

THE ASSISTED DIGITAL CONVENIENCE STORE



ANNUAL UPDATE: KEY HUMAN RESOURCES (HR) METRICS & TARGETS

Presented to the Corporate Strategy Committee & Diversity Council – FY 2023



DISCLAIMER

This presentation has been prepared by Vakrangee Limited ("Vakrangee" or "VL" or the "Company") solely for your information and for your use and may not be taken away, reproduced, redistributed or passed on, directly or indirectly, to any other person (whether within or outside your organization or firm) or published in whole or in part, for any purpose. By attending this presentation, you are agreeing to be bound by the foregoing restrictions and to maintain absolute confidentiality regarding the information disclosed in these materials.

The information contained in this presentation does not constitute or form any part of any offer, invitation or recommendation to purchase or subscribe for any securities in any jurisdiction, and neither the issue of the information nor anything contained herein shall form the basis of, or be relied upon in connection with, any contract or commitment on the part of any person to proceed with any transaction. The information contained in these materials has not been independently verified. No representation or warranty, express or implied, is made and no reliance should be placed on the accuracy, fairness or completeness of the information presented or contained in these materials.

Any forward-looking statements in this presentation are subject to risks and uncertainties that could cause actual results to differ materially from those that may be inferred to being expressed in, or implied by, such statements. Such forward-looking statements are not indicative or guarantees of future performance. Any forward-looking statements, projections and industry data made by third parties included in this presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

This presentation may not be all inclusive and may not contain all of the information that you may consider material. The information presented or contained in these materials is subject to change without notice and its accuracy is not guaranteed. Neither the Company nor any of its affiliates, advisers or representatives accepts liability whatsoever for any loss howsoever arising from any information presented or contained in these materials.

THIS PRESENTATION IS NOT AN OFFER OF SECURITIES FOR SALE IN THE UNITED STATES OR ELSEWHERE.



TABLE OF CONTENTS

HR Key Metrics	
Employee Turnover metrics: Turnover Rate Details	04
Employee Turnover metrics: Workforce Departure Details	04
Gender Equality metrics – Average & Median Salary	06
Gender Equality metrics – Male : Female Ratio	07
Gender Equality metrics – Designation wise Pay Ratio	08
HR Targets –	
Talent Development Training Targets	10
Gender Equality Targets	12



EMPLOYEE TURNOVER RATIO: KEY MTERICS

FINANCIAL YEAR (FY)	No. of Employees New Joined during the Year (Workforce Addition)	No. of Employees Left during the Year (Workforce Departure)	Total Employee as on 31st March of the Year	Employee Annualized Turnover Rate (%)
2022-2023	63	58	252	~1.9%

BREAK-UP DETAILS: WORKFORCE DEPARTURES

FINANCIAL YEAR (FY)	Total Employee as on 31st March of the Year	No. of Employees Left during the Year (Workforce Departure)	Workforce Departure Reason: Resignation	Workforce Departure Reason : Termination
2022-2023	252	58	58	0

Note: Annual Employee Turnover Rate is Calculated as the Average of Monthly Turnover rate



NOTE ON ORGANIZATION RE-STRUCTURING

- We have implemented Organization and Manpower re-structuring for enhanced productivity, better and efficient experience for Franchisees.
- We are in the process of appointing Master Franchisee in each district, who are trained in each Business vertical. They are trained through dedicated VC channels on each business vertical. They inturn make more franchisee under them and train these franchisee on our products. This model has helped us increase the business volumes.
- These initiatives have significantly reduced the manpower requirement at the field level as well as
 resulted into improved Master Franchisee & Franchisee satisfaction and better centralized
 management of field operations. The company has also benefited of the same in overall cost
 reduction and enhanced profitability.



GENDER WORKFORCE EQUALITY: KEY MTERICS

Male Female (M/F) Average Salary Across Organization		
Male 1029515		
Female	585693	
Male : Female Ratio	<u>1.75:1</u>	

Male Female (M/F) Median Salary Across Organization		
Male 450012		
Female	449436	
Male : Female Ratio	<u>1.00:1</u>	



GENDER WORKFORCE EQUALITY: KEY METRICS

Male Female (M/F) Ratio at Corporate HQ		
Male	152	
Female	32	
Male : Female Ratio	<u>4.75:1</u>	

Median Salary M/F Wise & Ratio at Corporate HQ		
Male	500412	
Female	450000	
Male : Female Ratio	<u>1.112:1</u>	

Only Corporate HQ staff has been taken into consideration as the Field staff is primarily Male as they need to be on Field and travel 30-50 kms per day to visit outlets in rural locations and mostly Male employees prefer to apply for such field roles.



GENDER WORKFORCE EQUALITY: KEY METRICS

DESIGNATION WISE GENDER PAY DETAILS & RATIO

Average Salary of Assistant Manager		
Male	650581	
Female	558169	
M : F Ratio	<u> 1.16:55</u>	
Average Salary of Dy. General Manager		
Male	1296656	
Female	915024	
M : F Ratio	1.41:70	
Average Salary of Associate Vice President		
Male	1580816	
Female	0	
M : F Ratio	<u>NA</u>	

Average Salary of Manager		
Male	854942	
Female	812650	
M : F Ratio	<u>1.05:20</u>	
Average Salary of General Manager		
Male	1808194	
Female	1725024	
M : F Ratio	<u> 1.04:82</u>	
Average Salary of Vice President		
Male	4054140	
Female	2012508	
M : F Ratio	2.01:44	



GENDER WORKFORCE EQUALITY: KEY METRICS

LEVEL WISE GENDER PAY DETAILS

Level	Designation	Averag	e Salary
Vice President	Male	6393964	
Executive Level	Executive Level Associate Vice President	Female	2012508
	General Manager Dy. General Manager Manager Assistant Manager	Male	918764
Management Level		Female	737616
Non-Management	Executive	Male	335552
Level Sr. Executive	Female	349840	



HR TARGETS



HR TALENT DEVELOPMENT TARGET: KEY METRICS

Quantitative Target for Talent Development		
Number of employees in the organization:	252	
Number of Workshops/Training Programs planned per employee per year:	Multiple	
Hours allocated to one Workshop/Training Program:	3 Hours	
Average Cost for Training per FTE: Average amount spent per FTE on training and development.	Rs. 5,000	
Number of Man hours planned per year for 252 employees = Number of employees x Hours allocated for one Workshops/Training Programs	734 Man Hours	



GENDER WORKFORCE EQUALITY: SET TARGETS

- At Vakrangee, the remuneration offered to all employees is at par with the industry standards irrespective of their race, gender, age, color, religion, disability or genetic information.
- We have achieved a gender pay equality as it can be observed that at Designation wise details, we have achieved pay equality for M:F ratio.
- Our Planned Recruitment Targets In the next few years we plan to achieve the below Male: Female Ratio:
 - This is to be executed across all Management levels as well as Revenue generating Functions and STEM related divisions.

In the year 2024 (M : F)	2:1
In the year 2025 (M : F)	1:1



HR DATA BREAKDOWN



GENDER WORKFORCE BREAKDOWN: KEY METRICS

	Sr. No.	Particular	% Details			
	1	Share of women in total workforce (as % of total workforce in Corp HQ)	17.39			
0	2	Share of women in all management positions, including junior, middle and top management (as % of total management positions)	40			
	3	Share of women in junior management positions, i.e. first level of management (as % of total junior management positions)	48.57			
0	4	Share of women in top management positions, i.e. maximum two levels away from the CEO or comparable positions (as % of total top management positions)	5.71			
	5	Share of women in management positions in revenue-generating functions (e.g. sales) as % of all such managers (i.e. excluding support functions such as HR, IT, Legal, etc.)	48.57			
	6	Share of women in STEM-related positions (as % of total STEM positions)	2			



HIRING WORKFORCE BREAKDOWN: KEY METRICS

Year	Total New Hires	Gender wise		N	Age Wise				
		Male	Female	Executive	Management	Non Management	less than 30	30-50	over 50
FY2017	1014	979	35	3	65	946	512	497	5
FY2018	955	915	40	8	58	889	476	472	7
FY2019	752	726	26	6	68	678	356	391	5
FY2020	580	555	25	3	70	507	307	268	5
FY2021	31	28	3	3	6	22	18	11	2
FY2022	61	47	14	2	37	22	16	42	3
FY 2023	63	44	19	3	33	27	22	40	1



EMPLOYEE TURNOVER BREAKDOWN: KEY METRICS

Year	Total Employees Departure	Gender wise		Management Wise			Age Wise		
		Male	Female	Executive	Management	Non Management	less than 30	30-50	over 50
FY2017	588	573	15	2	50	536	320	259	9
FY2018	583	551	32	4	25	554	366	210	7
FY2019	698	668	30	1	46	651	338	356	4
FY2020	1081	1055	26	8	57	1016	600	476	5
FY2021	593	557	36	7	90	496	355	229	9
FY2022	614	586	28	9	67	538	167	428	19
FY2023	58	46	12	4	20	34	12	44	2



Thank You