

# Progress Status Report on Materiality Issues & Target KPIs



## **CORPORATE OFFICE:**



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# 1. Stakeholder Engagement

An integral part of our values is trust, which acts as the foundation for the relationship we maintain with all our stakeholders including Government, Banks, Partners, Businesses, Franchisees and many more. Through our values and policies, we aim to foster entrepreneurial spirit in our employees as well as franchisees, who are our key partners.

We have formal mechanisms in place to ensure continuous bilateral engagement with key stakeholders to understand their expectations and concerns. We identify our key stakeholders based on their influence on our organization and extent of impact our operations have on them. All our key stakeholder groups participate actively in our materiality analysis exercise.

After identification of stakeholders, a formal engagement is carried out at a fixed frequency or as required. It also helps us in sharing information on its approach and actions in areas of stakeholder interest. We have multiple communication/engagement channels mentioned in the Stakeholder engagement framework below, which provide us with valuable feedback which are incorporated in our business decisions. We evaluate a variety of sources in order to obtain a precise picture of our stakeholder's concerns. This involves various communication channels like customer and employee surveys, meetings, specialist unit workshops and discussions with individual stakeholder groups.

Materiality assessment was performed through engaging with all stakeholder groups and listing the material topics identified by them. A rating exercise was conducted to identify the material topics of high, medium and low priorities. The prioritisation considered importance to the stakeholders as well as importance to Vakrangee. The materiality assessment was carried out against the following filters – financial impacts & risks, legal drivers, internal policy drivers, peer performance and stakeholder concerns. This led to the generation of the materiality matrix, which is shown in this section. We have considered the topics in the high and medium priority zone to be our focus material topics. Our strategies and progress are measured with respect to how well they address the material issues identified. The identified material topics are mapped with GRI topics. Based on this prioritization, we have considered only the topics in the high and medium priority zone to be our focus material topics as detailed below. These focus material topics have been classified into economic, environment, social and governance aspects which are aligned with our business principles. Various sections in our report details our strategies and progress with respect to these focus material topics. The materiality matrix is given below



# Stakeholder Engagement Details for FY 2020-21

Stakeholder	Engagement Method	Ke	y topics highlighted		
Franchisees	A designated Relationship Manager present for each		Marketing Support & Strategy		
0	franchisee cluster, Regular store surveys to ensure	2. Training, guidance and support			
	franchisee and customer satisfaction, Field team on Ground, Webinars with Business Service Heads and	3	Franchisee Satisfaction		
87 VO	State level or District level Franchisee meets with	4.	Grievance addressal		
Y. Y.	Senior Management including MD/CEO and State Heads, Rewards & Recognition schemes	102			
Employees	Training & communications, Annual employee	1.	Human Rights issues		
000	surveys, Mentorship programs and Employee affinity groups, Rewards & Recognition schemes	2.	Employee Engagement & Feedback		
-	groups, newards a necognition schemes	3.	Operational aspects		
		4.	Performance review		
		5.	Talent development Training, skill development		
		6,	Code of conduct and Business conduct processes and policies		
		7.	Company business initiatives and strategies		
		8	Franchisee and Customer behavior and response towards Company's Business model		
Business	Regular Quarterly and ad hoc need based	1.	Service availability in remote locations		
Partners	interactions with Business Service Partners and senior	2,	Service Manual and Training Guidelines		
30	management, team webinars, training		Customer reach and business sales targets strategy		
19			Business risks and their mitigation strategies		
(V)		5.	IT related Integration; Data privacy and security		
Shareholders			Environment, Social and Governance strategy		
and Investors	nvestors meet, one-on-one meetings, Board presentations, Annual General Meetings, Reports, Irwestor presentations on quarterly basis, Domestic as well	2	Key company level Strategy and developments		
600		3.	Company Business Performance		
448	as International Roadshows, Site visits, ESG Audits & 4 Ratings		Technological innovations		
\$			Shareholder voting rights		
Customers	Regular store surveys to ensure franchisee owner and		New services and offerings		
(C)	customer satisfaction, Chatbots and Virtual Assistant,	2.	Customer Grievance addressal and Satisfaction		
(Q)	SMS/WHATSAPP Campaign for any offers or service introduction	3.	Customer Queries		
(CZ), Introduction		4.	Data Privacy and Security		
Community	Monitoring of community interventions, CSR		Livelihood generation		
0	programs, recruitment of franchisee owners	2	Social Infrastructure development for local rural communities		
(E)		3.	Financial, social and Digital inclusion		
-	3		Easy access to basic services like Universal Banking, Insurance and social security benefits through DBT (Direct benefit transfer)		
Suppliers and	Monitoring and review, regular meetings with	1,	Product and service requirement		
Vendors	Contract Manager – progress review meetings,	2.	Quality Check and Pilot testing		
(A)	technical review meetings, longer-term review and audits, Supplier code of conduct undertaking by the	3.	ESG Compliance on the product (EPEAT certification) and of supplier and vendor		
	suppliers and vendors		de of Conduct for Suppliers		
			Performance review and audit survey review on supply chain monitoring		
		5.	Performance review on product and service as per the requirement		
		6.	Feedback on support and maintenance of the respective product or service		
		7.	Grievance Addressal		
		8	Product Customization (Example ATM made Divyang friendly as well as paperless ATM customization done as per our discussion with Supplier OEMs.)		



Stakeholder	Engagement Method	Key topics highlighted		
Industry bodies	on Interaction with regulatory bodies on an on-going	1. ATM growth		
(Confederation		2. Advocacy for best industry practices		
of ATM Industry, CATMi)		3. Technological innovations in ATM industry		
<b>⊘</b> T		4. Education and training		
		5. WLA initiatives and Financial Inclusion initiatives		
	<b>→</b>	6. Financial and social inclusion initiatives in Rural India.		
		<ol> <li>Industry feedback and expectation management on White label ATM business and Business correspondent banking services in India.</li> </ol>		
		8. Industry representation to Reserve Bank of India (RBI) and DFS (Department of Financial services)		
		<ol> <li>Prevention of any unethical practices if any and corrective strategy being implemented</li> </ol>		
		10. Digital India, RuPay cards and ATM expansion initiatives		
NGO, NPO and	Monitoring of community interventions, CSR	1. Healthcare access		
civil societies	programs	2. Promoting education		
		3. Youth employment		
<b>Y</b>		4. Environmental sustainability		
Government	Meetings and representation to Regulatory bodies	1. Promotion of financial, social and digital inclusion		
and Regulatory bodies	on periodic basis, membership in associations	<ol><li>Industry feedback and expectation management on White label ATM business and Business correspondent banking services in India.</li></ol>		
		3. Industry representation to Reserve Bank of India (RBI) and DFS (Department of Financial services)		
		4. Review discussion with National Payments Corporation of India (NPCI)		
		5. WLA License renewal and periodic Audit performed by RBI		

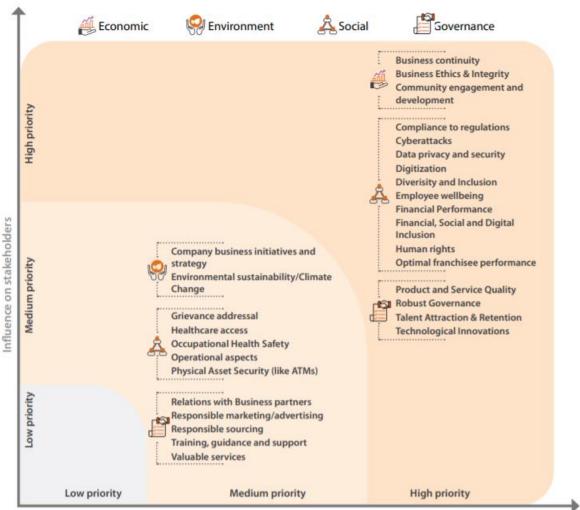


## 2. Materiality Assessment

Context of the company, we analyzed the materiality in relation to our goals and the expectations. We offer three business segment services in the last mile delivery retail outlets named – Next Gen Kendras. We offer Banking services, Insurance services, ATM services and Ecommerce & Logistics facilities at our Kendras through our partners. Hence these areas of operation have been the basis of determining the material topics for our business. By the materiality exercise, we aim to identity both the ESG risks and opportunities we face as a business. As part of our existing ongoing engagement with our stakeholders, we undertook our first materiality exercise in 2019, where our stakeholders communicated the material topics in relevance to their relationship with us.

The material topics constitutes areas of concern for both our key stakeholders and us. The materiality assessment was carried out against the following filters – financial impacts & risks, legal drivers, internal policy drivers, peer performance and stakeholder concerns. We have engaged with our key stakeholders to discuss the material topics and captured stakeholder voting into high, medium and low priorities for each topic. The prioritization of the material topics was based on the impact on our business and significance to key stakeholders. The results of our materiality assessment were plotted on the Materiality Matrix in low-medium-high zone, wherein orange zone represent the high priority topics, blue zone represent the medium priority topics and white zone represent low priority topics. To assess the priority of each of these topics within the of our stakeholders.





Significance to Vakrangee

Based on this prioritization, we have considered only the topics in the high and medium priority zone to be our focus material topics as detailed below. These focus material topics have been classified into economic, environment, social and governance aspects which are aligned with our business principles. Various sections in our report details our strategies and progress with respect to these focus material topics.



# 3. Overview of progress on Key Material Issues

Sr.	Materiality Issue	Linkage with	Stakeholder	Business Strategy on	Status of
No.	Identified & Description	Capital	Ownership	Mitigation & KPI Defined	Progress
1	Rapid technological	Economic	Director -	Targets We continuously evaluate	Already in final
*	Innovation and	Capital,	Research &	technological	stage of
	transformation:	Intellectual	Development,	obsolescence, and makes	launching all
	transformation.	Capital	Chief	necessary investments to	types of
	As a technology	Capital	Technology	employ the best available	payment
	company, Disruptive		Officer (CTO)	technology. Our	mechanisms at
	innovations may hit		& Chief	procurement policy	our Kendras.
	Company's Financials as		Operating	considers all regulatory	
	well as Business		Officer (COO)	requirements and	The target year
	operations. We			capabilities of future	for achieving
	understand that		/	upgrades. We understand	the target is
	technological			the importance of a next	FY2021-22.
	obsolescence is a			generation business model	
	practical reality. As a			in the digital age. To align	
	financial-technology			with the government's	
	company, we use			mission of digital payment	
	technologies like IoT and			and leverage the	
	biometric identification			advantage, we are in the	
	and biometric enabled			process of implementing a	
	transactions and			Unified Payment Platform	
	payments, to provide our			to process all payments	
	services. Disruptive			including card payment,	
	innovations may hit			UPI, AEPS, Aadhaar Pay,	
	Company's Business			QR, amongst others. It will	
	operations as well as			enable our Next-Gen	
	financials. Recently, The Government of India has			Vakrangee Kendra outlets	
	been focusing on digital			to accept payment from our customers through any	
	payments across the			mode of payment. We are	
	country as well as			one of the pioneers of	
	Consumers are switching			Aadhaar enabled Payment	
	to Mobile apps for ease			System (AePS) based	
	and convenience.			banking. Implementation	
	Currently, there is no			of an integrated digital	
	mobile app for			payment mechanism	
	consumers and Not all			empowers us to make	
	payment mechanism are			banking services available	
	enabled at our outlet			to every citizen of India.	
	network such as QR code				
	and UPI payments. This			We have also recently	
	can have a material			launched a Mobile	
	impact if consumer			Super App based business	
	preferences grows or			platform : BharatEasy App,	
	shifts happens for new			India ka Super App.	
	technology like a mobile			By downloading a single	
	app or payment			Vakrangee's BharatEasy	
	solutions.			Super App mobile	
				application, our customers can access a wide array	
				of Products and Services	
				which would significantly	
				reduce their requirement	
				to switch between multiple	
				to switch between maniple	



apps. This would lead to superior customer experience and convenience. A unique differentiator and a sustainable competitive advantage of our Digital Super App platform would be our ability to leverage the Vakrangee OnGround Ecosystem - a vast welldiversified pan-India level 11,700+ physical store network as points of physical assistance, especially to consumers in Semi Urban and rural remote locations. This Unique Proposition of Digital along with Physical: "Phygital" would help the Digital channel to scale up rapidly, and would significantly reduce our costs related to acquiring customers, physical assistance, order fulfilment and returns management of online orders. Furthermore, leveraging our physical presence would result into better customer interaction, strong brand recall and better service experience and trust for our customers. **Business Continuity plan** Economic Chief We ensure that the Respective for Acute Physical Risks. Capital, Technology **Business Continuity Plan** stakeholders are Natural Capital Officer, Risk considers various climateworking on a There has been an (Environment) management related risks and the same new initiative of Increased severity and Committee, is reviewed and updated setting up Corporate frequency of extreme from time to time. We also active-active weather events such as Strategy include review meetings setup for our cyclones and floods. Team, GHG with our vendors data servers. All the services provided Reduction responsible for hosting our at our outlets are through committee, data servers in which Our Target year our proprietary **Facilities** climate-related risks are to implement technology portal called Team also discussed along with the same is by Vakrangee Kendra their mitigation. Currently, 2023. Management System our data servers function (VKMS). A franchisee logs on active-passive mode. In in to the portal and finds such setup, in case of any a list of all services which downtime at our primary can be provided to the data center, we require a customer. Due to this, timeline of about one day our complete to shift to our disaster transactions flow through recovery setup and restore



our data servers and location of these data servers is of prime importance keeping in mind the climate-related risks. In case of any extreme weather events such as cyclones or floods at locations where our data servers are present, our business will get impacted as our franchisees would not be able to provide services to the customers from our portal. This is a big business risk we face as we would be dependent on restoring of our data servers to ensure business continuity. Despite extreme weather events having occurred in a specific city/location where our data servers are placed, the impact would be multi fold as business operations will get impacted across the country at all our Kendras.

our functioning. We are working on a new initiative of setting up active-active setup for our data servers. In this setup, apart from our primary data center, we would be having a near Disaster recovery site to reduce latency and a far Disaster Recovery site in a different seismic zone to address earthquake related risks. In this setup, there would be no or minimal downtime required to shift from primary data center to disaster recovery site.

#### 3 Data Usage and Privacy

Being technology portal based Platform where pan India franchisees are connected online, our Breach of user data privacy, data leakage, cyber-attacks are key material concerns. As a technology-driven company, our Intellectual Capital is one of the most important assets of our business. Our business model deals with sensitive information of our business partners and customers who access our services through various channels. With a growing population of digitally literate citizens, data is one of the most valuable assets in our organisation. Utmost

Intellectual
Capital, Social
Capital,
Governance

Director
Research &
Development,
Chief
Technology
Officer (CTO),
Risk
management
Committee

We have well-defined policies and processes designed to aid all major decisions and actions in a manner that protect our Data and those of our stakeholders. Our collection of policies for ethical usage and data privacy includes Fraud Prevention Policy, Data Privacy policy, Acceptable Use Policy, Intellectual Property Rights & Ownership Policy, Information Security & Management Policy, Data protection program and Data Request Management Policy. In addition, we are certified with ISO/IEC 27001:2013 Information Security Management System and ISO 20000-1:2011 Information **Technology Service** 

Over next 3 years, we plan to undertake certifications such as ISO 31000 Risk Management; ISO 22301 Societal security - Business continuity management; ISO/TR 13569 -Financial services -Information security guidelines; ISO/IEC 13335 Information technology -Security techniques -Management of information and communications.



security to this asset further builds trust of our stakeholders. One of the biggest challenges faced by the industry is implementation of user privacy rights and data security. Intangibles such as User Data - Customer, Partner and Franchisee Data, knowledge, procedures, systems and protocols play an integral role. One of our top priorities is ensuring information safety as we house sensitive information of our customers.

Management to strengthen our data security and implement best practices. Our Data Privacy program handles data protection and privacy by categorizing data based on sensitivity (confidentiality), criticality (availability), identifiability (privacy) and compliance. We have also installed "anti-skimming card reader" at its ATMs to prevent skimming attacks.

Our Target year to implement the same is latest by 2023.

On Long term basis, we are planning to undertake certifications such as ISO 31000 Risk Management; ISO 22301 Societal security – Business continuity management; ISO/TR 13569 – Financial services – Information security guidelines; ISO/IEC 13335 Information technology – Security techniques – Management of information and communications.

### 4 Responsible sourcing

We are committed to sustainable growth and in alignment to our sustainable Sourcing Policy, we have incorporated environmental considerations in procurement decisions related to purchase of products and office related products to minimize the environmental impact across the lifecycle of the products and services which we procure. We expect all our suppliers to comply with necessary environmental sustainability standards defined in this policy and adopt best practices to reduce our environment footprint. We expect our suppliers to review these

Natural Capital (Environment), Governance, Social Capital Head
Procurement,
GHG
Reduction
committee,
Purchase
Committee

We are committed to sustainable procurement. We give preference to suppliers with lower environmental impact of products and services, thereby having a clear focus on the following parameters:

- Reduction of water consumption
- Reduction in consumption of energy
- Efforts in keeping the environment green
- Encouraging diversity of talent
- Encouraging compliance with human rights Conventions
- Adhere to all applicable laws of land
- Provide clear, accurate and appropriate reporting

Our Long term target to assess all our Key Top 25 suppliers on ESG parameters and compliance by 2022.



	standards, ensure adherence and improve up on parameters on a regular basis to help contribute to the welfare of the society and environment.			to the company on all relevant matters  We regularly interact with our suppliers and monitor their performance against the ESG requirements.	
				Our certification ISO 20400:2017 on Sustainable Procurement implements responsible sourcing. In the FY2019-20, we assessed 7 suppliers on their environmental and social impact.  Our Target is assess all	
				Major suppliers / Vendors (25 key suppliers) in next 12 to 18 months.	
5	Physical Asset Security (like ATMs)  Security and safety of	Social Capital, Economic Capital	Head ATM Business & Corporate Strategy	We have implemented a master Insurance policy which now covers the entire hardware of the	Our target is Achieved.
	franchisee and outlets is of utmost importance. Hence, any risk arising from theft, physical burglary attack, any damage or loss to		Team	Kendra, ATM machine, cash-in-transit and cash at outlet upto INR 10 lakhs. This policy was finalized and executed in FY2019-20.	
	outlet has to be evaded.  ATM is a valuable asset of the company, which is given to the franchisee on a custodian basis.  Therefore, proper maintenance of the ATM			ATM maintenance is completely taken care of by a unique offering. Herein, all year servicing of ATM along with coverage of any damage of spare	
	asset as well as security of the asset has been of prime importance to the company.			parts is taken care of by simple monthly maintenance plus insurance product.	
6	Cyber risk	Intellectual Capital,	Director R&D, CTO	Few of our mitigation measures include:	Our target is Achieved.
	Breach of user data privacy, data leakage, cyberattacks are reasons of concern in today's business environment. Increasing number of devices	Governance		Validation and filtration of end-point inputs- End-point devices are the entry point for authentic and valid data into the system. We use an authentic and legitimate end-point	
	connected to the internet not only helps in data management but also makes data more vulnerable and			<ul><li>device</li><li>Mandatory Access</li><li>Control (MAC)</li><li>Digital signatures using asymmetric</li></ul>	



7	Environmental sustainability/ Climate Change We consider climate change as a serious environmental threat that calls for immediate and concerted action among all sections of society.	Natural Capital, Economic, Social Capital	Board ESG Committee, Chief Executive Officer (CEO), GHG Reduction Committee & Corporate Strategy Team	encryption: regular audits, hash chaining are standard practices to keep our data secure  • We apply additional protection for data intransit through SSL encryption to connect the client and server, ensuring that only trusted computers can access the encrypted data.  • Key exchange policy: Loading and managing ATM encryption keys. Hardware Security Module (HSM) facilitate key lifecycle management, including generating, distributing and injecting ATM encryption keys. Comply with all other major industry standards like ISO, PCI, DSS, etc.  • We have installed "antiskimming card reader" at its ATMs to prevent skimming attacks.  We have integrated our Business strategy and mapped our sustainability initiatives with the United Nation's Sustainable Development Goals. Our commitment for sustainability is supported by a robust governance and risk management mechanism. Our governance bodies oversee the impact areas of our business operations and major global risks faced by all businesses, such as climate change risks as well as identify the emerging opportunities due to Climate change.	Our Short-term Yearly targeted goal is a 5% reduction per year in absolute Scope 1 and Scope 2 GHG emissions from our own operations, compared to a 2019 baseline.  Our long-term targeted goal is a 25% reduction in absolute Scope 1 and Scope 2 GHG emissions from our own operations by 2025 compared to the 2019
8	Compliance to NPCI, RBI and Other regulators  We are providing Business correspondent	Governance, Economic Capital, Intellectual Capital	Head ATM Business, Chief Executive Officer (CEO),	RBI had introduced a regulation for all ATM operators (including Banks) for upgradation of the ATMs so that EMV chip	Our Long term target to complete this up gradation by 2021.



Banking services through our BC License as well as we are operating more than 5,000 ATMs through our White Label ATM license from the Reserve Bank of India (RBI). It is very important for our company to be in full compliance with all the regulations related to Business correspondent banking and ATM segment.

Corporate Strategy Committee cards can be used for cash withdrawal. This required upgradation of the card reader in each machine.

In order to comply with RBI regulation, we took the following two steps While procuring new ATMs, we added this requirement in our Request for Proposal (RFP) document circulated to all OEMs. This way, we ensured that all ATM purchased, post the release of RBI circular, are equipped with EMV enabled card reader For all our existing ATMs, we coordinated with the OEMs and started the process of upgradation of the machine by carrying out engineer visits to individual ATM sites. We have carried our this activity in a phased manned and have successfully completed upgradation of more than 90% of our ATMs.





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