days per Month	30	30	30	30	30	30
Total No of Transactions	**3000**	**3000**	**3000**	**3000**	**3000**	**3000**
Total Earning	**30500**	**24000**	**36240**	**27000**	**25500**	**25500**
Fixed Monthly Charges if any	0	0	12500	8500	0	0
Net Earning Per Month	**Rs. 30,500**	**Rs. 24,000**	**Rs. 23,740**	**Rs. 18,500**	**Rs. 25,500**	**Rs. 25,500**
ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 2 (50 Transactions per Day)						
No of Financial Transaction per Day	**50**	**50**	**50**	**50**	**50**	**50**
No of Days per Month	25	25	25	25	25	25
Total No of Transactions	**1250**	**1250**	**1250**	**1250**	**1250**	**1250**
Total Earning	**12500**	**10000**	**17500**	**11250**	**10625**	**10625**
Fixed Monthly Charges if any	0	0	12500	8500	0	0
Net Earning Per Month	**Rs. 12,500**	**Rs.10,000**	**Rs.5,000**	**Rs,2,750**	**Rs.10,625**	**Rs.10,625**
ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 3 (25 Transactions per Day)						
No of Financial Transaction per Day	**25**	**25**	**25**	**25**	**25**	**25**
No of Days per Month	25	25	25	25	25	25
Total No of Transactions	**625**	**625**	**625**	**625**	**625**	**625**
Total Earning	**6250**	**5000**	**8750**	**5625**	**5312.5**	**5312.5**
Fixed Monthly Charges if any	0	0	12500	8500	0	0
Net Earning Per Month	**Rs. 6,250**	**Rs.5,000**	**Rs. -3,750**	**Rs. -2,875**	**Rs. 5,312.5**	**Rs.5,312.5**

VAKRANGEE OFFERS LOW RISK, MINIMAL INVESTMENT & HIGH RETURN POTENTIAL !!

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Responsibility Matrix : Vakrangee & Franchisee

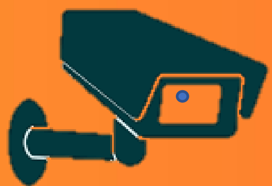
Activity	Vakrangee	Franchisee
Payment		✓
Equipment to be provided (as specified in the presentation)	✓	
ATM to be provided on custodian basis	✓	
Equipment – 1 : UPS *2 : Currency Counting Fake Note detector Machine*		✓
Outlet location to be finalized		✓
Working Capital required (for daily transactions)		✓
Local level Marketing and awareness	Marketing artwork to be provided	✓
Cash loading in ATM		✓
ATM First Level Maintenance		✓
ATM Second Level Maintenance	✓	
Transaction Settlement	✓	
Cash and ATM Insurance	✓	
Monthly Maintenance including ATM parts repair / replacement	✓	

RBI Compliances : Key Regulatory Requirements

01 Cash loaded in the ATMs should be sourced ONLY from any scheduled Bank, including Cooperative Banks and Regional Rural Banks

02 Dedicated ATM settlement account should be opened for ATM cash filling purpose. Cash withdrawn from account should be used ONLY for the purpose of loading in the ATM

In case of cash out of more than 10 hours in a month, RBI has decided to put penalty of Rs. 10,000 per month !! Best practice is to keep 3 days working capital in your ATM to ensure 100% cash availability !!



03 CCTV should be installed correctly and should be always functional with the right settings for 90 days backup. Franchisee should provide access of CCTV to Vakrangee HO Team for Centralized monitoring. This will be done while onboarding the ATM and Vakrangee team will monitor the ATM using CCTV on regular basis.

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Understanding Franchisee On-Boarding Process

1 APPLICATION SUBMISSION

- Applicant to fill application form on below link (https://apply.vakrangeekendra.in/)
- Basic KYC and contact details
- Details of proposed shop location (if available)
- Application is submitted

2 INSTALMENT/S PAYMENT & CONFIRMATION

- On submission of Application form, applicant will get the 3 options :-
    1. Pay Online(Single Installment full payment)
    2. Pay Offline (Applicant will receive details of Virtual account on submission as well on email)
    3. Request a call back (Our representative will call you back)
- Applicant will receive payment confirmation email, upon payment being done.

3 AGREEMENT E-SIGNING

- Upon receipt of payment, applicant will receive an email with the Pre-Filled franchisee agreement to initiate the Aadhaar based e-signing process

4 VAKRANGEE KENDRA ID (VKID) GENERATION

- Vakrangee ID shall get generated
- Welcome Email with VKID details along with login credentials of VKMS portal
- Access to training/induction module in VKMS
- Kendra design manual link will be shared for initiating interior activity

5 UPDATE OF PENDING DOCUMENTS

- PAN card
- GST registration certificate
- Kendra location with address proof
- Proof of Bank account

6 ATM DISPATCH/DELIVERY

- ATM shall be dispatched.
- Intimation to franchisee on tracking details shall be sent
- ATM installation shall be done by Vakrangee
- Call center can be contacted for support

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Understanding Franchisee On-Boarding Process

7

ATM ACTIVATION

- ATM activation done once the ATM onboarding checklist is completed
- Franchisee to receive training once the ATM is made live

A

DOCUMENTS REQUIRED FROM APPLICANT

- Basic KYC – PAN & Proof of Address
- Shop Address Proof –
  - Lease agreement/Rent agreement OR
  - Proof of direct ownership OR
  - Power of Attorney
- GST registration certificate
- Proof of Bank Account
- Other Documents if any as required by Partners / Regulatory Bodies

Case Studies : Our Shining Franchisees

SHASHI JAIN	Franchisee -**SHASHI JAIN** from a **Tier-3** location of Rajasthan has earned **Rs. 1,45,460** in just month from **ATM Services**	**Number of Financial Transaction-11,591** **Total Transaction Value-96,78,600**
RUSHIKESH BANKATRAO	Franchisee -**RUSHIKESH BANKATRAO** from a **Tier-6** location of Maharashtra has earned **Rs. 1,10,693** in one month from **ATM Services**	**Number of Financial Transaction-10,001** **Total Transaction Value-2,21,35,300**
TARUN FILLING STATION	Franchisee – **TARUN FILING STATION** from a **Tier-6** location of Punjab has earned **Rs. 1,30,207** in one month from **ATM Services**	**Number of Financial Transaction-11,952** **Total Transaction Value-65,45,300**

NextGen Vakrangee Kendra : Committed to ESG & UN SDGs

Sustainability ESG Performance Update

Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.

Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.

Sr. No.	ESG Assessment & Rating platform	Vakrangee Ranking	
1	Sustainalytics ESG Risk Assessment Rating	Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 816 companies assessed in the Software and Services industry across worldwide	SUSTAINALYTICS
2	CDP Score - Climate Change 2020	Achieved "B" Score from CDP for Environmental Practices, Better than the Industry's Average (Asia regional average of D, Global Average of C)	CDP DISCLOSURE INSIGHT ACTION
3	CDP Score - Supplier Engagement Rating 2020	Achieved "A-" Score from CDP for Suppliers Engagement, Better than the Industry's Average (Asia regional average of B-, Global Average of C)	CDP DISCLOSURE INSIGHT ACTION
4	SAM Corporate Sustainability Assessment (CSA) –S&P Global	Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score.	SAM Now a Part of S&P Global
5	Bloomberg Gender Equality Index (BGEI)	Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors.	Bloomberg Gender-Equality Index 2021

About Vakrangee

About Vakrangee

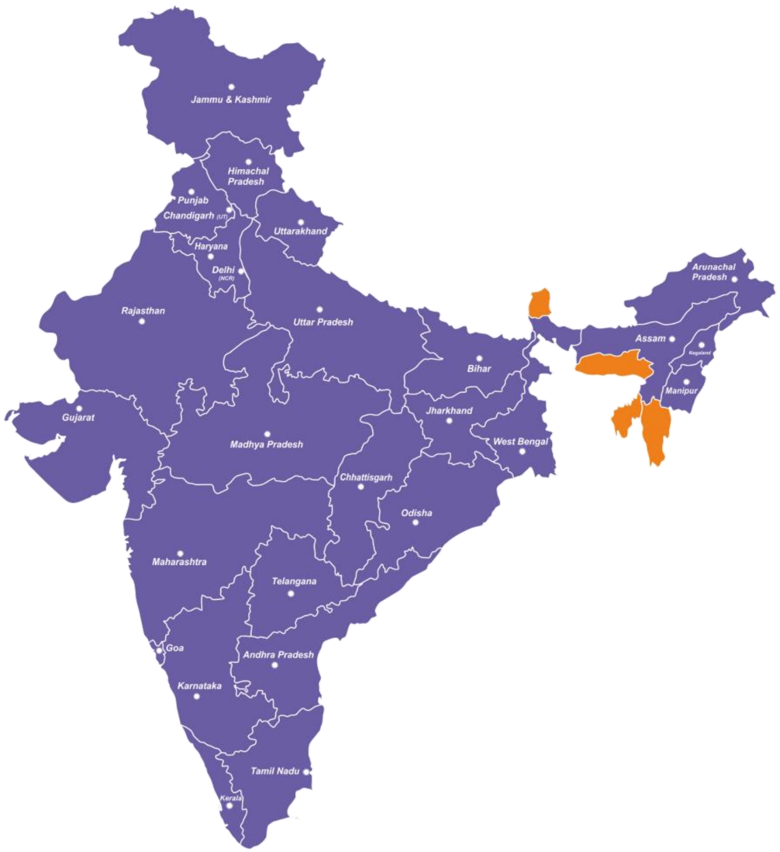
Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.

"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."

13,200+ Nextgen Kendras*	30+ Years	Debt-free Company
One of the large franchisee network companies with presence in 4,860 postal codes	*Founded in the year 1990, Vakrangee has 30+ years of service excellence.*	*A company with zero debt*

- ** As of 30th September 2021,*
- *Source: Company*

Our Presence



13,200+ *OUTLETS**

28 *STATES & UTs*

560+ *Districts Covered*

4,860+ *Postal Code Covered*

70% *Presence in Tier V & VI Cities*

Nextgen Vakrangee Kendra Locator

** - As of 30th September , 2021*

Contact Us

*Apply For This Unmissable Opportunity**

Visit - www.vakrangee.in

Apply Now at - https://apply.vakrangeekendra.in

**Above stated details are the only official channels to contact Vakrangee Limited.*

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