

# BECOME A BANKER!!

OWN INDIA'S BIGGEST MALL AND PROVIDE ESSENTIAL SERVICES IN YOUR  
NEIGHBORHOOD

New Year Special Pricing  
**At just `9,999 inclusive of all taxes**

ASSURED BANKING  
BC POINT



MICRO ATM



**Vakrangee**  
Kendra  
AB POORI DUNIYA PADOS MEIN  
**NEW YEAR  
DHAMAKA  
OFFER!**

TOTAL HEALTHCARE  
SERVICES



ASSISTED ONLINE  
SHOPPING AND TRAVEL  
SERVICES



**VAKRANGEE KENDRA: WITH MICRO ATM**



**Earn Between ₹ 25,000\* to ₹ 50,000\*  
per month with our custom designed  
Business Models.**



**NEW YEAR  
DHAMAKA OFFER!**

With 'Micro ATM'  
Business Model

**Become the Banker & Essential Service Provider of your Neighbourhood!!**



**New Year Special Price at  
just ₹ 9,999 !!**

*inclusive of taxes*

**Highest Commission in the Market**

**Vakrangee's ATM  
Model**

**₹ 40\***

per Bank Account Opening

**0.35%\***

of the Fixed Deposit Amt.

**With Other Peer's  
Model**

**₹ 16**

per Bank Account Opening

**₹ 4 to ₹ 20**

fixed fee per fixed deposit

**Essential Services**



Banking



Micro ATM Services



Online Demat & Trading account opening



Assisted Online Shopping



Total Healthcare Services



Recharges & Bill Payments



Travel Ticket & Hotel Booking  
& many more



\* - Kindly refer to our franchisee presentation for more details.  
\* - Based on Bank provided for BC point services.  
\* - Actual earnings may vary based on shop location, demography & franchisee ambition.

\* Terms & Conditions applied

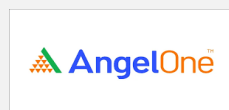
**For more details, give us a call on 022 4521 4888**

**To Apply : [apply.vakrangeekendra.in](http://apply.vakrangeekendra.in)**

## BFSI Services available at your kendra



- Account Opening
- Cash Withdrawal/ Deposit services
- Other Banking services



- Opening of Online Demat & Trading Account
- Money Transfer
- Lead Generations of Personal / Home / Business Loans
- Pan Card Service



- Life Insurance
- General Insurance
- Health Insurance

## Assisted E-Commerce services available at your kendra



**amazon**

AUGMONT

- Online Shopping of Goods
- Online Shopping of Jewellery



**vHealth**  
by aetna

Take it easy  
**PharmEasy**

- Telemedicine services
- Online Shopping of Medicines



**B BHARAT  
BILLPAY**

**Jio**

**CyberPlat**



(Only for Rajasthan)

- Mobile/DTH Recharge
- Bill Payments
- E-Mitra services in Rajasthan



**tsi yatra**  
Partners in Travel  
& Hospitality

**redBus**

- Bus Ticket Booking
- Flight/Hotel Ticket Booking



**edu aksham**

- Online Education Services



**BigHaat**.com  
ONE STOP AGRO STORE

- Online Agriculture Product & Services



## Assured Banking BC Point – Key Benefits To Franchisees

**FREE ASSURED BANKING BC POINT WITHOUT ANY EXTRA CHARGES / FEES / DEPOSITS**

**NO EXTERNAL DEPENDENCY ON BANK FOR BC POINT ACTIVATION**

**HASSLE FREE BC POINT ACTIVATION WITHIN A WEEK**







**REAL-TIME DIGITAL ACCOUNT OPENING FACILITY WITHOUT PHYSICAL DOCUMENTATION**

**HIGHEST COMMISSIONS IN THE INDUSTRY !!**



Particulars	Vakrangee*	Other Banks
Account Opening	Rs. 40	Rs. 16 – Rs. 20
Fixed Deposit	0.35% of the Amount	Rs. 4 – 20 Fixed Fee
Commission for Cash Deposit / Cash Withdrawal till transaction size of Rs. 4000	↑	↓

## Benefits of SBM Banking BC Point

Particulars	SBM BC Point	Other Bank BC Point
Time to activate a BC Point	Less than a week	3 – 6 months
Physical Branch Inspection Required		
External Dependency on the Bank		
Distance travelled to Bank Branch for Cash Withdrawal / Cash Deposit	Less distance as Bank Branch of any Bank will work	More distance as Bank Branch of only particular tied up Bank
Account Opening - Commission to Franchisee	Rs. 40	Rs. 16 – Rs. 20
Commission for Cash Deposit / Cash Withdrawal till transaction size of Rs. 4000		

**SBM BC Point :**  
**Attractive Commissions & Monopolistic Position for Customer transactions**

### QUICK PAYBACK & STRONG PROFITABILITY

Illustration : If Franchisee opens 5000 accounts in the first 3 months, then the Income commission from the same is

**Rs. 2,00,000 !!**  
(5000 accounts at Rs.40)

# Invest Today, Secure Your Tomorrow

**QUICK PAYBACK  
WITH HIGH  
COMMISSIONS !!**

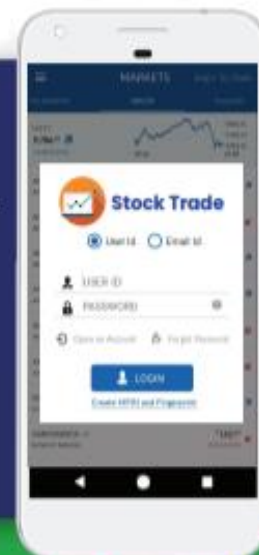
**Open Demat And Trading Account**

**For Trading In Share Market For FREE!**

Trade **NOW**  
Secure **FUTURE**

## Services of Demat Account

- Equity Trading
- Derivative Trading
- Currency Trading
- Commodity Trading



## Key Features/ Benefits

- Zero account opening fee
- Instant paperless account opening
- Quick apply for IPO
- Live market data and Easy Trade
- Tips on stock and expert consultation

**Enjoy lifetime free delivery trade\***



**Basic documents needed**  
(Aadhar card, Bank account & PAN Card)



**Get a digital PAN Card  
made in just 30 minutes!**



**Mutual Fund**



**IPO**



**Trading**



## Unique Features of Assisted E-Commerce

**Own The World's  
Biggest E-mall : More than  
6 Crore+ products**



**Monopolistic  
Offering of Marketplace &  
Assisted Healthcare**

**Complete Healthcare Package :  
Tele medicine services and  
doorstep delivery of Medicines**



**POTENTIAL EARNING OF  
Rs. 1,00,000+  
per month**



**High Quality Products &  
Services at Competitive Prices**

**Zero Working Capital  
Requirement\***



**Zero  
Inventory Model**



# Tele-Medicine : Unique Features of vHealth by Aetna



## Your Complete Health Package

- No need to travel to Clinics or Hospitals during the COVID-19 pandemic!
- Tele consultation to evaluate symptoms of COVID-19, Treatment / advise on illnesses, management for chronic diseases, guidance on Staying healthy!



### LIMITED TIME OFFER

### FOR JUST






<del>₹ 8000/-</del> <b>₹ 999/-</b> <small>* validity 6 months</small>	<b>Unlimited</b> Tele/ Video Consultations From The Best Doctors For <b>2 MEMBERS</b>	<b>Blood Tests</b> 31 PARAMETERS	 <b>Online Pharmacy</b> MEDICINE VOUCHERS WORTH <b>₹ 1000/-</b>	<b>Upto 20% off</b> on more than 16500 network partners including hospitals
<del>₹ 7500/-</del> <b>₹ 699/-</b> <small>* validity 12 months</small>	<b>Unlimited</b> Tele/ Video Consultations From The Best Doctors For <b>2 MEMBERS</b>	<b>Blood Tests</b> 61 PARAMETERS	<b>Diet Consultation</b> FROM THE BEST DIETICIANS	<b>Upto 20% off</b> on more than 16500 network partners including hospitals
<del>₹ 1500/-</del> <b>₹ 170/-</b> <small>* validity 12 months</small>	<b>Unlimited</b> Tele/ Video Consultations From The Best Doctors For <b>2 MEMBERS</b>			
<del>₹ 8000/-</del> <b>₹ 1000/-</b> <small>* validity 6 months</small>	<b>Unlimited</b> Tele/ Video Consultations From The Best Doctors For <b>2 MEMBERS</b>		 <b>Online Pharmacy</b> MEDICINE VOUCHERS WORTH <b>₹ 1500/-</b>	<b>Upto 20% off</b> on more than 16500 network partners including hospitals



## Bronze Model Look & Feel

Min. Area of 65 sq. ft



<i>Store Exclusivity &amp; Consistent Branding</i>		<ul style="list-style-type: none"> <li>• Exclusive store model with same service level and same customer experience.</li> <li>• Standardized layout and design by L&amp;H (Lewis &amp; Hickey)</li> </ul>
<i>Micro ATM in Outlet</i>		<ul style="list-style-type: none"> <li>• Micro ATM located within the store</li> <li>• Potential to enhance the footfall significantly</li> </ul>
<i>Centralized Monitoring System</i>		<ul style="list-style-type: none"> <li>• Centralized CCTV system. Better security at the store .</li> <li>• Full compliance with RBI guidelines</li> </ul>
<i>Digital Advertising</i>		<ul style="list-style-type: none"> <li>• Digital signage to enable centrally monitored advertisement campaigns</li> <li>• Focus to initiate advertising revenue</li> </ul>
<i>PIN-Pad Devices</i>		<ul style="list-style-type: none"> <li>• To enable various kinds of payment modes at any Vakrangee Kendra</li> </ul>

*The Interior and Branding of the outlet should be done by the franchisee as per the Design Manual provided by Vakrangee*

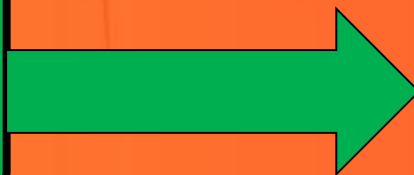


# ***Franchisee Financials***

**EXCLUSIVE NEW YEAR DHAMAKA OFFER : BRONZE MODEL WITH MICRO ATM**

Single  
Instalment :  
All Inclusive

**Rs. 9,999\***  
(Rs. 8,474 + 1,525 (GST)  
= Rs. 9,999)



AGREEMENT SIGNING &  
VAKRANGEE KENDRA ID  
GENERATION

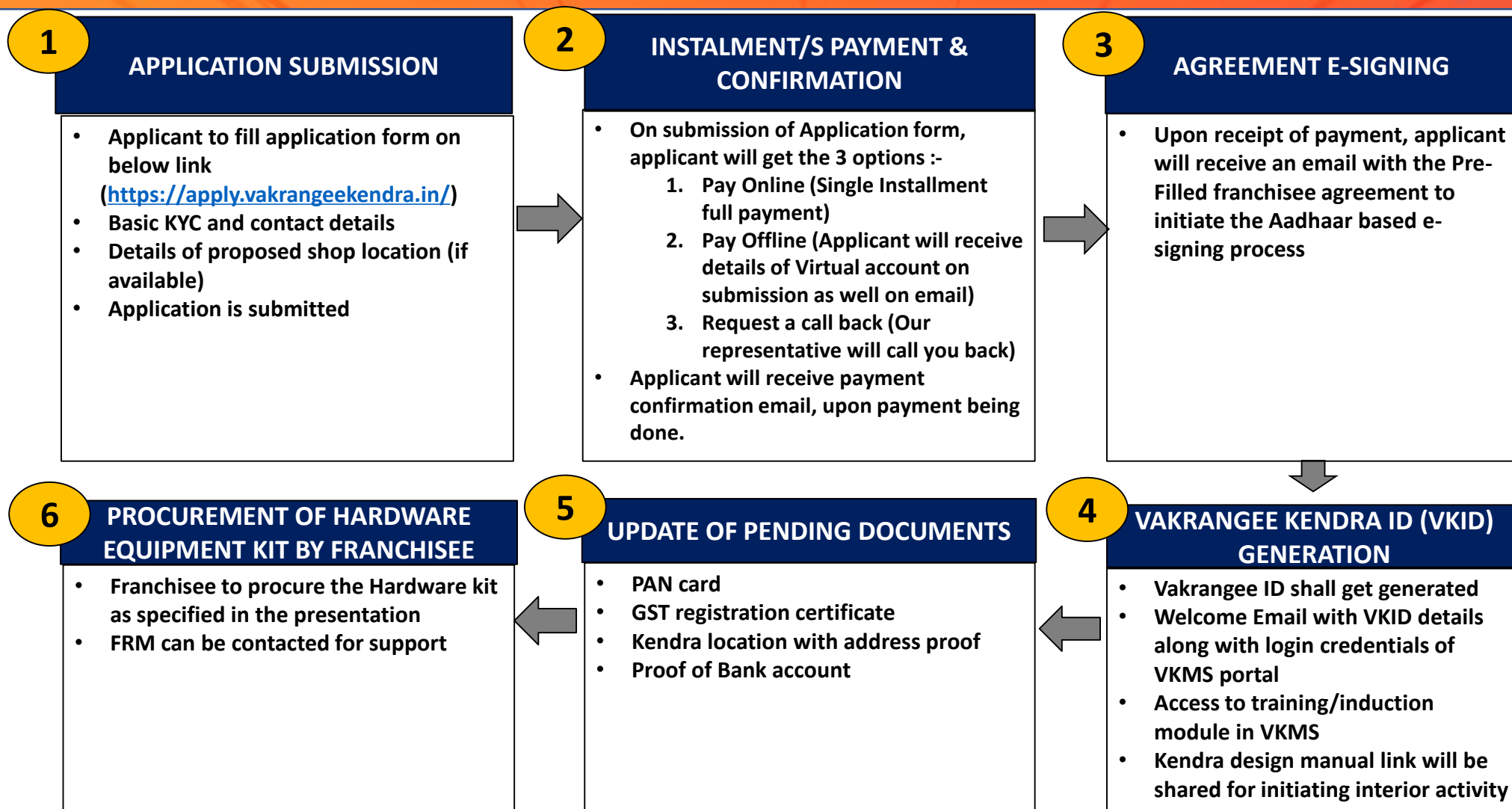


**Offer Prices Valid  
Only for First 1000  
Applicants !!**

**ASSURED BC POINT WITH MICRO ATM SERVICES ALONG WITH OTHER ESSENTIAL SERVICES  
FOR YOUR NEIGHBOURHOOD**



## Understanding Franchisee On-Boarding Process



## Understanding Franchisee On-Boarding Process

7

### ACTIVATION / INSTALLATION OF HARWARE EQUIPMENTS

- Franchisee to Install the Hardware Equipment's
- FRM can be contacted for support

8

### KENDRA INTERIOR DESIGN

- Franchisee to complete Kendra interior work as per design manual
- Franchisee to upload of photos by franchisee for Go-Live readiness
- FRM can be contacted for any query resolution

9

### SERVICE ACTIVATION

- All services will be activated as per applicability in the franchisee location with one transaction in each service
- Training material and videos will be provided in VKMS Training Module
- FRM can be contacted for support

A

### DOCUMENTS REQUIRED FROM APPLICANT

- Basic KYC – PAN & Proof of Address
- Shop Address Proof –
  - Lease agreement/Rent agreement **OR**
  - Proof of direct ownership **OR**
  - Power of Attorney
- GST registration certificate
- Proof of Bank Account
- Other Documents if any as required by Partners / Regulatory Bodies



### KENDRA INAGURATION & LAUNCH

- Franchisee to plan Kendra inauguration activity for creating visibility

**CONGRATULATIONS & BEST WISHES !!**



## Responsibility Matrix : Vakrangee & Franchisee

Activity	Vakrangee	Franchisee
Payment		✓
<b>Equipment –</b> <ul style="list-style-type: none"> <li>Laptop , POS Device, Biometric Device, Display Monitor, All in one printer, Safe with Lock, CCTV Camera with NVR, Currency Counting Fake Note detector Machine</li> </ul> <b>Optional Equipment - Digital Signage, Weighing Scale</b>		✓
Service Activation - Assured Banking BC Point with Micro ATM services	✓	
Service Activation - Other Services such as Online Shopping, Travel, Telecom, Mobile Recharge etc.	✓	
Outlet location to be finalized		✓
Working Capital required (for daily transactions)		✓
Local level Marketing and awareness	Marketing artwork to be provided	✓

## Equipment Specification: Franchisee

Sr. No.	Equipment	Specification
1	Laptop	Laptop: Essential : 4GB RAM, 128/256 GB SSD Drive, Micro SD Card Slot, Windows 10 Home, 1HDMI Port, 2 USB 2.0
2	Single Finger Biometric Device	Mantra Model #MFS 100 or Morpho Model MSO1300 E3 USB
3	Pin Pad Device with Card Swipe-Secrecy	PAX POS : D180S PCI X3 Mpos
4	Display Monitor	LCD / LED Monitor: TFT-LCD / LED Panel
5	Multi Function Device	Multi Function Color Printer, Scanner and Copier
6	Cash Counting and Fake Currency Machine	Currency Counting & Fake note Detector: UV/MG/IR Detection, Feeder & Holder capacity-100 note or higher
7	Digital Signage (Optional)	Android Display 32": Resolution-1366x768, Android Operating System, 1GB RAM, 8GB ROM, 2 HDMI Ports, 2 USB Ports, 1 Lan Port, Wall Mount – Included
8	CC TV Camera	2 MP Dome IP Camera , 4 Channel NVR 2 TB surveillance HDD:- 01 Nos.4. 4 Port POE Switch (HIKVISION, Dlink, TPlink)
9	UPS	1 KVA UPS with battery backup of minimum of 1 hour (Backup should be decided depending on the power situation in the Kendra location)



## Case Studies : Nextgen Top Performers



**Nand Lal  
Swami**

Franchisee -**Nand Lal Swami** from a Tier-5 location of Rajasthan have Earned **76,186** in just month from **BFSI Services**

**Number of Accounts  
Opened-36**

**Total Transaction Value-  
2,55,27,850**



**DEEPALI  
ANDHARE**

Franchisee -**DEEPALI ANDHARE** from a Tier-1 location of Maharashtra have Earned **41,262** in one month from **BFSI-DMT Services**

**Number of Financial  
Transaction-2,491**

**Total Transaction Value-  
66,30,608**



**KANHAIYA  
LAL**

Franchisee -**KANHAIYA LAL** from a Tier-3 location of Rajasthan have Earned **27,300** from **vHealth by Atena Services**

**Number of Financial  
Transaction-182**

**Total Transaction Value-  
1,82,000**

# ***NextGen Vakrangee Kendra : Committed to ESG & UN SDGs***

## Sustainability ESG Performance Update

**Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.**

Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.

Sr. No.	ESG Assessment & Rating platform	Vakrangee Ranking	
1	Sustainalytics ESG Risk Assessment Rating	Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 816 companies assessed in the Software and Services industry across worldwide	
2	SAM Corporate Sustainability Assessment (CSA) –S&P Global	Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score	 Now a Part of <b>S&amp;P Global</b>
3	Bloomberg Gender Equality Index (BGEI)	Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors	



# ***About Vakrangee***

## About Vakrangee

*Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.*

*"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."*



### 13,200+ Nextgen Kendras\*

*One of the large franchisee network companies with presence in 4,860 postal codes*

### 30+ Years

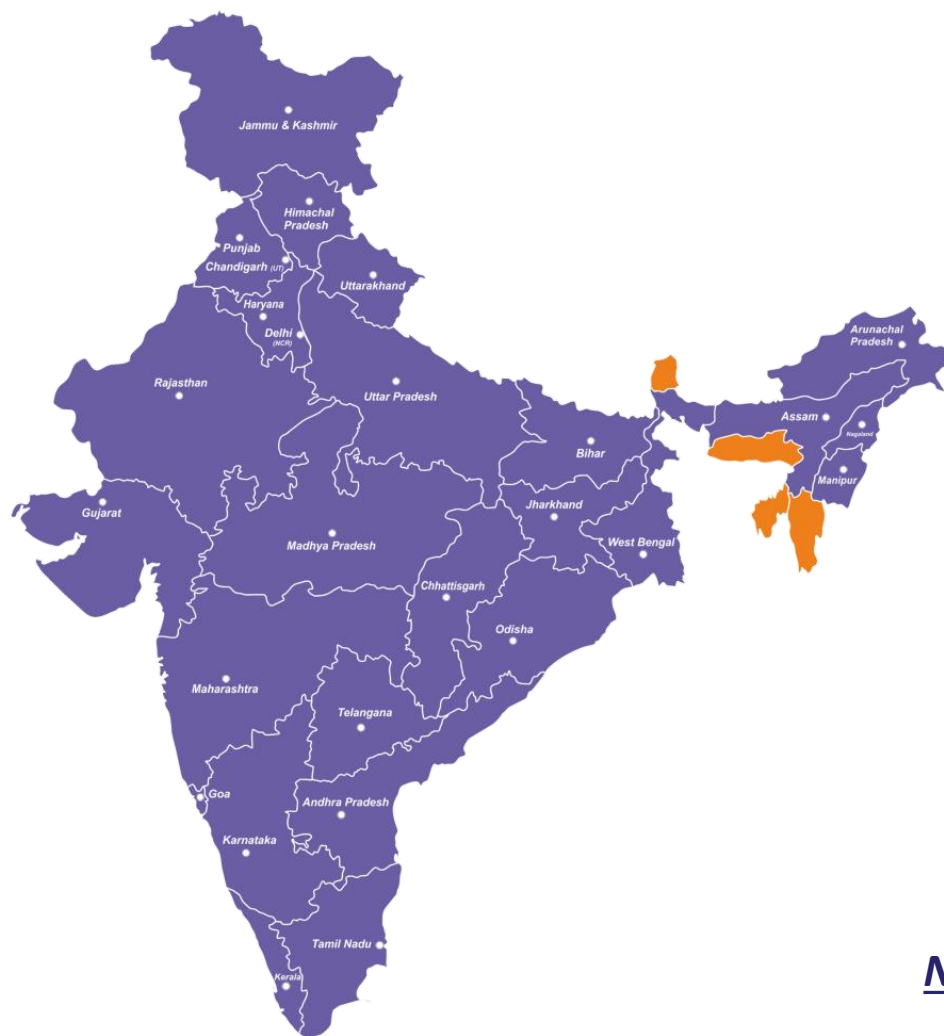
*Founded in the year 1990, Vakrangee has 30+ years of service excellence.*

### Debt-free Company

*A company with zero debt*

- \* As of 30<sup>th</sup> September 2021,
- Source: Company

## Our Presence



**13,200+** OUTLETS\*

**28** STATES & UTs

**560+** Districts Covered

**4,860+** Postal Code Covered

**70%** Presence in Tier V & VI Cities

**Nextgen Vakrangee Kendra Locator**





## Contact Us

**Apply For This Unmissable Opportunity\***



**Apply Now at - <https://apply.vakrangeekendra.in>**



**For more details please call on - 022 4521 4888  
(9 am to 8 pm - Monday to Saturday )**



**Visit - [www.vakrangee.in](http://www.vakrangee.in)**

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