

BECOME A FRANCHISEE!!

OWN INDIA'S BIGGEST MALL AND PROVIDE ESSENTIAL SERVICES IN YOUR NEIGHBORHOOD

**ASSURED BANKING
BC POINT**



**ATM
(OPTIONAL)**



**TOTAL HEALTHCARE
SERVICES**



**ASSISTED ONLINE
SHOPPING AND TRAVEL
SERVICES**



BRONZE MODEL : WITH ATM / WITHOUT ATM

**Earn Between ₹ 25,000* to ₹ 1,00,000*
per month with our custom designed
Business Models**



Become the Banker & Essential Service Provider of your Neighbourhood

Highest Commission in the Market

With Vakrangee's Model

₹ 35*
per Bank Account Opening
(Banking)

0.84%* P.A.
on avg. Monthly Balance
(Banking)

0.35%*
of the Fixed Deposit Amt.
(Banking)

₹ 10/ ₹ 11
per ATM transaction

With Other Peer's Model

₹ 16
per Bank Account Opening
(Banking)

0

₹ 4 to ₹ 20
fixed fee per fixed deposit
(Banking)

₹ 5 / ₹ 8
per ATM transaction

**Choose from the wide Variety of Business Models
Ranging from ₹ 84,999* to ₹ 3,19,999*
(without ATM) (with ATM)**

Best in Class Equipment worth ₹ 1,50,000 included in both the packages

- Laptop
- Safe with Lock
- POS Device
- CCTV Camera with NVR
- Display Monitor
- Biometric Device
- Digital Signage
- Weighing Scale
- All in 1 Printer
- Currency Counting & Fake Note Detector Machine

Essential Services



Banking



ATM Services (optional)



Assisted Online Shopping



Total Healthcare Services



Recharges & Bill Payments



**Travel Ticket & Hotel Booking
& many more**



- * - Used & New ATM Models available. GST shall be charged extra. Kindly refer to our franchisee presentation for more details.
- * - Based on Bank provided for BC point services.
- * - Actual earnings may vary based on shop location, demography & franchisee ambition.

To enquire: apply.vakrangeekendra.in

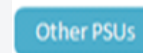
Give us a Missed Call on 09355133599

BFSI Services available at your Kendra



(White Label ATM License)

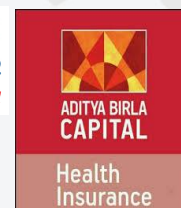
- ATM Cash Withdrawal
- Non-Financial Transactions



- Account Opening
- Cash Withdrawal/Deposit services
- Other Banking services



- Money Transfer
- Lead Generations of Personal/Home/Business Loans



- Life Insurance
- General Insurance
- Health Insurance

Assisted E-Commerce Services available at your Kendra



amazon

AUGMONT

- Online Shopping of Goods
- Online Shopping of Jewellery



vHealth
by aetna

- Telemedicine services



B BHARAT BILLPAY



(Only for Rajasthan)

- Mobile/DTH Recharge
- Bill Payments
- E-Mitra services in Rajasthan



tsi yatra
Partners in Travel & Hospitality

- Train Ticket Booking
- Bus Ticket Booking
- Flight/Hotel Ticket Booking

Assured Banking BC Point – Key Benefits To Franchisees

**FREE ASSURED BANKING BC POINT WITHOUT
ANY EXTRA CHARGES / FEES / DEPOSITS**



NO EXTERNAL DEPENDENCY ON BANK FOR BC POINT ACTIVATION

HASSLE FREE BC POINT ACTIVATION WITHIN A WEEK

REAL-TIME DIGITAL ACCOUNT OPENING FACILITY WITHOUT PHYSICAL DOCUMENTATION

HIGHEST COMMISSIONS IN THE INDUSTRY !!



| Particulars | Vakrangee* | Other Banks |
|--|---|---|
| Account Opening | Rs. 35 | Rs. 16 – Rs. 20 |
| Float Maintenance Incentive (Commission on Balance in Customer's Account Opened at Vakrangee Kendra) | 0.84% p.a of Average Monthly Balance | Nil |
| Fixed Deposit | 0.35% of the Amount | Rs. 4 – 20 Fixed Fee |
| Commission for Cash Deposit / Cash Withdrawal till transaction size of Rs. 4000 |  |  |

ATM Services at Attractive Price



HURRY UP!!
LIMITED TIME OFFER

**HUGE EARNING
POTENTIAL,
ATTRACT HIGHER
FOOTFALLS TO
KENDRA !!**

***Highest Commission Structure : Best
in the Industry !!***

***No Monthly Charges, Zero
Maintenance !!***

***Peace of Mind : Cash & ATM
Insurance included !!***

ATM OFFERING DETAILS : VAKRANGEE VS. PEERS

| ATM Players | Vakrangee | Peer 1 | Peer 2 | Peer 3 | Peer 4 | Peer 5 |
|---|--|--------------------|---|--------------------|----------------------|----------------------|
| Upfront Investment* | New ATM : Rs. 2,35,000 (ATM : 3 rd Installment) | Rs. 2,00,000 | Rs. 50,000 | Rs. 1,25,000 | Rs. 2,10,000 | Rs. 2,60,000 |
| Fixed Monthly Charges | ZERO | ZERO | Rs. 12,500/- | Rs. 8,500 | ZERO | ZERO |
| Commission : Financial Transaction | Rs. 10/- till 2500 Txn Rs. 11/-from 2501 | Rs. 8/- per Txn | Rs. 14 till 1080 Txn, Rs. 11 from 1081 Txn | Rs. 9/- per Txn | Rs. 8.5/- per Txn | Rs. 8.5/- per Txn |
| Commission : Non-financial Transaction | Rs. 3/- per Txn | Rs. 2/- per Txn | Rs. 4 till 1080 Txn, Rs. 2 from 1081 Txn | Rs. 2/- per Txn | Rs. 2/- per Txn | Rs. 2/- per Txn |
| AMC & Insurance Included | YES | | | | | |
| Additional Equipment's | ATM machine Additional Equipment Included in the Package price 1 - CCTV camera with NVR 2 - Digital signage 4 - Currency Counting Machine | Only ATM & VPN | Only ATM & VPN | Only ATM & VPN | Only ATM & VPN | Only ATM & VPN |
| Additional Earning Potential through Advertisement | YES (DIGITAL SIGNAGE & ATM SCREENS) | NO | NO | NO | NO | NO |

EARNING COMPARISON : VAKRANGEE VS. PEERS

ATM Players

Vakrangee

Peer 1

Peer 2

Peer 3

Peer 4

Peer 5

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 1 (100 Transactions per Day)

| | | | | | | |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| No of Financial Transaction per Day | 100 | 100 | 100 | 100 | 100 | 100 |
| No of Days per Month | 30 | 30 | 30 | 30 | 30 | 30 |
| Total No of Transactions | 3000 | 3000 | 3000 | 3000 | 3000 | 3000 |
| Total Earning | 30500 | 24000 | 36240 | 27000 | 25500 | 25500 |
| Fixed Monthly Charges if any | 0 | 0 | 12500 | 8500 | 0 | 0 |
| Net Earning Per Month | Rs. 30,500 | Rs. 24,000 | Rs. 23,740 | Rs. 18,500 | Rs. 25,500 | Rs. 25,500 |

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 2 (50 Transactions per Day)

| | | | | | | |
|-------------------------------------|-------------------|------------------|-----------------|-----------------|------------------|------------------|
| No of Financial Transaction per Day | 50 | 50 | 50 | 50 | 50 | 50 |
| No of Days per Month | 25 | 25 | 25 | 25 | 25 | 25 |
| Total No of Transactions | 1250 | 1250 | 1250 | 1250 | 1250 | 1250 |
| Total Earning | 12500 | 10000 | 17500 | 11250 | 10625 | 10625 |
| Fixed Monthly Charges if any | 0 | 0 | 12500 | 8500 | 0 | 0 |
| Net Earning Per Month | Rs. 12,500 | Rs.10,000 | Rs.5,000 | Rs,2,750 | Rs.10,625 | Rs.10,625 |

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 3 (25 Transactions per Day)

| | | | | | | |
|-------------------------------------|------------------|-----------------|-------------------|-------------------|--------------------|-------------------|
| No of Financial Transaction per Day | 25 | 25 | 25 | 25 | 25 | 25 |
| No of Days per Month | 25 | 25 | 25 | 25 | 25 | 25 |
| Total No of Transactions | 625 | 625 | 625 | 625 | 625 | 625 |
| Total Earning | 6250 | 5000 | 8750 | 5625 | 5312.5 | 5312.5 |
| Fixed Monthly Charges if any | 0 | 0 | 12500 | 8500 | 0 | 0 |
| Net Earning Per Month | Rs. 6,250 | Rs.5,000 | Rs. -3,750 | Rs. -2,875 | Rs. 5,312.5 | Rs.5,312.5 |

VAKRANGEE OFFERS LOW RISK, MINIMAL INVESTMENT & HIGH RETURN POTENTIAL !!

Unique Features of Assisted E-Commerce

**Own The World's
Biggest E-mall : More than
6 Crore+ products**



**Monopolistic
Offering of Marketplace &
Assisted Healthcare**



**POTENTIAL EARNING OF
Rs. 1,00,000+
per month**



**Complete Healthcare Package :
Tele medicine services and
doorstep delivery of Medicines**



**High Quality Products &
Services at Competitive Prices**



**Zero Working Capital
Requirement***



**Zero
Inventory Model**



Tele-Medicine : Unique Features of vHealth by Aetna



Your Complete Health Package

- No need to travel to Clinics or Hospitals during the COVID-19 pandemic!
- Tele consultation to evaluate symptoms of COVID-19, Treatment / advise on illnesses, management for chronic diseases, guidance on Staying healthy!



LIMITED TIME OFFER

FOR JUST

~~₹ 8000/-~~
₹ 999/-
* validity 6 months

Unlimited
Tele/ Video Consultations
From The Best Doctors For
2 MEMBERS

Blood Tests
31 PARAMETERS

**Online
Pharmacy**

MEDICINE VOUCHERS WORTH
₹ 1000/-

Upto 20% off
on more than 16500 network
partners including hospitals

~~₹ 7500/-~~
₹ 699/-
* validity 12 months

Unlimited
Tele/ Video Consultations
From The Best Doctors For
2 MEMBERS

Blood Tests
61 PARAMETERS

**Diet
Consultation**
FROM THE BEST DIETICIANS

Upto 20% off
on more than 16500 network
partners including hospitals

~~₹ 1500/-~~
₹ 170/-
* validity 12 months

Unlimited
Tele/ Video Consultations
From The Best Doctors For
2 MEMBERS

Blood Tests
61 PARAMETERS

**Diet
Consultation**
FROM THE BEST DIETICIANS

Upto 20% off
on more than 16500 network
partners including hospitals

~~₹ 8000/-~~
₹ 1000/-
* validity 6 months

Unlimited
Tele/ Video Consultations
From The Best Doctors For
2 MEMBERS

**Online
Pharmacy**

MEDICINE VOUCHERS WORTH
₹ 1500/-






Upto 20% off
on more than 16500 network
partners including hospitals



Bronze Model Look & Feel

Min. Area of 65 sq. ft



| | | |
|--|---|---|
| <i>Store Exclusivity & Consistent Branding</i> |  | <ul style="list-style-type: none"> • Exclusive store model with same service level and same customer experience. • Standardized layout and design by L&H (Lewis & Hickey) |
| <i>ATM in Outlet</i> |  | <ul style="list-style-type: none"> • ATM at outlet located within the store • Potential to enhance the footfall significantly |
| <i>Centralized Monitoring System</i> |  | <ul style="list-style-type: none"> • Centralized CCTV system. Better security at the store . • Full compliance with RBI guidelines |
| <i>Digital Advertising</i> |  | <ul style="list-style-type: none"> • Digital signage to enable centrally monitored advertisement campaigns • Focus to initiate advertising revenue |
| <i>PIN-Pad Devices</i> |  | <ul style="list-style-type: none"> • To enable various kinds of payment modes at any Vakrangee Kendra |

The Interior and Branding of the outlet should be done by the franchisee as per the Design Manual provided by Vakrangee

Franchisee Financials

Financials for Bronze Model With ATM

1st Instalment

Rs. 9,999

Location Allocation and Agreement Signing

2nd Instalment

Rs. 70,000 + 5,000 (Freight Charges)
+ 15,300 (GST)
= **Rs. 90,300**

Equipment List

- Laptop
- POS Device
- Biometric Device
- Safe with Lock
- Fake Note Detector
- Digital Signage
- Weighing Scale
- All in one Printer
- Display Monitor

3rd Instalment

Rs. 2,20,000 + 15,000 (Freight
Charges) + 42,300 (GST)
= **Rs. 2,77,300**

- CCTV Camera with NVR
- Software Licenses (Including ATM)

Financing Options are also available

BEST-IN CLASS EQUIPMENTS WORTH RS. 1,50,000 INCLUDED IN THE PACKAGE !!

Financials Of Bronze Model Without ATM

1st Instalment

Rs. 9,999



Location Allocation and
Agreement Signing

2nd Instalment

Rs. 70,000+ 5,000 (Freight Charges)
+ 15,300 (GST)
= Rs. 90,300

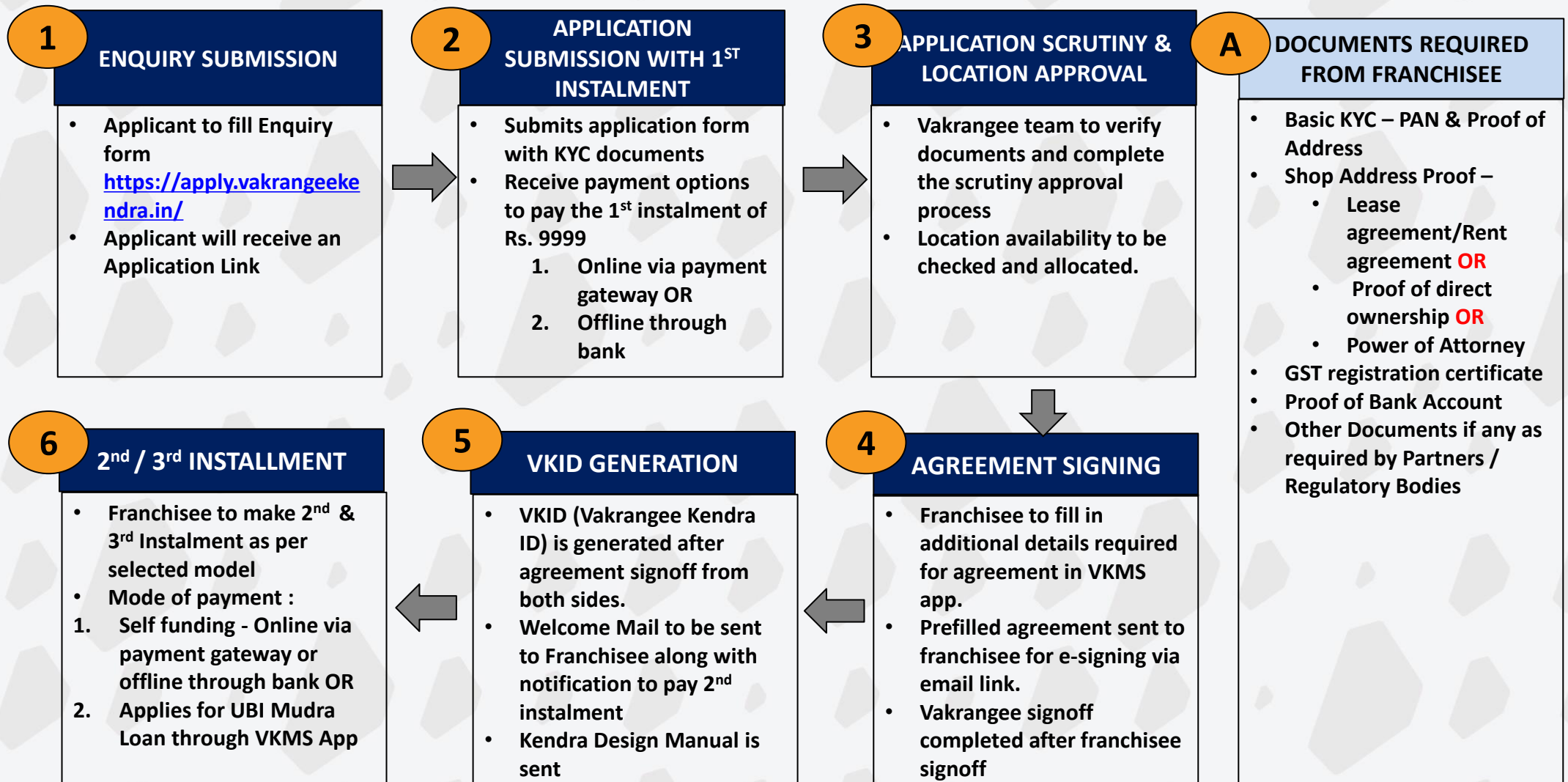


Equipment List

- Laptop
- POS Device
- Biometric Device
- Display Monitor
- Safe with Lock
- Fake Note Detector
- Digital Signage
- Weighing Scale
- CCTV Camera with NVR
- All in one Printer

BEST-IN CLASS EQUIPMENTS WORTH RS. 1,50,000 INCLUDED IN THE PACKAGE !!

Understanding Franchisee On-Boarding Process



Understanding Franchisee On-Boarding Process

7

HARDWARE & ATM DISPATCH

- Once Balance 2nd/ 3rd instalment payment is received, Hardware kit and ATM is dispatched to Franchisee

8

KENDRA APPROVAL

- Franchisee to complete interior of the outlet as per design manual
- Approval of the interior will be done by Vakrangee team

9

ON-BOARDING & SERVICE ACTIVATION

- Service Activation to start
- ATM training and Activation
- Franchisee to receive Training on different services
- On-boarding process initiated

Service Activation Timelines

| Services | Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 |
|--|---------------------|---------------------|-----------|-----------|
| BFSI | | | | |
| Banking Services* | | | | |
| Financial and other services | As per availability | | | |
| ATM** | | | | |
| Insurance (Life, General and Health) | | | | |
| Assisted E-Commerce | | | | |
| Online Shopping | | As per availability | | |
| Online Jewellery | | | | |
| Online Total Healthcare | | | | |
| Recharge & Bill payments | | | | |
| Travel Ticket Booking | | | | |
| Logistics - Courier booking and delivery | | As per availability | | |

*Separate account for banking settlement to be opened by the franchisee at the time-of-service activation.

**Separate account for ATM settlement to be opened by the franchisee at the time-of-service activation.

Note: Quarter 1 begins after delivery of equipment, Refer to the disclaimer clause in the presentation

Case Studies : Nextgen Top Performers



Franchisee -**Nand Lal Swami** from a Tier-5 location of Rajasthan have Earned **76,186** in just month from **BFSI Services**

**Number of Accounts
Opened-36**

**Total Transaction Value-
2,55,27,850**



Franchisee -**SHASHI JAIN** from a **Tier-3** location of Rajasthan have Earned **1,45,460** in just month from **ATM Services**

**Number of Financial
Transaction-11,591**

**Total Transaction Value-
96,78,600**



Franchisee -**DEEPALI ANDHARE** from a Tier-1 location of Maharashtra have Earned **41,262** in one month from **BFSI-DMT Services**

**Number of Financial
Transaction-2,491**

**Total Transaction Value-
66,30,608**



Franchisee -**KANHAIYA LAL** from a **Tier-3** location of Rajasthan have Earned **27,300** from **vHealth by Atena Services**

**Number of Financial
Transaction-182**







**Total Transaction Value-
1,82,000**

NextGen Vakrangee Kendra : Committed to ESG & UN SDGs

Sustainability ESG Performance Update

Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.

Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.

| Sr. No. | ESG Assessment & Rating platform | Vakrangee Ranking | |
|---------|--|---|--|
| 1 | Sustainalytics ESG Risk Assessment Rating | Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 668 companies assessed in the Software and Services industry across worldwide |  |
| 2 | CDP Score - Climate Change 2020 | Achieved "B" Score from CDP for Environmental Practices, Better than the Industry's Average (Asia regional average of D, Global Average of C) |  |
| 3 | CDP Score - Supplier Engagement Rating 2020 | Achieved "A-" Score from CDP for Suppliers Engagement, Better than the Industry's Average (Asia regional average of B-, Global Average of C) |  |
| 4 | SAM Corporate Sustainability Assessment (CSA) – S&P Global | Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score. |  Now a Part of  |
| 5 | Bloomberg Gender Equality Index (BGEI) | Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors. |  |

About Vakrangee

About Vakrangee

Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.

"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."



11,700+ Nextgen Kendras*

One of the large franchisee network companies with presence in 4,580 postal codes

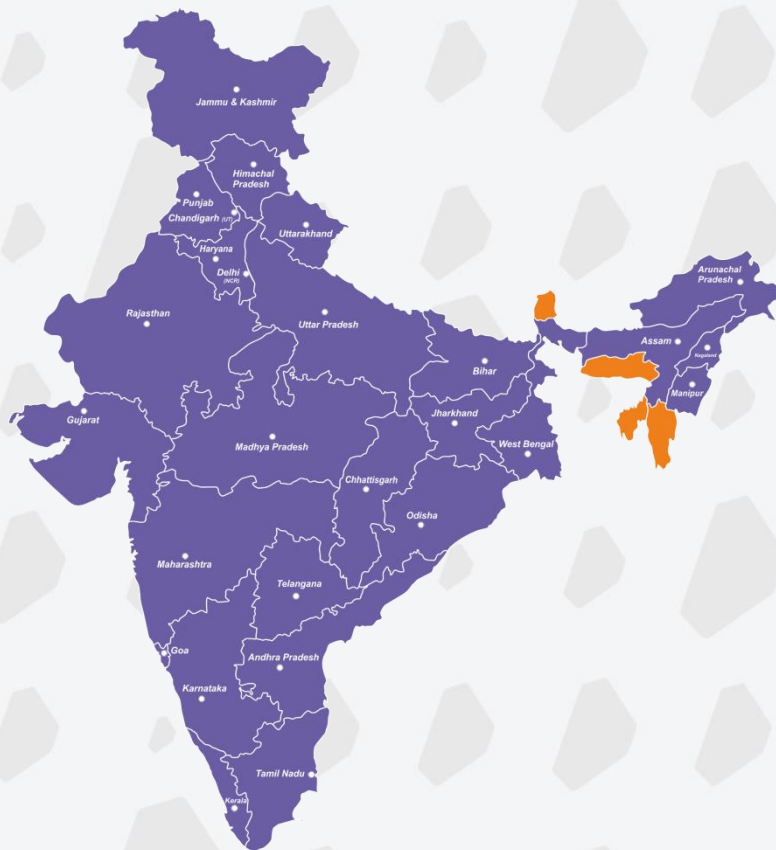
30+ Years

Founded in the year 1990, Vakrangee has 30+ years of service excellence.

Debt-free Company

A company with zero debt

Our Presence



11,700+ OUTLETS*

27 STATES & UTs

510+ Districts Covered

4,580 Postal Code Covered

70% Presence in Tier V & VI Cities

Nextgen Vakrangee Kendra Locator



* - As of 31st March , 2021

* - 11,700+ Operational outlets

Contact Us

*Apply For This Unmissable Opportunity**



Give Us Miss Call on - **09355133599**



Visit - **www.vakrangee.in**



Enquire at - **<https://apply.vakrangeekendra.in>**

**Above stated details are the only official channels to contact Vakrangee Limited.*

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