











VAKRANGEE E-MART

Exclusive One Stop Shop for Online Shopping

(Presentation for Vakrangee Master Franchisee)



KEY HIGHLIGHTS

Wide Range of Branded consumer durables

> Attractive Earning for Vakrangee Franchisees

No Inventory required Best
discounts for
customers
across
Market
places

No
Investment/
Working
capital
required

Hassle free delivery at your doorstep



WIDE RANGE OF PRODUCTS ON VAKRANGEE E-MART



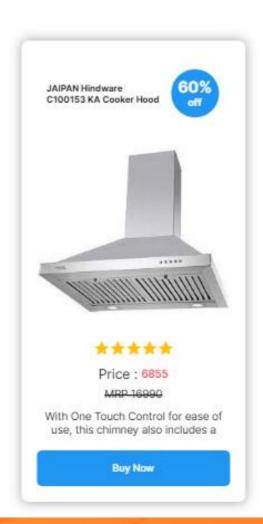


Most popular products

Search here

















SPECIAL DISCOUNTED PRICING ON SELECTED PRODUCTS



Jaipan Premium 750 watts

- MRP ₹ 4,295/-
- Amazon price ₹ 3,352/-
- Vakrangee Price ₹ 2,950/-



Jaipan Roti Maker

- MRP ₹ 2,495/-
- Amazon price ₹ 2,195/-
- Vakrangee Price ₹ 1,583/-



SPECIAL DISCOUNTED PRICING ON SELECTED PRODUCTS



Jaipan Designer Iron

- MRP ₹ 1,095/-
- Amazon price ₹ 1,028/-
- Vakrangee Price ₹ 964/-



Hindware Jubilo Fans

- MRP ₹ 3,699/-
- Amazon price ₹ 2,449/-
- Vakrangee Price ₹ 2,155/-



ADDITIONAL BENEFITS



- Bulk Purchase is allowed
- No Restriction on Quantity



- Reselling is allowed
- B2B Selling can also be planned By Franchisee
 / Master Franchisee partners



PRODUCT SHOPPING JOURNEY

Booking Through VKMS

Kindly click on the below link to access product purchase process on Vakrangee E-Mart through VKMS

https://vakrangee.in/pdf/Vakrangee_E-mart_Booking_Process_Through_VKMS.pdf

Booking Through BharatEasy Mobile app will be Launched soon



ATTRACTIVE FRANCHISEE COMMISSION

Heading	Commission Percentage Excluding GST
Commission on Sale of Product through Vakrangee E-Mart	8% (On product Selling price Excluding GST)

The above Commission percentage is for "Consumer Durable category Products"

Note:

- Commission will be calculated on Product Selling Price Excluding GST
- The Commission percentage is Excluding GST.
- Commission will only be paid for the products that are successfully delivered
- Commission will paid on transaction + 1 month basis (i.e. commission for transactions done in the month of February will be paid in the month of March)



ATTRACTIVE MASTER FRANCHISEE COMMISSION

Heading	Commission Percentage Excluding GST
Commission on Sale of Product through Vakrangee E-Mart	2% (On product Selling price Excluding GST)

The above Commission percentage is for "Consumer Durable category Products"

Note:

- Commission will be calculated on Product Selling Price Excluding GST
- The Commission percentage is Excluding GST.
- Commission will only be paid for the products that are successfully delivered
- Commission will paid on transaction + 1 month basis (i.e. commission for transactions done in the month of February will be paid in the month of March)



EXCLUSIVE LAUNCHING INCENTIVES FOR MASTER FRANCHISEE

DISTRICT LEVEL GMV (Excluding GST)	Cash Incentive VALID	
25 crores	₹ 50,00,000/-	h 2023
10 crores	₹ 20,00,000/-	
5 crores	₹ 10,00,000/-	V
1 crores	₹ 2,00,000/-	
50 lakhs	₹ 1,50,000/-	
25 lakhs	₹ 1,00,000/-	
10 lakhs	₹ 50,000/-	
5 lakhs	₹ 25,000/-	

The above Launching Incentive is over and above Master franchisee regular Incentive.



MARKETING AND AWARNESS

Leaflet and Posters can be downloaded from VKMS kindly follow to below path to access them VKMS >>> My VKMS >>> My Downloads >>> Marketing Campaign >>> Marketing Collateral







THANK YOU