

BECOME A FRANCHISEE!!

OWN INDIA'S BIGGEST MALL AND PROVIDE ESSENTIAL SERVICES IN YOUR NEIGHBORHOOD



**ASSURED BANKING
BC POINT**

**ATM
(OPTIONAL)**

**TOTAL HEALTHCARE
SERVICES**

**ASSISTED ONLINE
SHOPPING AND TRAVEL
SERVICES**

GOLD MODEL

BFSI Services available at your Kendra



(White Label ATM License)

- ATM Cash Withdrawal
- Non-Financial Transactions



- Account Opening
- Cash Withdrawal/Deposit services
- Other Banking services



- Money Transfer
- Lead Generations of Personal/Home/Business Loans



- Life Insurance
- General Insurance
- Health Insurance

Assisted E-Commerce Services available at your Kendra



amazon

AUGMONT

- Online Shopping of Goods
- Online Shopping of Jewellery



vHealth
by aetna

- Telemedicine services



B BHARAT BILLPAY



(Only for Rajasthan)

- Mobile/DTH Recharge
- Bill Payments
- E-Mitra services in Rajasthan



redBus

tsi yatra
Partners in Travel & Hospitality

- Train Ticket Booking
- Bus Ticket Booking
- Flight/Hotel Ticket Booking

Assured Banking BC Point – Key Benefits To Franchisees

FREE ASSURED BANKING BC POINT WITHOUT ANY EXTRA CHARGES / FEES / DEPOSITS



NO EXTERNAL DEPENDENCY ON BANK FOR BC POINT ACTIVATION

HASSLE FREE BC POINT ACTIVATION WITHIN A WEEK

REAL-TIME DIGITAL ACCOUNT OPENING FACILITY WITHOUT PHYSICAL DOCUMENTATION

HIGHEST COMMISSIONS IN THE INDUSTRY !!



Particulars	Vakrangee*	Other Players
Account Opening	Rs. 35	Rs. 16 – Rs. 20
Float Maintenance Incentive (Commission on Balance in Customer's Account Opened at Vakrangee Kendra)	0.84% p.a of Average Monthly Balance	Nil
Fixed Deposit	0.35% of the Amount	Rs. 4 – 20 Fixed Fee
Commission for Cash Deposit / Cash Withdrawal till transaction size of Rs. 4000		

ATM Services at Attractive Price

HURRY UP!!
LIMITED TIME OFFER

***HUGE EARNING
POTENTIAL,
ATTRACT HIGHER
FOOTFALLS TO
KENDRA !!***



***Highest Commission Structure : Best
in the Industry !!***

***No Monthly Charges, Zero
Maintenance !!***

***Peace of Mind : Cash & ATM
Insurance included !!***

ATM and VPN device will be provided on custodian basis and service will be started only after the full payment is received

ATM OFFERING DETAILS : VAKRANGEE VS. PEERS

ATM Players	Vakrangee	Peer 1	Peer 2	Peer 3	Peer 4	Peer 5
Upfront Investment*	New ATM : Rs. 2,35,000 (ATM : 3 rd Installment)	Rs. 2,00,000	Rs. 50,000	Rs. 1,25,000	Rs. 2,10,000	Rs. 2,60,000
Fixed Monthly Charges	ZERO	ZERO	Rs. 12,500/-	Rs. 8,500	ZERO	ZERO
Commission : Financial Transaction	Rs. 10/- till 2500 Txn Rs. 11/-from 2501	Rs. 8/- per Txn	Rs. 14 till 1080 Txn, Rs. 11 from 1081 Txn	Rs. 9/- per Txn	Rs. 8.5/- per Txn	Rs. 8.5/- per Txn
Commission : Non-financial Transaction	Rs. 3/- per Txn	Rs. 2/- per Txn	Rs. 4 till 1080 Txn, Rs. 2 from 1081 Txn	Rs. 2/- per Txn	Rs. 2/- per Txn	Rs. 2/- per Txn
AMC & Insurance Included	YES					
Additional Equipment's	ATM machine Additional Equipment Included in the Package price 1 - CCTV camera with NVR 2 - Digital signage 4 - Currency Counting Machine	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN	Only ATM & VPN
Additional Earning Potential through Advertisement	YES (DIGITAL SIGNAGE & ATM SCREENS)	NO	NO	NO	NO	NO

EARNING COMPARISON : VAKRANGEE VS. PEERS

ATM Players

Vakrangee

Peer 1

Peer 2

Peer 3

Peer 4

Peer 5

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 1 (100 Transactions per Day)

No of Financial Transaction per Day	100	100	100	100	100	100
No of Days per Month	30	30	30	30	30	30
Total No of Transactions	3000	3000	3000	3000	3000	3000
Total Earning	30500	24000	36240	27000	25500	25500
Fixed Monthly Charges if any	0	0	12500	8500	0	0
Net Earning Per Month	Rs. 30,500	Rs. 24,000	Rs. 23,740	Rs. 18,500	Rs. 25,500	Rs. 25,500

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 2 (50 Transactions per Day)

No of Financial Transaction per Day	50	50	50	50	50	50
No of Days per Month	25	25	25	25	25	25
Total No of Transactions	1250	1250	1250	1250	1250	1250
Total Earning	12500	10000	17500	11250	10625	10625
Fixed Monthly Charges if any	0	0	12500	8500	0	0
Net Earning Per Month	Rs. 12,500	Rs.10,000	Rs.5,000	Rs,2,750	Rs.10,625	Rs.10,625

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 3 (25 Transactions per Day)

No of Financial Transaction per Day	25	25	25	25	25	25
No of Days per Month	25	25	25	25	25	25
Total No of Transactions	625	625	625	625	625	625
Total Earning	6250	5000	8750	5625	5312.5	5312.5
Fixed Monthly Charges if any	0	0	12500	8500	0	0
Net Earning Per Month	Rs. 6,250	Rs.5,000	Rs. -3,750	Rs. -2,875	Rs. 5,312.5	Rs.5,312.5

VAKRANGEE OFFERS LOW RISK, MINIMAL INVESTMENT & HIGH RETURN POTENTIAL !!

Unique Features of Assisted E-Commerce

**Own The World's
Biggest E-mall : More than
6 Crore+ products**



**Monopolistic
Offering of Marketplace &
Assisted Healthcare**



**POTENTIAL EARNING OF
Rs. 1,00,000+
per month**



**Complete Healthcare Package :
Tele medicine services and
doorstep delivery of Medicines**



**High Quality Products &
Services at Competitive Prices**



**Zero Working Capital
Requirement***



**Zero
Inventory Model**



Tele-Medicine : Unique Features of vHealth by Aetna



Your Complete Health Package



- No need to travel to Clinics or Hospitals during the COVID-19 pandemic!
- Tele consultation to evaluate symptoms of COVID-19, Treatment / advise on illnesses, management for chronic diseases, guidance on Staying healthy!

LIMITED TIME OFFER

FOR JUST






<p>₹ 8000/- ₹ 999/- <small>incl. GST</small> * validity 6 months</p>	<p>Unlimited Tele/ Video Consultations From The Best Doctors For 2 MEMBERS</p>	<p>Blood Tests 31 PARAMETERS</p>	<p>+ Online Pharmacy MEDICINE VOUCHERS WORTH ₹ 1000/-</p>	<p>Upto 20% off on more than 16500 network partners including hospitals</p>
<p>₹ 7500/- ₹ 699/- <small>incl. GST</small> * validity 12 months</p>	<p>Unlimited Tele/ Video Consultations From The Best Doctors For 2 MEMBERS</p>	<p>Blood Tests 61 PARAMETERS</p>	<p>Diet Consultation FROM THE BEST DIETICIANS</p>	<p>Upto 20% off on more than 16500 network partners including hospitals</p>
<p>₹ 1500/- ₹ 170/- <small>incl. GST</small> * validity 12 months</p>	<p>Unlimited Tele/ Video Consultations From The Best Doctors For 2 MEMBERS</p>			
<p>₹ 8000/- ₹ 1000/- <small>incl. GST</small> * validity 6 months</p>	<p>Unlimited Tele/ Video Consultations From The Best Doctors For 2 MEMBERS</p>	<p>+ Online Pharmacy MEDICINE VOUCHERS WORTH ₹ 1500/-</p>	<p>Upto 20% off on more than 16500 network partners including hospitals</p>	



GOLD Model Look & Feel

Min. Area of 300 sq. ft



<i>Store Exclusivity & Consistent Branding</i>		<ul style="list-style-type: none"> • Exclusive store model with same service level and same customer experience. • Standardized layout and design by L&H (Lewis & Hickey)
<i>ATM in Outlet</i>		<ul style="list-style-type: none"> • ATM at outlet located within the store • Potential to enhance the footfall significantly
<i>Centralized Monitoring System</i>		<ul style="list-style-type: none"> • Centralized CCTV system. Better security at the store . • Full compliance with RBI guidelines
<i>Digital Advertising</i>		<ul style="list-style-type: none"> • Digital signage to enable centrally monitored advertisement campaigns • Focus to initiate advertising revenue
<i>PIN-Pad Devices</i>		<ul style="list-style-type: none"> • To enable various kinds of payment modes at any Vakrangee Kendra

The Interior and Branding of the outlet should be done by the franchisee as per the Design Manual provided by Vakrangee



Franchisee Financials

Financials for Gold Model

1st Instalment

Rs. 9,999



Agreement Signing
&
Vakrangee Kendra ID Generation

2nd Instalment

Rs. 1,35,000 + 5,000 (Freight
Charges) + 27,000 (GST)
= Rs. 1,67,000



Equipment List

- Laptop
- POS Device
- Biometric Device
- Safe with Lock
- Fake Note Detector
- Digital Signage
- Weighing Scale
- All in one Printer
- Display Monitor

3rd Instalment

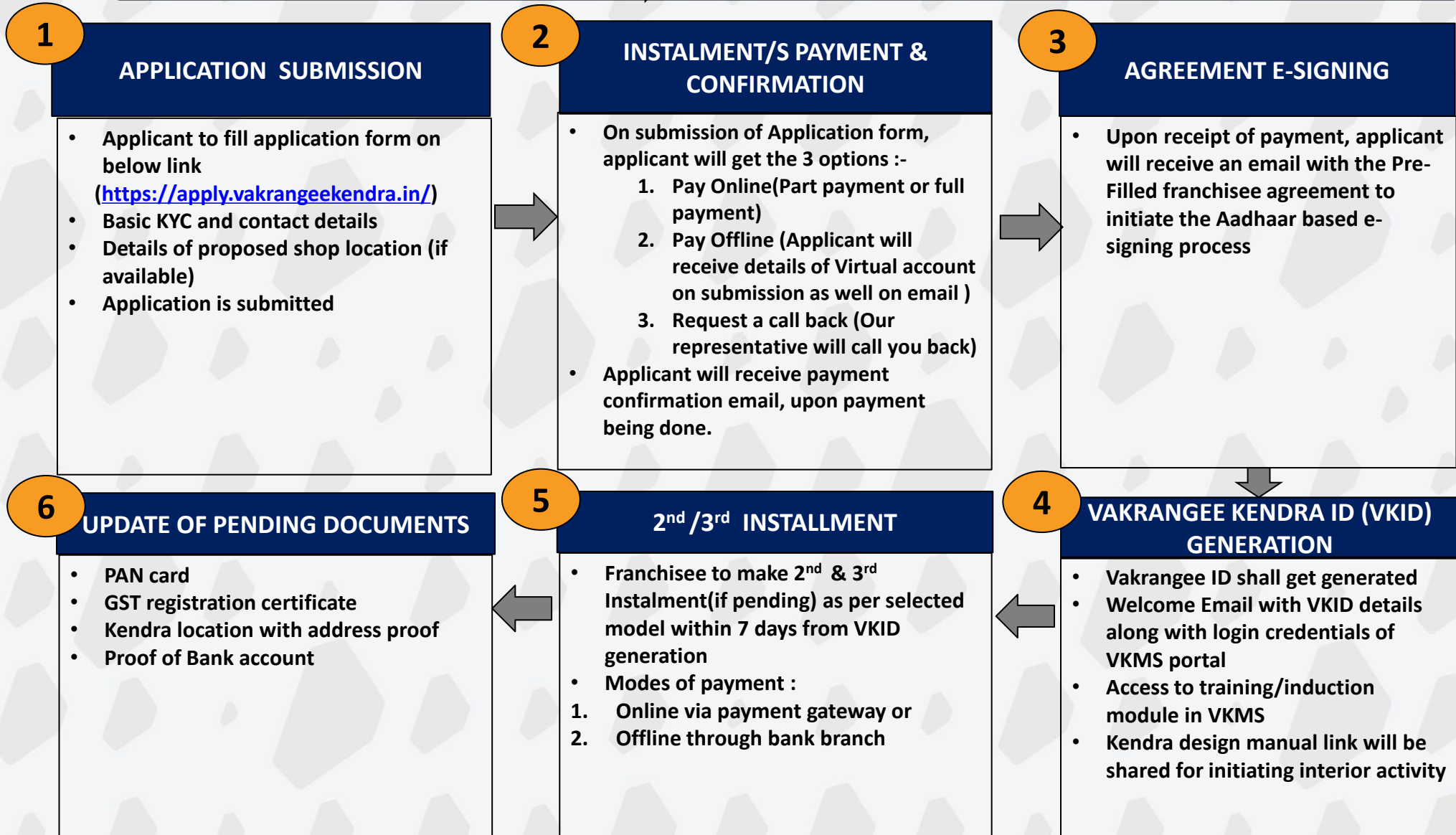
Rs. 2,20,000 + 15,000 (Freight
Charges) + 42,300 (GST)
= Rs. 2,77,300



- CCTV Camera with NVR
- Software Licenses (Including ATM)

BEST-IN CLASS EQUIPMENTS WORTH RS. 2,50,000 INCLUDED IN THE PACKAGE !!

Understanding Franchisee On-Boarding Process – contd



Understanding Franchisee On-Boarding Process

7

HARDWARE & ATM DISPATCH/DELIVERY

- Hardware kit and ATM (wherever applicable) shall be dispatched.
- Franchisee shall receive details of tracking number via mail/SMS
- Franchisee to use the training videos for installation of hardware
- ATM installation shall be done by Vakrangee
- Call center can be contacted for support

8

KENDRA INTERIOR DESIGN

- Franchisee to complete Kendra interior work as per design manual
- Franchisee to upload of photos by franchisee for Go-Live readiness.
- Call center can be contacted for any query resolution

9

SERVICE ACTIVATION

- All services will be activated as per applicability in the franchisee location with one transaction in each service.
- Training material and videos will be provided in VKMS Training Module
- Call center can be contacted for support

A

DOCUMENTS REQUIRED FROM APPLICANT

- Basic KYC – PAN & Proof of Address
- Shop Address Proof –
 - Lease agreement/Rent agreement **OR**
 - Proof of direct ownership **OR**
 - Power of Attorney
- GST registration certificate
- Proof of Bank Account
- Other Documents if any as required by Partners / Regulatory Bodies



KENDRA INAUGURATION & LAUNCH

- Franchisee to plan Kendra inauguration activity for creating visibility.

CONGRATULATIONS & BEST WISHES !!

Case Studies : Nextgen Top Performers



Franchisee -**Nand Lal Swami** from a Tier-5 location of Rajasthan have Earned **76,186** in just month from **BFSI Services**

**Number of Accounts
Opened-36**

**Total Transaction Value-
2,55,27,850**



Franchisee -**SHASHI JAIN** from a Tier-3 location of Rajasthan have Earned **1,45,460** in just month from **ATM Services**

**Number of Financial
Transaction-11,591**

**Total Transaction Value-
96,78,600**



Franchisee -**DEEPALI ANDHARE** from a Tier-1 location of Maharashtra have Earned **41,262** in one month from **BFSI-DMT Services**

**Number of Transactions-
2,491**

**Total Transaction Value-
66,30,608**



Franchisee -**KANHAIYA LAL** from a Tier-3 location of Rajasthan have Earned **27,300** from **vHealth by Aetna Services**

Number of Plans Sold -182






**Total Transaction Value-
1,82,000**

NextGen Vakrangee Kendra : Committed to ESG & UN SDGs

Sustainability ESG Performance Update

Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.

Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.

Sr. No.	ESG Assessment & Rating platform	Vakrangee Ranking	
1	Sustainalytics ESG Risk Assessment Rating	Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 668 companies assessed in the Software and Services industry across worldwide	
2	CDP Score - Climate Change 2020	Achieved "B" Score from CDP for Environmental Practices, Better than the Industry's Average (Asia regional average of D, Global Average of C)	
3	CDP Score - Supplier Engagement Rating 2020	Achieved "A-" Score from CDP for Suppliers Engagement, Better than the Industry's Average (Asia regional average of B-, Global Average of C)	
4	SAM Corporate Sustainability Assessment (CSA) – S&P Global	Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score.	 Now a Part of 
5	Bloomberg Gender Equality Index (BGEI)	Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors.	



About Vakrangee

About Vakrangee

Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.

"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."



11,700+ Nextgen Kendras*

One of the large franchisee network companies with presence in 4,580 postal codes

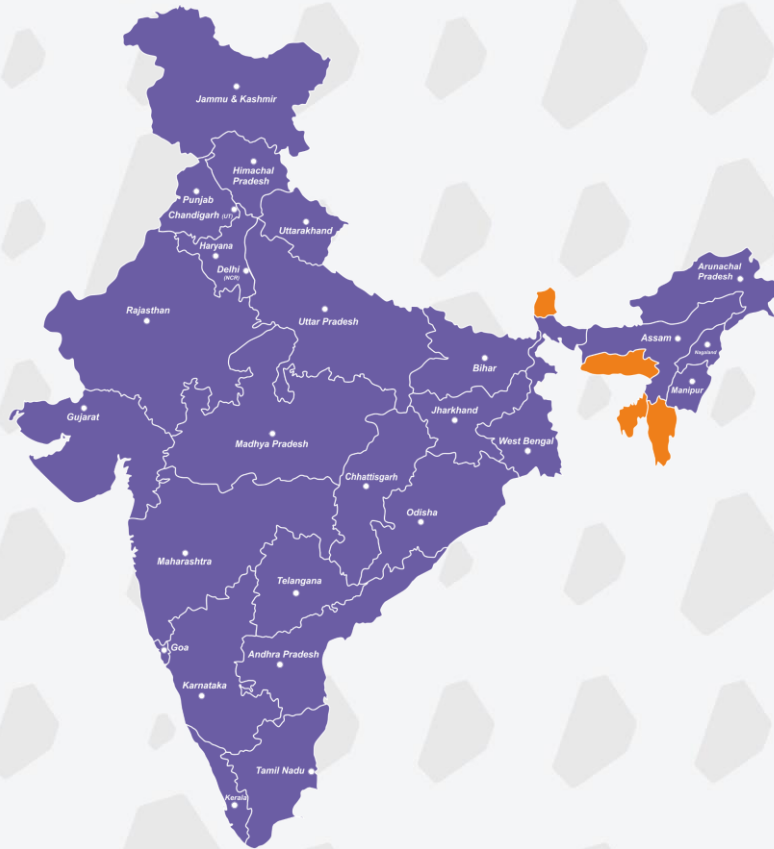
30+ Years

Founded in the year 1990, Vakrangee has 30+ years of service excellence.

Debt-free Company

A company with zero debt

Our Presence



11,700+ OUTLETS*

27 STATES & UTs

510+ Districts Covered

4,580 Postal Code Covered

70% Presence in Tier V & VI Cities

[Nextgen Vakrangee Kendra Locator](#)



* - As of 31st March , 2021

* - 11,700+ Operational outlets

Contact Us

Apply For This Unmissable Opportunity*



Give Us Miss Call on - **09355133599**



Visit - **www.vakrangee.in**



Apply Now at - **<https://apply.vakrangeekendra.in>**

**Above stated details are the only official channels to contact Vakrangee Limited.*

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