

**VAKRANGEE IS HERE TO MAKE  
YOUR NEW YEAR SPECIAL**

**Vakrangee**  
Kendra  
AB POORI DUNIYA PADOS MEIN  
**NEW YEAR  
DHAMAKA  
OFFER !**



**AN OFFER THAT CAN  
CHANGE YOUR LIFE**

**Only 'Used ATM'  
Business Model (Series - 2)**



**AT JUST  
₹ 1.21 LAKHS\***

**OFFER VALID FOR THE FIRST 500 APPLICANTS ONLY! APPLY NOW!**

**\*T&C APPLIED: Excluding Freight & GST Charges**

**Earn Between ₹ 25,000 to ₹ 50,000\* per month  
with our 'Only Used ATM' Model**



- ★ No Monthly Charges
- ★ No Maintenance Charges (AMC)
- ★ Cash & ATM Insurance included

**Install Vakrangee's ATM & Grow your Existing Business in the Store  
by Attracting Higher Footfall**

**Minimum Investment High Returns Business Model**

**Highest Per Transaction Commission**

**Vakrangee's ATM  
Model**

**₹ 10/ ₹ 11**  
Per Transaction

**Other Peer's  
ATM Model**

**₹ 5/ ₹ 8**  
Per Transaction

**Best in Class Equipment included in the package along with  
Used ATM Machine**

- CCTV Camera with NVR
- VPN Connectivity

\*Terms & Conditions applied

**NEW YEAR**

**DHAMAKA OFFER!**

Only Used 'ATM'  
Business Model



at just

**₹ 1,21,000\***

Limited Period offer for  
1st 500 applicants only!!

With our High ROI model, you can Recover your Complete Investment in just 6 to 12 months\*

- GST & Freight Charges shall be extra. Kindly refer to presentation for more details.
- Actual earnings may vary based on shop location, demography & franchisee ambition.

**For more details, give us a call on 022 4521 4888**

**To Apply : [apply.vakrangeekendra.in](http://apply.vakrangeekendra.in)**



## ***Vakrangee : Only ATM Model***



***Minimum Investment, High Return Business Model !!***

***Set-Up Only ATM at your Existing Store & Attract Higher Footfalls !!***

***Highest Commission Structure : Best in the Industry !!***

***No Monthly Charges, Zero Maintenance !!***

***Peace of Mind : Cash & ATM Insurance included !!***

## ***ATM Service***



***HURRY UP!!***  
***LIMITED TIME OFFER***

***HUGE EARNING  
POTENTIAL,  
ATTRACT HIGHER  
FOOTFALLS TO  
KENDRA !!***

***Opportunity to Earn Rs.  
25,000-50,000 per Month !!***

**ATM and VPN device will be provided on custodian basis**

## EXCLUSIVE NEW YEAR DHAMAKA OFFER : USED ATM MODEL

Single  
Instalment :  
All Inclusive

**Rs. 1,21,000\***  
+ 15,000 (Freight Charges)  
+ 24,480 (GST)  
= **Rs. 1,60,480**

**EQUIPMENT LIST**

AGREEMENT SIGNING &  
VAKRANGEE KENDRA ID  
GENERATION

CCTV CAMERA

SOFTWARE LICENSES  
(INCLUDING ATM)

VPN DEVICE

**Offer Prices Valid  
Only for First 500  
ATMs !!**

**HURRY UP!**  
LIMITED TIME OFFER

**ADDITIONAL BEST-IN CLASS EQUIPMENTS LIKE CCTV & VPN INCLUDED IN THE PACKAGE**

ATM & VPN device will be provided on Custodian basis

All ATMs are in good working conditions & quality check & Health Check up will be undertaken, before sending it to franchisee location

\*Amount is Non Refundable

## ATM OFFERING DETAILS : VAKRANGEE VS. PEERS

| ATM Players                                                       | Vakrangee                                                                                                                        | Peer 1             | Peer 2                                              | Peer 3             | Peer 4               | Peer 5               |
|-------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------|--------------------|----------------------|----------------------|
| <b>Upfront Investment*</b>                                        | Used ATM : Rs. 1,21,000                                                                                                          | Rs. 2,00,000       | Rs. 50,000                                          | Rs. 1,25,000       | Rs. 2,10,000         | Rs. 2,60,000         |
| <b>Fixed Monthly Charges</b>                                      | <b>ZERO</b>                                                                                                                      | ZERO               | <b>Rs. 12,500/-</b>                                 | <b>Rs. 8,500</b>   | ZERO                 | ZERO                 |
| <b>Commission :<br/>Financial Transaction</b>                     | Rs. 10/- till 2500 Txn<br>Rs. 11/-from 2501                                                                                      | Rs. 8/-<br>per Txn | Rs. 14 till 1080<br>Txn,<br>Rs. 11 from<br>1081 Txn | Rs. 9/-<br>per Txn | Rs. 8.5/-<br>per Txn | Rs. 8.5/-<br>per Txn |
| <b>Commission :<br/>Non-financial Transaction</b>                 | Rs. 3/- per Txn                                                                                                                  | Rs. 2/-<br>per Txn | Rs. 4 till 1080<br>Txn, Rs. 2 from<br>1081 Txn      | Rs. 2/-<br>per Txn | Rs. 2/-<br>per Txn   | Rs. 2/-<br>per Txn   |
| <b>AMC &amp; Insurance<br/>Included</b>                           | <b>YES</b>                                                                                                                       |                    |                                                     |                    |                      |                      |
| <b>Additional Equipment's</b>                                     | ATM machine<br><b>Additional Equipment Included in the<br/>Package price</b><br>1 - CCTV camera with NVR<br>2 - VPN connectivity | Only ATM<br>& VPN  | Only ATM<br>& VPN                                   | Only ATM<br>& VPN  | Only ATM<br>& VPN    | Only ATM<br>& VPN    |
| <b>Additional Earning<br/>Potential through<br/>Advertisement</b> | <b>YES<br/>(ATM SCREENS)</b>                                                                                                     | NO                 | NO                                                  | NO                 | NO                   | NO                   |

## EARNING COMPARISON : VAKRANGEE VS. PEERS

### ATM Players

### Vakrangee

### Peer 1

### Peer 2

### Peer 3

### Peer 4

### Peer 5

#### ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 1 (100 Transactions per Day)

|                                     |                   |                   |                   |                   |                   |                   |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| No of Financial Transaction per Day | 100               | 100               | 100               | 100               | 100               | 100               |
| No of Days per Month                | 30                | 30                | 30                | 30                | 30                | 30                |
| Total No of Transactions            | 3000              | 3000              | 3000              | 3000              | 3000              | 3000              |
| Total Earning                       | 30500             | 24000             | 36240             | 27000             | 25500             | 25500             |
| Fixed Monthly Charges if any        | 0                 | 0                 | 12500             | 8500              | 0                 | 0                 |
| Net Earning Per Month               | <b>Rs. 30,500</b> | <b>Rs. 24,000</b> | <b>Rs. 23,740</b> | <b>Rs. 18,500</b> | <b>Rs. 25,500</b> | <b>Rs. 25,500</b> |

#### ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 2 (50 Transactions per Day)

|                                     |                   |                  |                 |                 |                  |                  |
|-------------------------------------|-------------------|------------------|-----------------|-----------------|------------------|------------------|
| No of Financial Transaction per Day | 50                | 50               | 50              | 50              | 50               | 50               |
| No of Days per Month                | 25                | 25               | 25              | 25              | 25               | 25               |
| Total No of Transactions            | 1250              | 1250             | 1250            | 1250            | 1250             | 1250             |
| Total Earning                       | 12500             | 10000            | 17500           | 11250           | 10625            | 10625            |
| Fixed Monthly Charges if any        | 0                 | 0                | 12500           | 8500            | 0                | 0                |
| Net Earning Per Month               | <b>Rs. 12,500</b> | <b>Rs.10,000</b> | <b>Rs.5,000</b> | <b>Rs,2,750</b> | <b>Rs.10,625</b> | <b>Rs.10,625</b> |

#### ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 3 (25 Transactions per Day)

|                                     |                  |                 |                   |                   |                    |                   |
|-------------------------------------|------------------|-----------------|-------------------|-------------------|--------------------|-------------------|
| No of Financial Transaction per Day | 25               | 25              | 25                | 25                | 25                 | 25                |
| No of Days per Month                | 25               | 25              | 25                | 25                | 25                 | 25                |
| Total No of Transactions            | 625              | 625             | 625               | 625               | 625                | 625               |
| Total Earning                       | 6250             | 5000            | 8750              | 5625              | 5312.5             | 5312.5            |
| Fixed Monthly Charges if any        | 0                | 0               | 12500             | 8500              | 0                  | 0                 |
| Net Earning Per Month               | <b>Rs. 6,250</b> | <b>Rs.5,000</b> | <b>Rs. -3,750</b> | <b>Rs. -2,875</b> | <b>Rs. 5,312.5</b> | <b>Rs.5,312.5</b> |

**VAKRANGEE OFFERS LOW RISK, MINIMAL INVESTMENT & HIGH RETURN POTENTIAL !!**



## Responsibility Matrix : Vakrangee & Franchisee

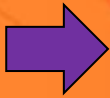
| Activity                                                                | Vakrangee                        | Franchisee |
|-------------------------------------------------------------------------|----------------------------------|------------|
| Payment                                                                 |                                  | ✓          |
| Equipment to be provided (as specified in the presentation)             | ✓                                |            |
| ATM to be provided on custodian basis                                   | ✓                                |            |
| Equipment – 1 : UPS<br>2 : Currency Counting Fake Note detector Machine |                                  | ✓          |
| Outlet location to be finalized                                         |                                  | ✓          |
| Working Capital required (for daily transactions)                       |                                  | ✓          |
| Local level Marketing and awareness                                     | Marketing artwork to be provided | ✓          |
| Cash loading in ATM                                                     |                                  | ✓          |
| ATM First Level Maintenance                                             |                                  | ✓          |
| ATM Second Level Maintenance                                            | ✓                                |            |
| Transaction Settlement                                                  | ✓                                |            |
| Cash and ATM Insurance                                                  | ✓                                |            |
| Monthly Maintenance including ATM parts repair / replacement            | ✓                                |            |



## Equipment Specification: Franchisee

| Sr. No. | Equipment                               | Specification                                                                                                                         |
|---------|-----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| 1       | UPS                                     | 1 KVA UPS with battery backup of minimum of 1 hour (Backup should be decided depending on the power situation in the Kendra location) |
| 2       | Cash Counting and Fake Currency Machine | Currency Counting & Fake note Detector: UV/MG/IR Detection, Feeder & Holder capacity-100 note or higher                               |

## RBI Compliances : Key Regulatory Requirements



01

Cash loaded in the ATMs should be sourced **ONLY** from any scheduled Bank, including Cooperative Banks and Regional Rural Banks

02

Dedicated ATM settlement account should be opened for ATM cash filling purpose. Cash withdrawn from account should be used **ONLY** for the purpose of loading in the ATM

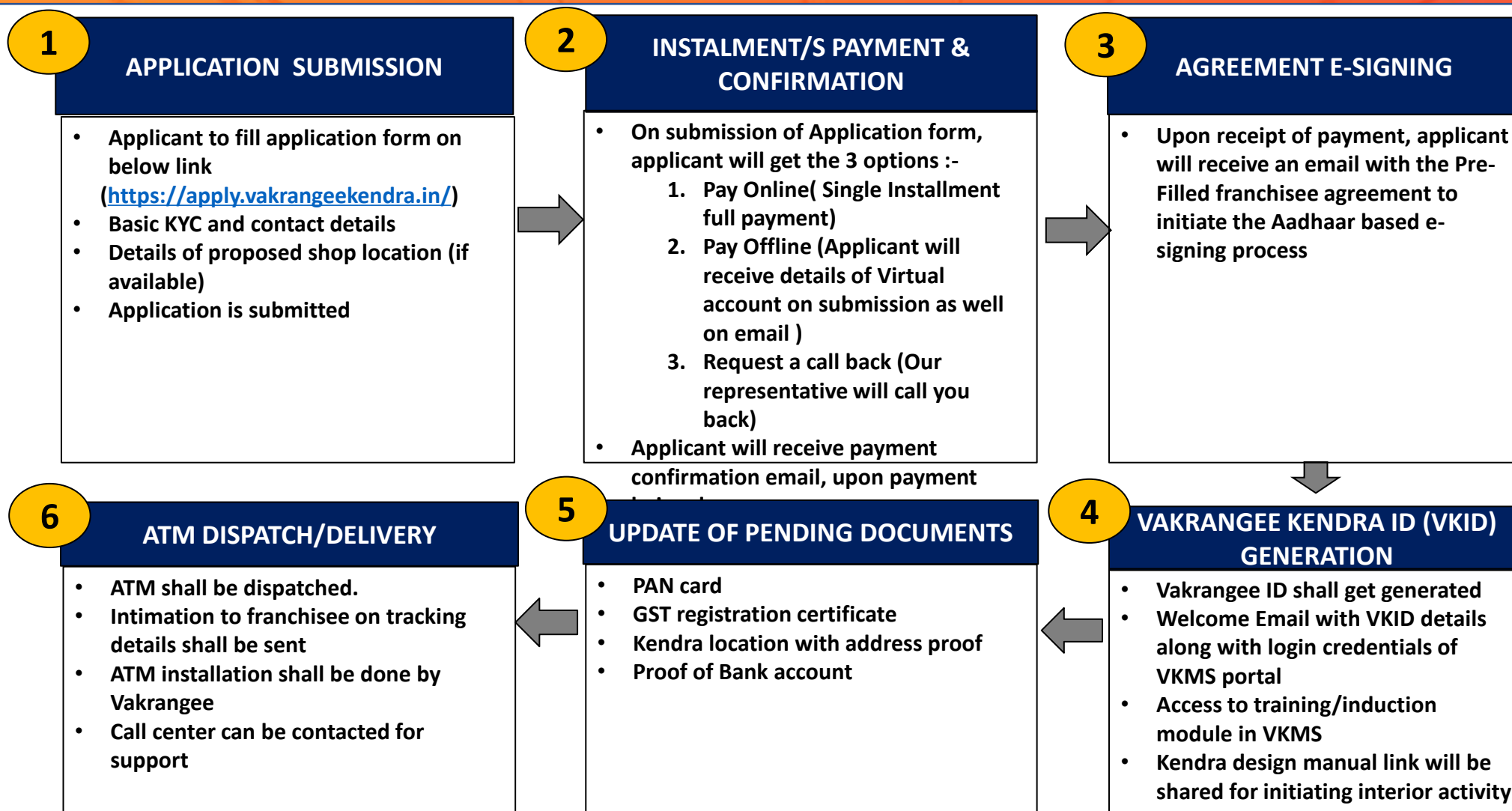
In case of cash out of more than 10 hours in a month, RBI has decided to put penalty of Rs. 10,000 per month !! Best practice is to keep 3 days working capital in your ATM to ensure 100% cash availability !!



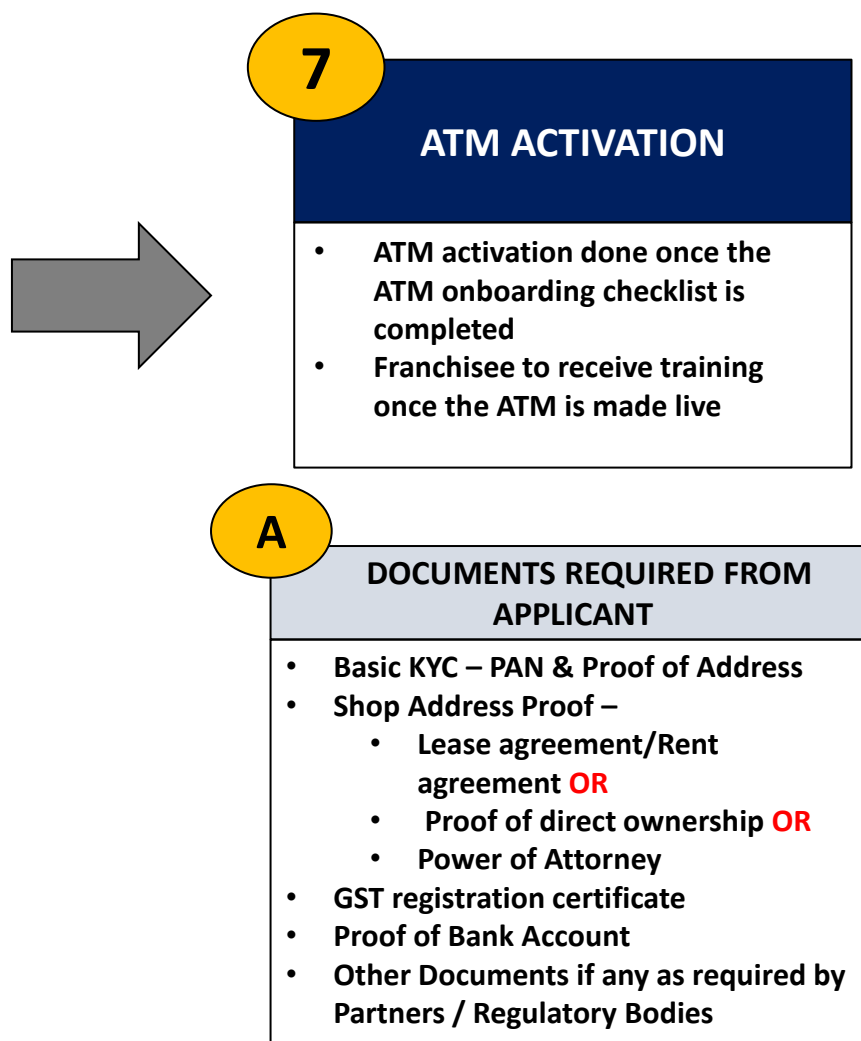
03

CCTV should be installed correctly and should be always functional with the right settings for 90 days backup. Franchisee should provide access of CCTV to Vakrangee HO Team for Centralized monitoring. This will be done while onboarding the ATM and Vakrangee team will monitor the ATM using CCTV on regular basis.

## Understanding Franchisee On-Boarding Process



## Understanding Franchisee On-Boarding Process





## Case Studies : Our Shining Franchisees

**SHASHI JAIN**

Franchisee -**SHASHI JAIN** from a **Tier-3** location of Rajasthan has earned **Rs. 1,45,460** in just month from **ATM Services**

**Number of Financial Transaction-11,591**

**Total Transaction Value-96,78,600**

**RUSHIKESH BANKATRAO**

Franchisee -**RUSHIKESH BANKATRAO** from a **Tier-6** location of Maharashtra has earned **Rs. 1,10,693** in one month from **ATM Services**

**Number of Financial Transaction-10,001**

**Total Transaction Value-2,21,35,300**

**TARUN FILLING STATION**

Franchisee – **TARUN FILLING STATION** from a **Tier-6** location of Punjab has earned **Rs. 1,30,207** in one month from **ATM Services**

**Number of Financial Transaction-11,952**

**Total Transaction Value-65,45,300**

# ***NextGen Vakrangee Kendra : Committed to ESG & UN SDGs***

## Sustainability ESG Performance Update

**Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.**

**Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.**

| Sr. No. | ESG Assessment & Rating platform                          | Vakrangee Ranking                                                                                                                                                                                                                                    |                                                                                                                              |
|---------|-----------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| 1       | Sustainalytics ESG Risk Assessment Rating                 | Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 816 companies assessed in the Software and Services industry across worldwide                                                                                         |                                          |
| 2       | SAM Corporate Sustainability Assessment (CSA) –S&P Global | Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score                                                                          | <br>Now a Part of <b>S&amp;P Global</b> |
| 3       | Bloomberg Gender Equality Index (BGEI)                    | Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors |                                         |

# ***About Vakrangee***



## About Vakrangee

*Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.*

*"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."*



### 13,200+ Nextgen Kendras\*

*One of the large franchisee network companies with presence in 4,860 postal codes*

### 30+ Years

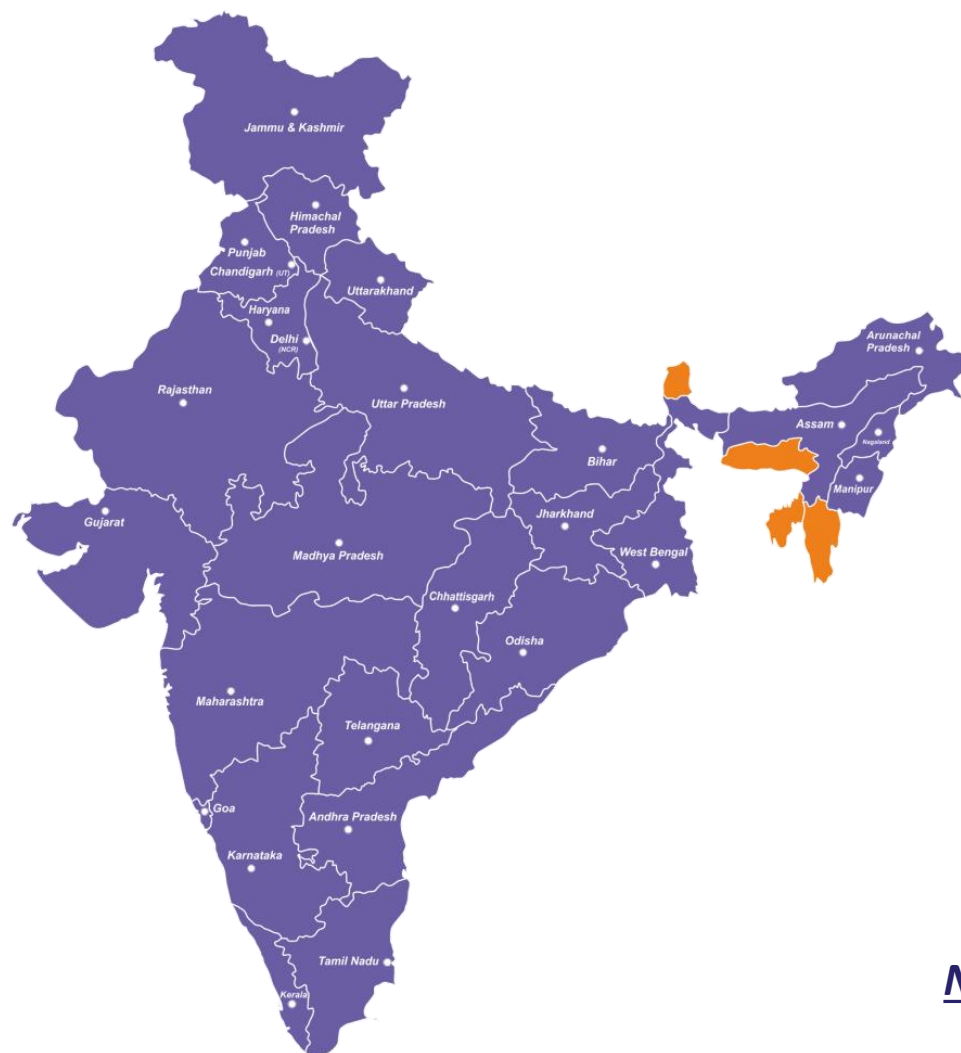
*Founded in the year 1990, Vakrangee has 30+ years of service excellence.*

### Debt-free Company

*A company with zero debt*

- \* As of 30<sup>th</sup> September 2021
- Source: Company

## Our Presence



**13,200+** OUTLETS\*

**28** STATES & UTs

**560+** Districts Covered

**4,860+** Postal Code Covered

**70%** Presence in Tier V & VI Cities

**Nextgen Vakrangee Kendra Locator**



## Contact Us

**Apply For This Unmissable Opportunity\***



**Apply Now at - <https://apply.vakrangeekendra.in>**



**For more details please call on - 022 4521 4888  
(9 am to 8 pm - Monday to Saturday)**



**Visit - [www.vakrangee.in](http://www.vakrangee.in)**

*\*Above stated details are the only official channels to contact Vakrangee Limited.*

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***Thank You***